THE ETHIC OF PUBLIC SPHERE FOR NETIZEN

(Cultural Studies Analysis)

THESIS

Submitted to Ushuluddin and Humanity Faculty in Partial Fulfilment of the Requirement for the Degree of S-1 on Theology and Philosophy Departement

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2016

DECLARATION

I declare that this thesis is definitely my own work. I am completely responsible for content of this thesis. Other writer's opinions or findings included in the thesis are quoted or cited in accordance with ethical standards.

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Al Hadid : 20-21

اعْلَمُوا أَنَّمَا الْحَيَاةُ الدُّنْيَا لَعِبٌ وَلَهْوٌ وَزِينَةٌ وَتَفَاخُرٌ بَيْنَكُمْ وَتَكَاثُرٌ فِي الأَمْوَالِ وَالأَوْلادِ كَمَثَلِ غَيْثٍ أَعْجَبَ الْكُفَّارَ نَبَاتُهُ ثُمَّ يَهِيجُ فَتَرَاهُ مُصْفَرًّا ثُمَّ يَكُونُ حُطَامًا وَفِي الآخِرَةِ عَذَابٌ شَدِيدٌ وَمَغْفِرَةٌ مِنَ اللَّهِ وَرِضْوَانٌ وَمَا الْحَيَاةُ الدُّنْيَا إِلا مَتَاعُ الْغُرُورِ (٢٠)

سَابِقُوا إِلَى مَغْفِرَةٍ مِنْ رَبِّكُمْ وَجَنَّةٍ عَرْضُهَا كَعَرْضِ السَّمَاءِ وَالأَرْضِ أُعِدَّتْ لِلَّذِينَ آمَنُوا بِاللَّهِ وَرُسُلِهِ ذَلِكَ فَضْلُ اللَّهِ يُؤْتِيهِ مَنْ يَشَاءُ وَاللَّهُ ذُو الْفَضْلِ الْعَظِيمِ (٢١)

Know that the life of this world is but amusement and diversion and adornment and boasting to one another and competition in increase of wealth and children - like the example of a rain whose [resulting] plant growth pleases the tillers; then it dries and you see it turned yellow; then it becomes [scattered] debris. And in the Hereafter is severe punishment and forgiveness from Allah and approval. And what is the worldly life except the enjoyment of delusion. (20)

Race toward forgiveness from your Lord and a Garden whose width is like the width of the heavens and earth, prepared for those who believed in Allah and His messengers. That is the bounty of Allah which He gives to whom He wills, and Allah is the possessor of great bounty. (21)

DEDICATION

This Thesis is dedicated to:

My beloved Mom and Dad,

My Sister,

My Teachers ,

And everyone who loves the knowledge

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بِسۡمِ ٱللَّهِ ٱلرَّحۡمَٰنِ ٱلرَّحِيمِ

All praises and thanks are always delivered unto Allah for his mercy and blessing. Furthemore, may peace and respect are always given to Muhammad peace unto him who has taught wisdom for all mankind.

By saying *Alhamdulillah,* the writer presents this thesis entittled: THE ETHIC OF PUBLIC SPHERE FOR NETIZEN (Cultural Studies Analysis) to be submitted on Ushuluddin and Humanity Faculty in partial fulfilment of the requirement for the Degree of S-1 on Theology and Philosophy Departement.

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Transliteration Table: Consonants[1]

Arabic	Roman		Arabic	Roman
ب	B		ط	ṭ
ت	T		ظ	ẓ
ث	Th		ع	‘
ج	J		غ	Gh
ح	ḥ		ف	F
خ	Kh		ق	Q
د	D		ك	K
ذ	Dh		ل	L
ر	R		م	M
ز	Z		ن	N
س	S		ه	H

[1] Quoted from *Pedoman Penulisan Skipsi Fakultas Ushuluddin*, 2013, p. 142-144.

ش	Sh		و	W
ص	ṣ		ء	’
ض	ḍ		ي	Y

Transliteration Table: Vowels and Diphthongs

Arabic	Roman		Arabic	Roman
	A		اءى	An
	U		و	Un
	I		ي	In
اءى	Ā		وْ	Aw
و	Ū		يْ	Ay
ي	Ī		وّ	Uww, ū (in final position)
			يّ	Iyy, ī (in final position)

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ABSTRACT

Society in this age has sank in the cyberspace. Cyberspace is the world which created by the development of technology and information. In the cyberspace, society was communicating about some actual issue, so it makes the public sphere able to appearing. The information was flowing swiftly in cyberspace, every person from other side of the world able to joint to discussing many problems all at once. The public sphere was creating in cyberspace not only helping netizens to getting the information, but also has been taking the reality. In cyberspace netizens is free to showing what they want, they able to creating their identity as they want. So, the ethic of netizens in cyberspace has test. In cyberspace netizens are free to share their opinion there is no prohibition inside. There is no norms inside, netizens are free to doing something and free to following what the community that they want. Public sphere in cyberspace to be the advertisement stage, inside the consumption is the prime motif and to be the activator the social reality, cultural, and politic. Now, the objects of consumption are the commodity to be a sign, image, and courtesy.

This research is library research and using the cultural studies analysis. The purpose of this study is to know the role of cultural studies read the ethic of public sphere for netizen. This study is the part of library research which the data is taken from some literatures. The type of this research is qualitative research and using descriptive analysis method whereas the approaches are cultural studies.

The result of this research about style of public sphere in cyberspace is the Public sphere in cyberspace is open to netizens from other side of the world who wants to joint inside. In cyberspace netizens permitted to falsify their identity, free to spread the information, feeling, or aspiration. In cyberspace some problem will lose if there is new information. The styles of cyberspace are liberty, equality, and fratemity. The social ethic of netizen directed to the ethic of pop culture. Netizens are consuming to seen better. There are no norms in cyberspace, inside the truth and the untruth cannot be discriminated. The ethic of netizens is directed to the ethic of pop cultural.

Keyword: public sphere, cyberspace, netizens, cultural studies