CHAPTER III

DESCRIPTION OF UNGU AND DENGAN NAFASMU SONG

3.1 Ungu's Biography

3.1.1 Background of Ungu Formation

Ungu is a rock band formed in Jakarta, Indonesia in 1996 with Makki as the only remaining original member. The group comprises vocalist/guitarist Pasha, guitarist Enda & Onci, bassist Makki, keyboardist Gatz and drummer Rowman. Ungu is known for their hit singles, such as "Demi Waktu", "Tercipta Untukku", "Andai Ku Tahu" and "Kekasih Gelapku".

The original members of the band are guitarist Ekky, drummer Pasha Vanderr Krabb and vocalist Michael. In 1997, Pasha Vanderr Krabb left the band and was replaced by Rowman. In 2000, Ungu focused efforts on their release album. Ungu has also released "Hasrat" and "Bunga" for a compilation album Klik.

Ungu released their first full-length album, Laguku in July 2002. Their first single "Bayang Semu" was used for a soundtrack in ABG (RCTI). Even though the album was considered success, it reached Platinum Award after two years of its release date.

Just before starting the new album, Ekky decided to leave the band in 2003. His position was replaced by Once who had just left Funky Kopral.

Ungu released its second album Tempat Terindah in December 2003. The album spawned a hit single "Karena Dia Kanu" and "Suara Hati". The album sold 150,000 copies. Ungu has also collaborated with Chrisye in Senyawa album. Ungu successfully recorded new materials for their next album in 2005 and released their next album Melayang in December 2005.

This new album had put Ungu into the spotlight with their hit single "Demi Waktu". The single received massive airplay in both Indonesia and Malaysia, which causes four record labels in Malaysia to own Ungu's copyright to distribute the album in Malaysia. Malaysian's Suria Records who, owns Siti Nurhaliza, won the copyright. The album received good reviews from both Malaysian and Indonesian critics.

Ungu released a mini album, SurgaMu to celebrate Ramadhan in December 2006 and 150,000 copies sold in 15 days. In 2006, Ungu was nominated for Most Favorite Band Duo in MTV Asia 2006 Awards, Best Video Director "Demi Waktu" Abimael Gandy and Video of the Year "Demi Waktu" (wikipedia/Ungu, accessed on December 1th 2009, 07:34 am).
3.1.2 Personal Profil

<table>
<thead>
<tr>
<th>No</th>
<th>Full Name</th>
<th>Position</th>
<th>Born</th>
<th>Join</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sigit Purnomo Syamsudin Said (Pasha)</td>
<td>Vocalist</td>
<td>Donggala, 27 November 1979</td>
<td>1998</td>
</tr>
<tr>
<td>2</td>
<td>Makki Omar Parikesit (Makky)</td>
<td>Bassist</td>
<td>Jakarta, 23 oktober 1971</td>
<td>1996</td>
</tr>
<tr>
<td>3</td>
<td>Franco Medjaya Kusuma (Enda)</td>
<td>Guitarist 1</td>
<td>Kudus, 4 Maret 1978</td>
<td>2001</td>
</tr>
<tr>
<td>4</td>
<td>Arlonsy Miraldi (Onci)</td>
<td>Guitarist 2</td>
<td>Palu, 2 Oktober 1981</td>
<td>2003</td>
</tr>
<tr>
<td>5</td>
<td>M. Nur Rohman (Rowman)</td>
<td>Drummer</td>
<td>Jakarta, 9 Januari 1974</td>
<td>2001</td>
</tr>
</tbody>
</table>

3.2 The Works of Ungu band

MINI ALBUM (Religion Album)

   - *Para PencariMu*
   - *Sembah Sujud ku*
   - *Surga Hati*
   - *Sesungguhnya*
   - *Tuhanku*

   - *Para PencariMu*
   - *Sembah Sujud ku*
   - *Surga Hati*
   - *Sesungguhnya*
   - *Tuhanku*

   - *Dengan NafasMu*
     - *Hidup Hanya Sementara*
     - *Syukur (Alhamdulillah)*
     - *CahayaMu*
     - *Doa yang Terlupakan*


