THE PRINCIPLE OF COMMUNICATION IN THE QUR’AN
(Semantic Analysis of “Qaul” Verses)

Thesis
Submitted to fulfill in Partial of the Requirements for S-1 Degree in Department of Islamic Theology (Tafsir Hadits)

Written by:
Niswatul Ashifah
Reg. Number: 64211031

SPECIAL PROGRAM OF USHULUDDIN FACULTY
STATE INSTITUTE OF ISLAMIC STUDIES
WALISONGO
SEMARANG
2010
Assalamu’alaikum Wr. Wb.

After correcting it to whatever extent necessary, we state that this thesis belongs to a student as below:

Name : Niswatul Ashifah
Reg. Number : 064211031
Department : Tafsir Hadits (TH)
Title : The Principle of Communication In The Qur’an (Semantical Analysis of Qaul Verses)

is ready to be submitted in joining last examination.

Wassalamu’alaikum Wr. Wb.

Semarang, 31st Mei 2010
Academic Advisor I Academic Advisor II

H. Imam Taufiq, M. Ag. M. Mukhsin Jamil, M. Ag.
NIP.197212301996031002 NIP.19700215 1997031003
RATIFICATION

This paper was examined by two experts and passed on June 15th 2010. Therefore, this paper is accepted as one of requirements for fulfilling the Degree of Islamic Theology.

Dean of Ushuluddin Faculty
Chairman of Meeting

Dr. Nasihun Amin, M. Ag.
NIP. 19680701 199303 1 003

Academic Advisor I Examiner I

H. Imam Taufiq, M. Ag.  Sukendar, M. Ag, M.A
NIP.197212301996031002  NIP.197408091998031004

Academic Advisor II Examiner II

M. Mukhsin Jamil , M. Ag.  Dr. Mukhyar Fannani, M.Ag
NIP.19700215 1997031003  NIP. 197207091999031002

Secretary of Meeting

Dr. A. Hasan Asy’ari Ulamai, M.Ag
NIP. 197104021995031001
A THESIS STATEMENT

I certify that this thesis is definitely my own work. I am completely responsible for content of this thesis. Other writer’s opinions or findings included in the thesis are quoted or cited in accordance with ethical standards.

Semarang, 31st Mei 2010
The writer,

Niswatul Ashifah
NIM.64211031
MOTTO

“O ye who believe! Fear Allah, and (always) say a word directed to the Right”

“Say to My servants that they should (only) say those things that are best: for Satan doth sow dissensions among them: For Satan is to man an avowed enemy”. “As better as human is who gives benefit for others”

BE UNIQUE, AND BE BETTER
DEDICATION

Alhamdulillahirabbil'alamin
All the praises and thanks be to Allah, the Lord of the 'Alamin
The thesis is dedicated to:
My dear parents; Muh. Sakdun and Ainia Ulfah, love and
respect are always for you. Thank you for the valuable efforts
and contributions in making my education success.

My beloved sister (Nur Faizah, Hidayatul Maslakhah S.S, Ida Aulia
Rohmah, Aina Qothrinnada).
Your smile is a great support for me.

My valentine, mas Ufie, thanks for inspiring and supporting my life,
this greeting is not enough to express my feeling, AISHTERU.

My classmates, my great friends from second generation of
FUPK; Obie, honey, mb ova, dek alpin, mb hanik, dek layin, mb
azzaah, mb tri, mb uzlah, fardan, mb Belinda, mb ammy, ina, mas
nadhir, ms misbah, opank, ms aziz, ms umar, akhi perangin-
angin, ms huda, pak dol, lek ker, lek agus, jali, taqi, ammar, who
coloring my spirit and feeling in unforgettable moments, I LOVE
YOU GUYS.

A big family of FUPK, it is an honor to be part of you.

All of my friends thanks for lovely friendship.
I would like to extend my deep appreciation to all those who have assisted me during my graduates studies at State Institute of Islamic Studies (IAIN) Walisongo, Semarang. First, I would like to thank to Prof. Dr. H. Abdul Djamil, M.A., Rector of State Institute of Islamic Studies (IAIN) Walisongo, Semarang. Second, my sincere thanks go to Dr. H. Abdul Muhayya, M. A., Dean of Faculty of Ushuluddin and in the same time as motivator, inspiration, and father during my study in Faculty of Ushuluddin.

