CHAPTER I
INTRODUCTION

A. Background of the Study

Language as a means of communication is insiprable from almost every human activity. They talk, share, and express their feeling with language. It is a demand for them to able to communicate well, because they can convey their purpose to other people. The Encyclopedia Americana stated that language may be defined as a system of vocal conventional signs communities of human being.\footnote{Americana Corporation, \textit{The Encyclopedia Americana International Edition}, Vol.16, (New York: Inter-American Copyright Union, 1976), p.718.} Language not only used by human being, but its also used by some animals communicate with another by means of sound.

In Indonesia, English is considered to be the first foreign language. It is taught in Junior High School (SMP), Senior High School (SMA), university, and nowadays English also is taught in elementary school and even in kindergarten.

English material which is given to students is different in every period in education because our government always changes the curriculum of education to adapt with developing period and facing globalization era. The curriculum that used for the students in each high school is KTSP. KTSP is operational curriculum which is composed and done in each educational unity.

There are four basic skills that must be mastered by English learners in learning English, those are speaking, listening reading and writing. From four skills above, writing is the hardest skill for people who learn English because in writing process, students will face many difficulties in transferring thought and ideas in writing form. Barli Bram in his book Write Well said “for most beginning writers whose mother is not English, to express what they intend is sometimes difficult. One of the common problems might be a lack of ability construct grammatical sentences.”\footnote{Barli Bram, \textit{Write Well Improving Writing Skill},(Yogyakarta: Kanisius, 1995), p.25}
To make the students motivate and enjoyable to learn, the teacher should use the interesting teaching method and can make the students interested to learn, as Jeremy Harmer said that teacher’s method in teaching could be intrinsic motivation which motivate the students to learn. Therefore, it is important for teachers to gain some knowledge. This statement is supported by Hadis:

Narrated Annas bin Malik: the Prophet Muhammad (peace and blessings of Allah by upon for him) said, Facilitated things to people, and do not make it hard for them and give them good tidings and do not make them run away. \(^5\)

This Hadis said that when we teach the lesson to students we should give them new things or we should use the interesting method or strategy in teaching. One of the strategies that can be used by teacher in teaching is by using media to support the teaching and learning process.

According to Hadis:

Narrated Abi Hurairah: the Prophet Muhammad (peace and blessings of Allah by upon for him) said, someone who has responsible to the orphan, it means that I and he / she are a couple in the heaven, while Muhammad showed his index finger and his middle finger. \(^6\)

From Hadis above, Muhammad showed his index-finger and middle finger. He used his fingers as a media to make his explanation clearly, about

him and someone who’s responsible to orphan that will not separated in heaven.

Music and song, they are included in teaching media. The use of music and song in the classroom can stimulate very positive associations to the study of a language.\(^7\) They can also make the classroom situation more enjoyable for students and make increase the students’ interest to learn.

Indonesian pop songs are chosen here because many of the students had listened to it. It can stimulate their motivation to learn, and to help the students to get an idea when they do writing descriptive. The teacher can explain the song is include in descriptive text, about the grammatical system, the various words, the expression that include in descriptive text. A detailed look at song lyrics will help students too. But in MTs Salafiyah Kajen Margoyoso Pati, the English teacher didn’t use Indonesian pop songs yet when she/he taught a descriptive text.

Because of some reasons above the researcher wants to make an experiment in that school. The researcher uses experimental study about the effectiveness of Indonesian pop songs to arouse students’ imagination in writing descriptive text in MTs. Salafiyah especially for second grade students.

B. Definition of the Key Terms

In order to avoid misunderstanding that can happen with the title of this proposal, the writer would like to clarify the terms used as follows:

1. Effectiveness

Effectiveness means the capability of producing an effect. The world *effectiveness* is noun from the word *effective*. The word *effective* is sometimes used in a quantitative way, "being very or not much effective".

However it does not inform on the direction (positive or negative) and the comparison to a standard of the given effect.\(^8\)

2. **Pop Song**

   Pop song is a piece of music with words, composed for the voice.\(^9\)

   In this study, pop song is chosen by the researcher as a teaching aid in teaching writing descriptive text.

3. **To Arouse**

   According to random house webster’s college dictionary, the term to arouse has meaning to stir to action or strong response.\(^10\) In this study, to arouse means to week up the student’ imagination to get some ideas in writing.

4. **Imagination**

   Imagination is the power to create or reproduce ideally an object of sense previously perceived, and the power to recombine the materials furnished by experience or memory, for the accomplishment of an elevated purpose.\(^11\)

5. **Writing**

   Writing is a person’s style of forming letters and words with a pen or pencil.\(^12\) It means that the writer is required to produce a number of variables that consist of word, spelling, sentence structure, punctuation, and so on. In order to make possible transmission of messages.

6. **Descriptive**

   Descriptive is a statement or a piece of writing that tells what something or someone is like.\(^13\) In this study, descriptive text is chosen by

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\(^8\) Wiwin Supriyanti, *The Effectiveness of Fairytale Movie as A Medium In Teaching Narrative Writing: An Experimental Research (A Study With VIIIG And VIIIH Students of 8th Grade Students of SMP 18 Semarang 2009/2010 Academic Year)*, (Semarang: Tarbiyah Faculty of Walisongo State Institute for Islamic Studies, 2009), p. 6.


\(^13\) Ibid., p. 230.
the researcher as a topic of writing assignment that will be examined to the students.

C. Reasons for Choosing the Topic

There are some reasons for choosing the topic. They are as follows:

1. Writing is one of important skills that students should learn but sometimes some of the students feel bored to learn it. So, in teaching writing, the teacher can use some media to support the teaching and learning process.
2. By using Indonesian pop song, it can stimulate students’ motivation and help their imagination to get an idea in writing in an enjoyable situation.

D. Research Question

The research question of this study is, how much effective is the use of Indonesian pop songs to arouse students’ imagination in writing descriptive text?

E. Objective of the Study

The objective of this study is to find out the effectiveness of Indonesian pop songs to arouse students’ imagination in writing descriptive text.

F. Significance of the Study

The significances of the study are hopefully used for:

1) For teachers
   Every teacher may apply the Indonesian pop song as a media to stimulate the students in writing a descriptive text.

2) For students
   The result of this study may help the students to arouse their imagination in descriptive writing. Besides that, it may help them to disappear their bored in learning.

3) For the readers
   They can get more information and experience from this research.
4) For the writer
   The writer can get new knowledge and experience in teaching writing
descriptive text using Indonesian pop song.

5) For the school
   It makes a a right decision to use some media for support teaching and
learning process.

G. Scope of the Study
In order to make a better result of this research, the writer needs to limit it.

1. The focus of this research is finding out the students’ imagination in
writing descriptive text, between the students taught using Indonesian pop
songs and those taught non Indonesian pop songs. Indonesian pop songs
are one of the media in teaching writing that can arouse student’s
imagination.

2. This study is conducted in second grade of the students of MTs Salafiyah
Margoyoso Pati in academic year 2009/2010, because she thinks this
technique is suitable for them and do not want to disturb teaching learning
process.