3.3 Background of Aku dan Tuhanku Album

The Making of third religious album titled Aku dan Tuhanku, based on some personal experiences suffered by the
personnel of Ungu. As a musical group, which has entered the music market of Indonesia, Ungu claimed always to exist with new artworks. The existence of Ungu until nowadays has colored many events and incidents relating to the meaning of life. This motivates and pushes Ungu to create a work through the emotional song that can inspire them and their fans for the better. Chosen title Aku dan Tuanku, clearly suggests a relationship between man and his God (Hablumminallah). Relationship refers to the worshipping relationship between human and creator. God created man to worship Him. Through this album, Ungu invites their fans to understand the nature of human relationships and his god.

Some of the title on the album includes Dengan NafasMu, Hidup Hanya sementara, Syukur, Doa yang Terlupakan. In the editorial title of the song all have the essence of the relationship with God. In this religious album more touch with a rock and wither (Melayu). They left the music of the desert, because he wanted to give something different and show a new image that a religious song is not only with such music. Ungu still insert rock elements even though the song is a song that promoted a religious value. This strategy used by Ungu to achieve the audiences of young people as the target of his preaching.

3.4 The Description of Dengan NafasMu song

This group is never ending creation in composed the easy listening song with the nice lyric so that their songs are very adhering for the music lovers. Even to the third of their religion albums. Carrying the hit single With Your Breath (Dengan NafasMu), Ungu tried to invite the listener to sing happily and have a good behavior.

This song was created by Enda, the guitarist. Its creation does not getting loose from the emotional of personnel, where they had an experience in some events that bring nearer with the death. Enda said: “I create this song intentionally to invite you in a self-movement. This song would be a teacher for all of us” (deny13.multiply.com/journal, accessed on April 9th 2010, 12:23 pm).

The clip video was made in historic railway station Tanjung Priuk, North Jakarta. The process of making clip video is trusted to Abimael Gandi as a film director for about 2.5 Months. While the model played by Sarah Jane. Plot of the story Dengan NafasMu clip tells us about a broken home girl. She tried to look for the meaning of life midst the conflict between them. One day, she saw a mom accidentally crashed by car. From that incident, she starts to muse over. Suddenly,
she saw the luminiferous from the holly book, (Qur’an) saved in the drawer. It guided him return to her mother.

Description of the use of verbal and visual symbos:

*Izinkan ku ucap kata taubat/ sebelum kau memanggilku/ kembali pada Mu// Menutup waktuku//* (the first shows).

1. Scene 00:00-00:01 with the visual sign: Quotation of the story (Crying expression)
2. Scene 00:01-00:05 with the visual sign: A girl lying on the ground
3. Scene 00:05-00:07 with the visual sign: A girl who are standing
4. Scene 00:07-00:11 with the visual sign: A crying expression
5. Scene 00:00-00:14 with the visual sign: Music instrument
6. Scene 00:00-00:17 with the visual sign: Tattoo on the hand and facial expression
7. Scene 00:00-00:19 with the visual sign: Rowman’s expression as a drummer
8. Scene 00:19-00:20 with the visual sign: A girl’s back

9. Scene 00:20-00:21 with the visual sign: Onci’s expression as a guitarist
10. Scene 00:21-00:23 with the visual sign: A girl’s tattoo on the back
11. Scene 00:23-00:25 with the visual sign: Drum and guitar instrument
12. Scene 00:25-00:26 with the visual sign: A sitting girl
13. Scene 00:26-00:29 with the visual sign: Facial expression
14. Scene 00:29-00:31 with the visual sign: Music expression of Onci and Enda
15. Scene 00:31-00:33 with the visual sign: Tattoo on the hand
16. Scene 00:33-00:36 with the visual sign: Music expression of Enda and Rowman
17. Scene 00:36-00:40

Verbal signs : *Izinkan ku ucap kata taubat*
Visual signs : Full comprehension of Pasha (vocalist) in singing songs with many more relies on hand movements.
18. Scene 00: 00: 40- 00: 00: 44
   Verbal signs : *Sebelum Kau memanggilku*
   Visual signs : Pasha’s expression in singing songs and eye contact of the daughter against her mother.