My special thanks goes to both H. Imam Taufiq, M.Ag, and M. Mukhsin Jamil, M.Ag, as my academic advisors, without whose guidance and encouragement, this work could not possibly have been accomplished. I was benefited greatly from their constructive criticism and was indebted to them in a way that perhaps cannot be repaid.

Furthermore, I would like to express my great thanks to Dr. Hasan Asy’ari Ulama’i, M.Ag as the chief of Tafsir Hadits department and Zaenul Adzfar, M.Ag as his secretary, who both have offered and facilitated me in finding the
problem which is proper to be discussed. My thanks also goes to H. Imam Taufiq, M.Ag who emphasized me in suggesting me to research the topic and Muhsin Jamil, M.Ag who helped me in figuring out the method of discussing the problem in which I should be. Additionally, many sincere thanks go to all my lectures that taught and educated me during my studies.

Certainly, I also would like to express my special gratitude to my parents, Muh. Sakdun and Ainia Ulfah, who always encourage and motivate me through their du’a and advices, and to my extended family in Kudus who has always supported my academic ambitions. This simple expression cannot begin really to describe the depth of my feeling.

Last but not least, I would like to thank to my great friends from second generation of FUPK; Obie, honey, mb ova, dek alpin, mb hanik, dek layin, mb azzah, mb tri, mb uzlah, fardan, mb Belinda, mb ammy, rotul, mas nadhir, ms misbah, opank, ms aziz, ms umar, akhi perangin-angin, ms huda, pak dol, lek ker, lek agus, jali, taqi, ammar, who supported me to keep my spirit in finishing this paper. In addition, I would like to give my thanks to all of FUPK
friends from the first, third, fourth and till the last period who always inspires me to do better.

Semarang, May 31st, 2010

The Writer

Niswatul Ashifah
### TRANSLITERATION

#### VOWEL LETTERS

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Â</td>
<td>a</td>
<td>a long spelling</td>
</tr>
<tr>
<td>Ï</td>
<td>i</td>
<td>i long spelling</td>
</tr>
<tr>
<td>Ü</td>
<td>u</td>
<td>u long spelling</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ARABIC LETTER</th>
<th>WRITTEN</th>
<th>SPELLING</th>
</tr>
</thead>
<tbody>
<tr>
<td>ا</td>
<td>A</td>
<td>Alif</td>
</tr>
<tr>
<td>ب</td>
<td>B</td>
<td>Bâ’</td>
</tr>
<tr>
<td>ت</td>
<td>T</td>
<td>Tâ’</td>
</tr>
<tr>
<td>ث</td>
<td>Ts</td>
<td>Tsâ’</td>
</tr>
<tr>
<td>ج</td>
<td>J</td>
<td>Jîm</td>
</tr>
<tr>
<td>ح</td>
<td>H</td>
<td>Hâ’</td>
</tr>
<tr>
<td>خ</td>
<td>Kh</td>
<td>Khâ’</td>
</tr>
<tr>
<td>د</td>
<td>D</td>
<td>Dâl</td>
</tr>
<tr>
<td>ذ</td>
<td>Dz</td>
<td>Dzâl</td>
</tr>
<tr>
<td>ر</td>
<td>R</td>
<td>Râ’</td>
</tr>
<tr>
<td>ز</td>
<td>Z</td>
<td>Zai</td>
</tr>
<tr>
<td>س</td>
<td>S</td>
<td>Sîn</td>
</tr>
<tr>
<td>ش</td>
<td>Sy</td>
<td>Syîn</td>
</tr>
<tr>
<td>ص</td>
<td>Sh</td>
<td>Shâd</td>
</tr>
<tr>
<td>ض</td>
<td>Dh</td>
<td>Dhâd</td>
</tr>
<tr>
<td>ط</td>
<td>Th</td>
<td>Thâ’</td>
</tr>
<tr>
<td>ظ</td>
<td>Zh</td>
<td>Zhâ’</td>
</tr>
<tr>
<td>ع</td>
<td>‘A</td>
<td>‘ain</td>
</tr>
<tr>
<td>غ</td>
<td>Gh</td>
<td>Ghain</td>
</tr>
<tr>
<td>Arabic</td>
<td>English</td>
<td>English</td>
</tr>
<tr>
<td>--------</td>
<td>---------</td>
<td>---------</td>
</tr>
<tr>
<td>ف</td>
<td>F</td>
<td>Fâ’</td>
</tr>
<tr>
<td>ق</td>
<td>Q</td>
<td>Qâf</td>
</tr>
<tr>
<td>ك</td>
<td>K</td>
<td>Kâf</td>
</tr>
<tr>
<td>ل</td>
<td>L</td>
<td>Lâm</td>
</tr>
<tr>
<td>م</td>
<td>M</td>
<td>Mim</td>
</tr>
<tr>
<td>ن</td>
<td>N</td>
<td>Nûn</td>
</tr>
<tr>
<td>و</td>
<td>W</td>
<td>Waw</td>
</tr>
<tr>
<td>ه</td>
<td>H</td>
<td>Há’</td>
</tr>
<tr>
<td>ي</td>
<td>Y</td>
<td>Yâ’</td>
</tr>
</tbody>
</table>
## TABLE OF CONTENT

