

CHAPTER I

INTRODUCTION

A. Background of the Study

As an international language, English has an important role in the world. In Indonesia, English is considered as a foreign language and learned seriously by many people to have a good prospect in the community of international world. There are some educational purposes, having a job in other country, or International transaction, Those are need English Language Test like TOEFL, IELTS and TOEIC as a most common requirement. English is taught widely at formal school starting from elementary school up to universities, even at informal school or some courses.

Although English has been taught for a long time and continuously, it does not mean that students can understand and master English well. It means that there is something wrong in teaching process. In order to make English teaching successfully, the teacher has to consider some factors such as the nature of the social interaction, the nature of the language activity, the mode of teaching, the material of teaching, and the way to tell the material.¹ All of them affect the result of teaching English.

¹Geoffrey Broughton, et. al., *Teaching English as a Foreign Language*, (New York: British Library Cataloguing, 1980), p.22-24.

In learning English there are some skills should be mastered those are listening, speaking, reading and writing. Those skills are important to be learned without ignoring each other. Besides that, for most people, mastering the art of speaking is the one most important aspect of learning a second or foreign language, and success is measured in terms of the ability to carry out the conversation in the language.² It gainsour daily communication. It is the active use of language to express meanings so that other people can make sense of them.

In learning process of speaking people have to know that speaking is not the oral production of written language, but involves learners in the mastery of a wide range of subskills, which, added together, constitute an overall competence in spoken language.³As a Richard says that is the reasonspeaking is the most crucial ability in language.⁴In many context, speaking is often the skill upon which a person is judged “at face value” In other words, people may often form judgements about our language

²David Nunan, *Language Teaching Methodology*, (Sydney: Phoenix ELT, 2009), p. 39.

³JO McDonough & Christopher Shaw, *Materials and Method in ELT Second Edition: A teacher’s Guide* (Australia: Blackwell Publishing, 2003) P. 133.

⁴Jack C. Richards, *Teaching Listening and Speaking From Theory to Practice*, (New York: Cambridge University Press, 2008), p. 1

competence from our speaking rather than from any of the language skills.⁵

The mastery of speaking ability in English is a priority for many second language or foreign language learners. Consequently, learners often evaluate their success in language learning as well as the effectiveness of their English course on the basis of how much they feel they have improved in their spoken language proficiency.⁶ Like in hadiths, our prophet Muhammad said that communication can be understood if the speaker can speak clearly to share the meaning accurately so that it will be a good tool in communication process.

حدثنا عثمان وابوبكر ابنا ابي شيبة ,قالا: حدثنا وقيع, عن سفيان , عن أسامة عن الزهري , عن عروة , عن عائشة قالت : كان كلام رسول الله صلى الله عليه وسلم كلاما فصلا (كلام فصل) يفهمه كل من سمعه(روه ابو داود)

“Usman and Abu bakar two syaibah’s children told us,they said:
wakisaid,fromsufyan,fromUsamah,fromzuhri,fromurwah,fromAisyahr.a said that Muhammad always

⁵JO McDonough & Christopher Shaw, *Materials and Method in ELT Second Edition: A teacher’s Guide* (Australia: Blackwell Publishing, 2003) P. 133.

⁶Jack C. Richards,*Teaching Listening and Speaking From Theory to Practice*, (New York: Cambridge University Press, 2008), p. 19.

speaks very clearly, if anyone listens to him, they will absolutely understand. (Abu Daud)”⁷.

In learning speaking, the students often find some problems. The problem is the use of their native language habitually that makes difficult to use the foreign language. The other reason is because of motivation lack to practice the foreign language in daily conversation. They are also too shy and afraid to take part in the conversation. So teacher should find new ways to solve those problems and make the lesson easier.

In teaching and learning process of speaking, teacher needs some variation ways to make the lesson easier. Moreover, it can make students feel fun during the process. Students need more than instruction and commandment from their teacher. It is teachers' challenge to be able to motivate the students to pay attention in their lessons. So, teacher needs method and media in language learning.

Method is a particular way of doing something.⁸Method serve as a foil for reflection that can aid teachers in bringing to conscious awareness the thinking that underlines their actions.⁹While Media is the main ways that large numbers of

⁷ Abu Daud Al Sijistany. *Sunah Abu Daud Al Huda fi Al Kalam*. Bairut: Al Fikr. 1994. Juz 2 Page 450

⁸*Oxford Advanced Learner's Dictionary 7th Edition*, (United States of America: Oxford University Press 2005), p. 963.

⁹Dianne Larsen-Freeman, *Techniques and Principles in Language Teaching*, (New York: Oxford University Press, 2002), p. ix.

people receive information and entertainment. It can bring and arouse students' happiness and renew their spirit in studying. It also can help the students in placing their knowledge to their mind and rekindle the lesson.¹⁰

Method and Media are support each other in Language Teaching Process. Method has often been regarded as the most important factor in determining the success of a language program.¹¹ A knowledge of method is part of the knowledge base of teaching. It is also helps expand a teacher's repertoire of techniques.¹² Media is one of some aspects that need serious consideration. Through media, learner can be more spirited and on target of learning. Good learning media is interesting media and effective. We usually find interesting media but not effective enough

Language is speech, not writing

A language is a set of habits.

Teach the language, not about the language.