19. Scene 00: 00: 44- 00: 00: 49
   Verbal signs : *Kembali pada Mu*
   Visual signs : Broken home girl’s expression and musical expression of Makky and Oncy.

20. Scene 00: 00: 49- 00: 00: 54
   Verbal signs : *Menutup waktuku*
   Visual signs : A mother’s expression, expression of Pasha’s poetry, and musical expression of Onci and Makky.

   *Izinkan ku serukan nama Mu/ sebelum nyawa dalam tubuhku/ kau ambil/ kembali pada Mu/* (the first shows)

21. Scene 00: 00: 54- 00: 00: 59
   Verbal signs : *Izinkan ku serukan nama Mu*
   Visual signs : Musical expression of Rowman, Onci and Pasha, a girl who is walking in a space corner of station.

22. Scene 00: 00: 59- 00: 01: 07
   Verbal signs : *Sebelum nyawa dalam tubuhku Kau ambil*
   Visual signs : Full comprehension of Pasha in singing songs, musical expression of Enda, Makky and Rowman, visualization of girl who walks in the station and the quarrels conflicts.

23. Scene 00: 01: 07- 00: 01: 12
   Verbal signs : *Kembali pada Mu*
   Visual signs : Musical expression of Oncy, Enda and Rowman, and fight scenes of mother and her daughter.

   *Karena ku tahu hanya la pada diri Mu/ tempatku mengadu/ tempatku mengeluh/ didalam doaku/* (the first shows)

24. Scene 00: 01: 12- 00: 01: 20
   Verbal signs : *Karena ku tahu, hanya pada diri Mu*
   Visual signs : All personnel’s musical expression (Rowman, Pasha, Makky, Oncy, Enda), and long shoot of girl walking in the middle of forest and swamp wetlands.

25. Scene 00: 01: 20- 00: 01: 30
   Verbal signs : *Tempat ku mengadu, tempat ku mengeluh, didalam doaku*
   Visual signs : Music expression of five Ungu’s personnel and girl’s journey.
Dan demi nafas yang telah kau hembuskan/ dalam kehidupanku/ kuberjanji ku akan menjadi yang terbaik/ (the first shows)

26. Scene 00: 01: 30- 00: 01: 31
   Verbal signs : Dan demi nafas yang telah kau hembuskan dalam kehidupanku
   Visual signs : Anxiety girl, musical expression of Onci, Pasha and Enda.

27. Scene 00: 01: 39- 00: 01: 48
   Verbal signs : Ku berjanji ku akan menjadi yang terbaik
   Visual signs : Musical expression of five personnel and a girl use the pen.

Menjalankan segala perintah Mu/ menjauhi segala larangan Mu/ adalah sebaris doaku untuk Mu/ (the first shows)

28. Scene 00: 01: 48- 00: 01: 53
   Verbal signs : Menjalankan segala perintah Mu
   Visual signs : Musical expression of Enda, Pasha and Onci and zoom in on the girl’s face.

29. Scene 00: 01: 53- 00: 01: 57
   Verbal signs : Menjauhi segala larangan Mu

Visual signs : The conflict scene of a girl and her mother, the girl in the middle of the light from the slit of the building.

30. Scene 00: 01: 57- 00: 02: 05
   Verbal signs : Adalah sebaris doaku untuk Mu
   Visual signs : The girl walks alone, close-up of facial expressions and girls are in a room.

Izinkan ku ucap kata taubat/ sebelum kau memanggilu kembali pada Mu/ Menutup waktuku/ (the second shows)

31. Scene 00: 02: 05- 00: 02: 11
   Verbal signs : Izinkan ku ucap kata taubat
   Visual signs : Girl holds her forehead and musical expression of Pasha.

32. Scene 00: 02: 11- 00: 02: 15
   Verbal signs : Sebelum kau memanggilku
   Visual signs : Visualization of the girl behind the crowd of people.

