CHAPTER I
INTRODUCTION

A. Background of the Study

Language have important role in our life. Peoples who use language to communicate with one another constitute a society. Charles W. kreidler, states, “Language is a system of symbols through which people communicate. The symbol may be spoken, written, or signed with the hand.”1 We can use language to express thoughts or feelings.

There are many languages in the world. They have different pronunciation, writing and grammar. Although we have different language, it is not reasons of people to can communicate and interact with each other in the world. Al-Qur’an also says in Q.S al-hujarat: 13:

يا أَيُّهَا النَّاسُ إِنِّي خَلَقْنَاهُمْ مِنْ ذَرَّةٍ وَأَنثىٖ ۚ وَجَعَلْنَاهُمْ شَعُوبًٰا
وَقَبَائِلٍ لِّتَعَارَفُوا ۚ إِنَّ لِلّهِ أَكْرَمَكُمْ عِندَ اللّهِ أَنفَاقَكُمْ ۖ إِنَّ اللّهَ عَلِيمٌ حَكِيمٌ

“O mankind! We created you from a single (pair) of a male and a female, and made you into nations and tribes, that they may know each other (not that ye may despise (each other). Verily the most honored of you in the sight of Allah is (he who is) the most righteous of you. And Allah has full knowledge and is well acquainted (with all things)”.2

Based on that verse, Allah has commanded to everyone to know each other although they have differences in gender, tribes, and also differences in languages. One of ways to help someone to know each other is language. Language helps us to communicate each other.

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English is a tool of communication orally and written. Communication is defined understanding and expressing information, mind, feeling also developing science and technology, and culture by using the language. Beside that, language is the medium though which the child acquires the cultural, moral, religious, and other values of society.  

One of languages in the world is English. English is an international language. It used in variety of business, politic, education and other field. And for this reason English is the foreign language taught in many counties all over the world.

Since the proclamation of Indonesia on the 17th of August 1945 English has been taught in this country as a first foreign language. It was just secondary school to university which taught English. But, today, English is taught by teacher as a subject from elementary school to university, moreover in the kinder garden is began teach English.

As a subject, English is different from other subjects. It has function as a means of communication. It shows that learning English is not only learn about vocabulary, grammatical pattern and rhetorical structure but also learning about the use of it in the daily activity.

There are four skills in teaching and learning English that should be mastered. Those are speaking, listening, reading and writing. Speaking have main role in communication, to give information with other people.

Speaking is one of the language skills that should be taught by English teacher because it is stated in curriculum but also because speaking is one of the component of English learning. However, among the four skills, speaking skill is a difficult one because it is affected by many factors. Those factors are

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the defects which may be caused by pronunciation, grammar, vocabulary, comprehension and fluency.  

Speaking is an important skill of English language in conducting communication, so that, students should learn it well and the teacher should find suitable technique and media to draw students’ interest to create cheerful atmosphere in learning speaking.

English teacher has to be a facilitator to help students in order to master all skills. Teacher must try to give good model. Then, encourage them to practice the language. English teacher can use media and other source in teaching activity. Teacher can use the media to teach or explain difficult material to understand, or to make learn activity cheerful and not monotonous.

Media is the means of mass communication, television, radio and newspaper. According to Gerlach and Ely (1971) said that “media in general human, material, or event that build the condition of students so that they able get knowledge, skill, or attitude. In this case is teacher, textbook, and school environment also media”.

Media will offer different situation which increase students’ interest of the lesson. Media can be used by both teachers and students. It gives more detail information and focuses students on the material and skill that is being taught. The use of media also allows students to be involved in teaching and learning process. It gives teachers and students opportunity to do activity together. Then, teacher has to know the appropriate media for the students.

Based on the English curriculum 2004, there are text types that should be mastered by Senior High School students. One of them is hortatory exposition text. English teacher should provide appropriate materials and suitable media in teaching and learning process in order to enable students to master hortatory exposition text.

To make it easy, the teacher have to help them. One of the ways to teach hortatory exposition is by using video clip. Video clip can effectively communicate complex information to students and if used creatively, can become powerful expressive tool. Using video clip in teaching speaking is actually meant to help students in achieving and expressing their ideas easily. There are the reasons of the researcher in choosing the topic can be formulated as follows:

1. Speaking is one of important skills that have to be mastered to communicate.
2. Teaching speaking hortatory exposition text using video clip can help students to understand of hortatory exposition text.
3. Video clip is very interesting, it can reduce boredom in teaching learning that can help students enjoy and be stimulated in speaking text.

Based on those reasons, the researcher wants to conduct an experiment teaching speaking hortatory exposition in title: The Effectiveness of Teaching Speaking Hortatory Exposition Text Using Video Clip (An Experimental Research with eleventh Grade of MAN 1 Kebumen in the Academic Year of 2010/2011).

B. Research Question

How is the effectiveness of using video clip to facilitate students’ speaking skill in hortatory exposition text in the eleventh grade of MAN 1 Kebumen in the academic year 2010/2011?

C. Objectives

In this thesis, the objective of study is to find out the effectiveness of teaching speaking hortatory exposition text using video clip.
D. Pedagogical Significance

By doing the study, the writer hopes that:

a. For the writer

It hopes that the result of the investigation will be useful and to improve the knowledge about teaching speaking hortatory exposition text.

b. For the teacher

It is expected that the result of research can improve the way how they teach.

c. For the students

It hopes that the students will enjoy following the English class. They will be easy to understand the lesson and memorable, so that, it can improve their understanding on hortatory exposition text.

E. Scope of Research

The scope of the study, the writer limits this study as follows:

1. The topic is limited to the effectiveness of teaching speaking hortatory exposition text using video clip.

2. The study is an experimental study.

3. The population is limited to the eleventh grade of MAN 1 Kebumen in the academic year of 2010/2011.