¹⁰Azhar Arsyad, *Media Pembelajaran*, (Jakarta: PT. Raja Grafindo Persada, 1996), p. 16.

¹¹Jack C. Richard, *Curriculum Development in Language Teaching*, (United States Of America: Cambridge University Press, 2002), p. 11.

¹²Diane Larsen-Freeman, *Techniques and Principles in Language Teaching*, (New York: Oxford University Press, 2002), p.9.

Those are the slogans from William Moulton of Princeton University. We can say that learning language is has to be in used, not just in theories. The learner has to know how is the language used in real.¹³ It means that learning a language is understanding how the language is, because knowing a language is not enough in learning language.

The teaching experience in speaking o a report text at MAN Kendal, the researcher found same case of how language is used. Most of the students had difficulties to understand a report just by using text and pictures as media. They did not ready yet to presenting their report in front of the class because they did not know how to present a report is. It was because the students do not understand the language and they do not understand the way to use the language in presenting a report.

That is why the learning and teaching process of language needs method and media, the method and language can help them to understand it. The researcher recommend Audiovisual method by using a film documentary as the media because it will shows the students how language is used well and help them in learning speaking.

Audiovisual Method which also called Saint-Cloud Method is a way to combine the audio-lingual method and visual method. This method presents a structured lesson which the

¹³Geetha Nagara, *English Language Teaching*, (London: Bangalore Regional Institute of English, 1996), p, 79.

students are involved in the process of language presentation through multiple media. It is known that oral communication depends on various things and not just linguistic skills. Therefore it is needed additional cultural teaching, non-verbal, and situational added to the presentation. The dominant media in the audiovisual method is a film.¹⁴

In order to make the students present a report well, the researcher will apply National Geographic kids short Documentary Film to improve students speaking ability in presenting a report. (A Case of Eleven Grade of MAN Kendal in Academic Year of 2016/2017). A film has an effective and interesting media. Here the students are involved in the process of language presentation, which means they can understand exactly what, when, for who, where, and how language used is.¹⁵ The researcher chooses this documentary film because in national geographic kids short documentary film serve an expressive language, interesting animations and videos that support each other in presenting a report. It makes this media understandable and can be easily imitated by senior High School students how the speaker delivers the report is.

¹⁴Guntur Henry Tarigan, *Metodologi Pengajaran Bahasa*, (Bandung: FPBS-IKIP Bandung, 1988), p. 337.

¹⁵Arsyad, Azhar. *Media Pembelajaran*. (Jakarta : PT. Raja Grafindo Persada. 2003).p. 15.

B. Reason for Choosing the Topic

The reasons for choosing the topic are as follows:

1. Speaking is one of interesting language skill to be by students in order to be able to communicate using English well.
2. Many students face some difficulties in speaking activities.
3. Speaking is needed in order to train students speak in a communicative language.
4. Audiovisual method is a way we combine the audiolingual method and visual method. This method presents a structured lesson which the students are involved in the process of language presentation through multiple media.¹⁶This media also aplicable in teaching and learning of speaking.
5. National Geographic kids short Documentary filmis one of media we can use in speaking class becauseit serve an expressive language, interesting animation and video that support each other in presenting a report.
6. Report is kind of text which describes in general a person, place, things. Report text is also used in teaching and learning speaking such as news report or animal report. It improve the students ability especially in public speaking.
7. The researcher wants to know the use of national geographic kids short documentary film to improve students speaking ability in presenting report at eleven grades of MAN Kendal.

¹⁶ Guntur Henry Tarigan, *Metodologi Pengajaran Bahasa*, (Bandung: FPBS-IKIP Bandung, 1988), p. 337.

C. Research Question

From the topic mentioned above, the questions that are going to be investigated as follows:

1. How is the students' responses during taught by using "National Geographic Kids Short Documentary Film" at the eleven grade of MAN Kendal in the academic year 2016/2017?
2. How is the students' improvement in presenting a report by using "National Geographic Kids Short Documentary Film" at the eleven grade of MAN Kendal in the academic year 2016/2017?

D. Objective of the Study

Based on the problems stated above, the aims of this study are:

1. To describe the students' responses during taught by using "National Geographic Kids' Short Documentary Film" at the eleven grade of MAN Kendal in the academic year of 2016/2017.
2. To analyze students' improvement in presenting a report by using "National Geographic Kids' Short Documentary Film" at the eleven grade of MAN Kendal in the academic year of 2016/2017.

E. Significance of the Study

The result of the study is expected to be useful contribution to English language learning for teacher and especially for students. And general results are as follow:

1. For the teacher: It will be references in teaching activity to be more interesting and effective.
2. For Students: It will make them easier in learning speaking by using audiovisual media.
3. For the school: It will be a good example to other teachers in speaking class.
4. For the readers: It will give a new information about methods and media in the process of speaking teaching and learning.

F. The Limitation of the Study

In writing the study, the writer limited the study to the student's speaking performance of report text in order to make the problem manageable. The limitations are:

1. This research was limited only on speaking report especially in reporting animals, between students who are taught using national geographic kids short documentary film as the media and students who are taught using without national geographic kids short documentary film as the media.
2. The population of the study is for eleven grade of social 4 students of MAN Kendal in 2016 / 2017 academic year. For the reason that the result of the study is only applicable to the population in question.