33. Scene 00: 02: 15- 00: 02: 24
   Verbal signs : Kembali pada Mu, menutup waktuku
Visual signs : The girl in the middle of the crowd, and the tragedies of accidents

Karena ku tahu hanyalah pada diri Mu/ tempatku mengadu/ tempatku mengeluh/ didalam doaku// (the second shows)

34. Scene 00: 02: 24- 00: 02: 33
Verbal signs : Karena ku tahu, hanyalah pada diri Mu
Visual signs : Expression of a girl and musical expression of Pasha.

35. Scene 00: 02: 33- 00: 02: 41
Verbal signs : Tempat ku mengadu, tempat ku mengeluh, didalam doaku
Visual signs : The girl's expression of emotion, and interaction of the girl and her mother.

Dan demi nafas yang telah kau hembuskan/ dalam kehidupanku/ kuberjanji ku akan menjadi yang terbaik// (the second shows)

36. Scene 00: 02: 41- 00: 02: 52
Verbal signs : Dan demi nafas yang telah Kau hembuskan dalam kehidupanku
Visual signs : Musical expression of Pasha and Rowman, girl expression of affection and regret.

37. Scene 00: 02: 52- 00: 03: 00
Verbal signs : Ku berjanji, ku akan menjadi yang terbaik
Visual signs : The girl's expression of regret, musical expression of Makky and Onci, and flash back of narrative scenes earlier.

Menjalankan segala perintah Mu/ menjauhi segala larangan Mu/ adalah sebaris doaku untuk Mu// (the second shows)

38. Scene 00: 03: 00- 00: 03: 05
Verbal signs : Menjalankan segala perintah Mu
Visual signs : Flash back of narrative scenes, and musical expression of Enda.

39. Scene 00: 03: 05- 00: 03: 10
Verbal signs : Menjauhi segala larangan Mu
Visual signs : Expression of weeping and narrative flash back on the incidents scene.

40. Scene 00: 03: 10- 00: 03: 22
Verbal signs : Adalah sebaris doaku untuk Mu
Visual signs : Crying girl in overflowing emotions, flash back narrative of accident scene and musical expression of Enda, Onci and Pasha.
41. Scene 00: 03: 22- 00: 03: 27 with the visual sign: Guitar instrument and crying expression.

42. Scene 00: 03: 27- 00: 03: 32 with the visual sign: Rowman expression and girl's facial expression.

43. Scene 00: 03: 32- 00: 03: 37 with the visual sign: Music expression and girl's facial expression.

Dan demi nafas yang telah kau hembuskan/ dalam kehidupanku/ kuberjanji ku akan menjadi yang terbaik// (the third shows)

44. Scene 00: 03: 37- 00: 03: 46

Verbal signs: Dan demi nafas yang telah Kau hembuskan dalam kehidupan ku

Visual signs: Musical expression of Rowman, Pasha and Onci, and a girl with the Al Qur'an.

45. Scene 00: 03: 46- 00: 03: 55

Verbal signs: Ku berjanji ku akan menjadi yang terbaik

Visual signs: Musical expression of Pasha and Makky, overflowing crying emotions of regret because of the Al Qur'an.

46. Scene 00: 03: 55- 00: 04: 00

Verbal signs: Menjalankan segala perintah Mu

Visual signs: Musical expression of Rowman, Onci and Pasha.

47. Scene 00: 04: 00- 00: 04: 05

Verbal signs: Menjauhi segala larangan Mu

Visual signs: Overflowing tears of regret and musical expression of Enda and Makky.

48. Scene 00: 04: 05- 00: 04: 13

Verbal signs: Adalah sebaris doaku untuk Mu

Visual signs: the girl's expression in treats the holy book the Al Qur'an, musical expression of Onci, Pasha and Enda.

Izinkan ku ucap kata taubat/ sebelum kau memanggilku/ (the third shows)

49. Scene 00: 04: 13- 00: 04: 18

Verbal signs: Izinkan ku ucap kata taubat

Visual signs: Interaction of mother and daughter.
50. Scene 00: 04: 18- 00: 04: 24

   Verbal signs   : *Sebelum Kau memanggilku*

   Visual signs   : The interaction between mother and her daughter.

51. Scene 00: 04: 24- 00: 04: 25 with the visual sign: A mother and daughter hug each other