

CHAPTER I

INTRODUCTION

I. Background of the Research

Communication is very important, but people cannot communicate to the others without language. Language is a cultural product, a system of human communication, a social institution, and a learned behavior.¹ By using a language, people are able to convey their message, to express their ideas in oral, written, or signal language, so that they can cooperate and get along with each other. Whatever else people do when they come together-whether they play, fight, makes love, or makes automobiles-they talk.²

There are many languages in this world. We speak Indonesian language because we are Indonesian, Arabian speaks Arabic and all of people speak their country's language. So, how we can communicate to foreign people? We have to use international language. English is international language and it is taught in every formal education in Indonesia, because it is foreign language. In Indonesia, English becomes one of school subject. It is introduced begin from playgroup, elementary school, junior high school, senior high school and university. English examination is very important of final examination besides mathematic and Indonesian language to sixth graders of elementary school, ninth graders of junior high school and twelve graders of senior high school.

In Indonesia, Islam is a majority of religions. Islam gives full of attention to education. Allah elevates the degrees for people who have had knowledge. Allah stated in al-Mujadilah verse 11:

¹Djoko Sriyono, *An Introductory Course of Linguistic*, (Surakarta: 2001, Muhammadiyah University Press), p. 3.

²Victoria Fromkin, Robert Rodman, Nina Hyams, *An Introduction of Language*, (Los Angeles : 2003Thomson Heinle, a part of Thomson corporation), p. 3.



...Allah will exalt in degree those of you who believe and those who have been granted knowledge.... (Q.S. Al-Mujadilah: 11).³

Based on the brightness above, it can be stated that Islam is a religion that wants the Moslems to have knowledge. It can also be concluded that Islam does not forbid the Moslems to learn English which is as the international language. So, we as Moslems must have zest to learn English.

There are four skills in English learning, they are listening, speaking, reading and writing. Those skills are important to be mastered without ignoring each other. To most people, mastering the art of speaking is the single most important aspect of learning a second or foreign language, and success is measured in terms of the ability to carry out the conversation in the language.⁴ So, speaking is very important in language learning because speaking can help us to communicate to the other persons.

There are many text types in English learning and one of them is descriptive text. Descriptive text is a text which says what a person or a thing is like. Its purpose is to describe and reveal a particular person, place, or thing. So, speaking descriptive style is describing people, place or thing by spoken language.

In teaching and learning process, teacher needs media to make the lesson easier. Teaching learning process should be varied to make students feel fun during the process. They need more than instruction and commandment from their teacher. It is teachers' challenge to be able to motivate the students to pay attention in their lesson. So, teacher needs media in language learning. Media can bring and arouse students' happiness and renew their spirit in studying. It also can help the students in placing their

³Muhammad Muhsin Khan & Muhammad Taqi-ud-Din Al-Hilali, , *Interpretation of the Meanings of THE NOBLE QUR'AN in the English Language*, (Riyadh-Saudi Arabia: Dar-us-Salam Publication), p. 719.

⁴David Nunan, *Language Teaching Methodology*, (Sydney: 1995, Phoenix ELT), p. 39.

knowledge to their mind and rekindle the lesson.⁵ Media is one of forms of communication that is printed or audio visual. So, media can be watched, heard and read. There are many kinds of media, one of them is movie. Movie is one of audio visual media because we can watch the pictures and hear the sounds. Students really enjoy watching movies and TV for a variety of reasons. For one, they get exposure to natural language in a non-threatening setting. Secondly, movies and video provide common ground to students of any international background.⁶ Due to this fact, the researcher used movie as media in teaching and learning process and hope that the movie can motivate the students and improve students' speaking ability of descriptive text.

In this research, the researcher conducted an experimental research by the title: The Effectiveness of Using Movie in Speaking Descriptive Style Teaching (An Experimental Research at the Eighth Grade of SMP Cokroaminoto Banjarmangu Banjarnegara in the Academic Year of 2010 / 2011).

II. Reasons for Choosing the Topic

Some reasons for choosing the topic are as follows:

- A. Speaking is very important to be learned because it is one of four important skills (listening, writing, reading and speaking).
- B. The most of students in junior high school have difficulties in speaking, especially to describe someone.
- C. The most of people like movie, so, the researcher hopes that movie can improve student's speaking ability of descriptive style.

III. Research Questions

This research aimed to find the answer of the research question:

How far Teaching using movie differentiate students' achievement in speaking descriptive style between students who are taught using movie and students

⁵Azhar Arsyad, *Media Pembelajaran*, (Jakarta: PT. Raja Grafindo Persada, 1996), p. 16.

⁶<http://www.thefreedictionary.com/movie/19/08/2010>.

who are taught using non movie at the eighth grade of SMP Cokroaminoto Banjarmangu Banjarnegara in the academic year of 2010/2011?

IV. Objective of Research

The objective of the research is to prove whether using movie differentiates students' achievement in speaking descriptive style between students who are taught using movie and students who are taught using non movie at the eighth grade of SMP Cokroaminoto Banjarmangu Banjarnegara in the academic year of 2010/2011?

V. Significance of the Research

This research is significance for the following reasons:

- A. For the researcher, the result of the research will answer the question which is the basic of conducting this research and it is expected that it will be useful knowledge for the researcher when she starts her profession as a teacher in the future time.
- B. For the teachers, especially those who teach at SMP Cokroaminoto Banjarmangu Banjarnegara, they can use the result of the research as feedback on teaching language activities or can be one of choices to do in their classroom.
- C. For the students, the research is hoped can improve students' speaking ability of descriptive style.

VI. Scope of The Research

In order to make a better result of this research, the researcher needs to limit it.

- A. This research is limited only on speaking descriptive style teaching especially in describing people, between students who are taught using movie and students who are taught using non movie.
- B. This research is conducted in eighth grade of SMP Cokroaminoto Banjarmangu Banjarnegara in the academic year of 2010/2011, because

she thinks that the technique is suitable for them and will not disturb the teaching learning process.

VII. Definition of Key Terms

A. Movie

Movie is a form of entertainment that enacts a story by sound and a sequence of images giving the illusion of continuous movement.⁷ In this research, the researcher use musical and dance movie like Alvin and the Chipmunks and adventure movie like Alice in Wonderland.

B. Speaking

Speaking is the action of conveying information or expressing one's thoughts and feelings in spoken language.⁸ The word of “speaking” it's self-mean the utterances that are made to form words and phrases such as bye-bye or go bye-bye.⁹ In this research, speaking means students' ability in describing someone or people.

C. Descriptive style

Descriptive text is a text which says what a person or a thing is like. Its purpose is to describe and reveal a particular person, place, or thing.¹⁰

Descriptive text has structure as below:

Identification; identifying the phenomenon to be described.

Description; describing the phenomenon in parts, qualities and characteristics or mention the characteristics of the subject.

In this research, the students are focused in learning of descriptive style in spoken language, especially describing someone or people.

⁷<http://onlinedictionary.datasegment.com/word/movie/19/08/2010>.

⁸<http://www.encyclopedia.com/doc/1O999-speaking.html/19/08/2010>.

⁹Lines, Caroline. T, *Practical English language Teaching young learners*, (New York: 2003, Mc. Grow Hill), p. 46.

¹⁰<http://understandingtext.blogspot.com/2008/02/what-is-descriptive-text.html/19/08/2010>.