CHAPTER I
INTRODUCTION

A. Background of The Research

Recently, many educational institutions compete using a variety of methods used to improve the quality of schools and learners. One is the entry of new admissions because there are some universities want prospective students have a basic capital which is expected by each university. The method is one part of the strategy activities. The method is a means used to achieve the object.\(^1\) Method is a way that is used to describe a definition, “the most appropriate and fast style in doing something”.\(^2\) According to Drs. Mardalis; method means the way or technique that is done in a research process.\(^3\)

We cannot use the method in all situations. Therefore, in choosing a method to be used must have the supporting factors such as characteristics of the objectives of the activity and characteristics of learners. Characteristics of destination is a development of creativity, language development, emotional development, motor development, and development of values and


the development of attitudes and values. In addition to objective characteristics, learner characteristics also determine a method, because it has linkages to support the implementation of the method.

Method is very important in the learning process, especially in achieving objectives of the activity. The method also determines the success or failure of a process activity, especially in educational institutions. Therefore, every educational institution especially universities have a creativity, so that prospective learners have greater curiosity about the university of his dreams. In Islam, method is taught by Allah to the prophet Muhammad saw where he got the first revelation. Allah stated in the holy Qur’an:

وَقَرَأْنَاهُ لِلَّذِينَ آمَنُوا عَلَى النَّاسِ عَلَى مَكْتُوبٍ وَنُزُولُهُ تَسْتَفْرَأٌ (الإسْرَاءٌ: 106)

Meaning: “(It is) a Quran which We have divided (into parts from time), in order that thou mightest recite it to men at intervals: We have revealed it by stages.” (QS. Al-Isra’: 106).4

The above paragraph explains that the god used the method to decrease the Qur'an to the people.

The method applied to the university to attract prospective students is different. Especially, IAIN Walisongo Semarang which has several methods to attract the attention of prospective students, such us, SPMB (Seleksi Penerimaan Mahasiswa Baru),

4 Kementerian Agama RI, Aljamil, (Bekasi: Cipta Bagus Segara, 2012)
PSSB (Penerimaan Seleksi Siswa Berprestasi), Bidik Misi, and Jalur Kusus. The methods are applied to obtain quality learners. There are some methods in enrolling new students of IAIN Walisongo Semarang. These methods have their characteristic. But, they have same purpose; to recruit the high quality students.

The writer want to compare between SPMB (Seleksi Penerimaan Mahasiswa Baru); selection into the State Islamic University (UIN / IAIN / STAIN) through written examination conducted simultaneously nationwide with 52 PTAIN in Indonesia under the coordination of the Directorate General of Islamic Education Ministry of Religious Affairs of the Republic of Indonesia and PSSB (Program Seleksi Siswa Berprestasi); This program is designed to attract students who have a high level of achievement in each school which will then be our selection and a candidate student input is very valuable, because they are the best in their students for each school. Based on explanation above, the writer wants to conduct a comparative research entitled: Identifying the Difference of English Achievement of Students’ Enrolled through SPMB (Seleksi Penerimaan Mahasiswa Baru) and PSSB (Program Seleksi Siswa Berprestasi) (A Comparative Study at 1st Semester of ELT Department IAIN Walisongo Semarang in the Academic Year of 2012/2013).

B. Questions of The Research

The writer chooses the topic based on the following
reasons: is there any difference between English achievement of ELT department students of tarbiyah and teacher training of IAIN Walisongo Semarang enrolled through SPMB and PSSB in The Academic Year of 2012/2013 one in the first semester?

C. Objectives and Benefit of the Research

The objective of the study is to find out the differences between English achievement of ELT department students enrolled through SPMB and PSSB.

D. Pedagogical Significance

This study is expected to give some positive outcomes as follows:

1. For the writer itself. The writer knows the ways to enroll in IAIN Walisongo Semarang and its advantages and disadvantages. The writer can know factors that cause the differences in students’ achievement.

2. For the readers. This thesis may give for readers how to enroll in the university. This thesis is hoped can know factors that cause the differences in students’ achievement.

3. For the institution. To know the quality of methods are applied to obtain quality learners