- PAGE OF TITLE ................................................. i
- ADVISOR APPROVAL ........................................ ii
- RATIFICATION..................................................... iii
- A THESIS STATEMENT ......................................... iv
- MOTTO .................................................................. v
- DEDICATION........................................................ vi
- ACKNOWLEDGEMENT ........................................... vii
- TRANSLITERATION .............................................. x
- TABLE OF CONTENTS .......................................... xii
- ABSTRACT .......................................................... xvi

### CHAPTER I: INTRODUCTION ........................................ 1

- A. Background ..................................................... 1
- B. Formulation of Problem ..................................... 11
- C. Significant of Research ................................. 11
- D. Review of Literature ....................................... 12
- E. Theoretical Framework .................................... 15
- F. Methodology of Research ............................... 17
- G. Writing Systematic .......................................... 22
CHAPTER II: SEMANTIC AND COMMUNICATION

A. Semantic as Methodology
   1. History of Semantic
   2. Definition of Semantic
   3. Semantic and Its Scope
   4. Meaning Science
      a) The Kinds of Meaning
   5. Semantic, Hermeneutic, Semiotic, Linguistic, Philology
   6. The Difference between Semantic and Semiotic
   7. Semantic of Qur’ân

B. Communication as Basic Need
   1. The Object of Communication
   2. Definition of Communication
   3. Communication Process
   4. The Elements of Communication
   5. Models of Communication
   6. The Technique of Communication
   7. The Aim of Communication
8. The Function of Communication........... 106
9. The Principles of Communication......... 106

CHAPTER III: COMMUNICATION IN THE QUR’ÂN
(QAUL VERSES)............................... 111
A. Islamic Communication..................... 111
B. The Verses that Related to Communication........ 112
C. Qaul Verses as Principle of Communication....... 115
D. The Interpretation of “Qaul” and Communication Verses....................................... 118

CHAPTER IV: ANALYSIS OF SEMANTIC TOWARD QOUL VERSES AS PRINSIPLE OF COMMUNICATION IN THE QUR’ÂN 134
A. Qur’ân Views on Communication.................... 134
B. Communication Concept in the Qur’ân........... 135
C. The Implication of Communication in Social Interaction........................................... 162
ABSTRACT

This paper focuses on the principles of communication that is supported by the verses of Qur’ân in which there are sources of the guidance and virtue. As a semantic analysis, its concern on the meaning of the selected verses that related to the theme. First, searching and determining verses that related to this research. Then second, analyzing it verses use semantic theory. It produces the essential meaning of qaul verses.

Finally, it analyzes the point of view in Qur’ân toward concept of principles of communication and the implication of the concept and principle of communication in communication meaning. From searching, elaborating, and analyzing the qaul verses. It is explicitly show the communication verses inside it, (such as qaulan sadidâ, qaulan balîghâ, qaulan ma’rûfâ, qaulan karîmâ, and others). So, Qur’ân is the holy book that can be studied from many sides. It is not only as guidance and reference for mankind, but also as source of knowledge and science in every side of life.