# CHAPTER 1 INTRODUCTION

# A. Background of the Study

English is an international language used as a means of communication both oral and written in most countries in the world. People use English in order to make international contacts and to cooperate among people in different countries in the world. Therefore, it is very important for us to learn English. In addition, we need to learn and to practice the language as much as possible in order to use English correctly.

"Language is the system of sounds and words used by humans to express their thoughts and feelings".<sup>1</sup> The mean language is an important thing in order to communicate in the society because through language people can express their wishes, feelings and ideas. However, the problems appear when people from different countries with different cultures and backgrounds meet and speak different languages. They do not understand each other. Therefore, they have to master international languages used by most people in the world.

In language, the purpose of teaching English is to master four skills: listening, speaking, reading, and writing. "Writing is frequently useful as preparation for some other activity".<sup>2</sup> It is a process of discovering and organizing ideas, putting them on papers, and revising them. By writing, we can express our ideas well; however, to get our meaning strong, interesting, and clear for the reader, this skill must be improved by practicing a lot. Because writing has many contributions for our life, we can make a habit of writing to develop this skill.

<sup>&</sup>lt;sup>1</sup>AS Hornby, Oxford Advanced Learner's Dictionary, (New York: Oxford University Press. 1995), p. 473.

<sup>&</sup>lt;sup>2</sup> Jeremy Harmer, *How to Teach Writing*, (England: Pearson Education Limited, 2004), p. 33.

In this modern world, the functions of English are to communicate in many fields, obtain science, appliance to construct interpersonally, and assess information.<sup>3</sup> People begin to realize the importance of using English as a means of communication because communication among people in the world is becoming more and more urgent.

People learn English for several purposes includes developing ability to communicate in the form of oral and write, growing awareness concerning reality that English as one of foreign language to become especial appliance learn, and developing the understanding of each other relevant between cultures, language and extend cultural firmament.<sup>4</sup>

Knowing that English is quite significant for Indonesia in the future, the government always makes efforts to improve the quality of English teaching, such as making a new curriculum. English writing has many contributions to our life; we can make a habit of writing to develop this skill. However, many students still have difficulties in writing because of the lack of ideas, vocabulary, grammar, and ability to make sentences in a good arrangement.

Recently, many Indonesians keep trying to develop their English by taking either formal or informal courses especially in English writing because it cannot be taught; it takes continual practice.

Realizing that writing skill is very important for English learners in addition to the other skills, it is essential for the students to develop their writing skills in English. Allah decrees in the holy Qur'an:

"Who taught by the pen, taught man what he did not know". (QS. Al-'Alaq: 4-5). $^{5}$ 

<sup>&</sup>lt;sup>3</sup> Depdiknas, *Kurikulum 2004 Standar Kompetensi Mata Pelajaran Bahasa Inggris*, (Jakarta: Depdiknas, 2004), p. 9.

<sup>&</sup>lt;sup>4</sup>Depdiknas, Kurikulum 2004 Standar Kompetensi Mata Pelajaran Bahasa Inggris, p. 9.

<sup>&</sup>lt;sup>5</sup> Mahmud Y. Zayid, *The Quran*, (Lebanon: Dar Al-Choura, 1980), 1<sup>st</sup> Ed., p. 457.

From the verse above, we know that writing has an important role in human life. Allah explained in the verse that Allah taught human by pen. By writing the people will get some information. That is why human being needs to learn how to write correctly.

Many students feel that writing is a boring activity. Therefore, teaching learning process of writing should be varied to make students feel fun during the process. In language learning, students need more than instruction and command from their teacher. This is challenge for the teacher to be able to motivate the students to pay attention. Hamalik says that "media can be used to motivate students in learning"<sup>6</sup>. The teachers' creativity in using teaching aid will increase the probability that the students will learn more and the knowledge will retain better in their mind. The writer hopes that by using such kind of teaching aid, our students will not be bored and learn English with full of motivation. A good teacher has some media and he will select the most effective one in order the learners to be more interested in the lesson. There are many media which can help that teachers make the students attracted to join the lesson.

Video critic is including in teaching media. It can use as medium of students' creativity. Therefore, the writer want to use video critic as an alternative medium to improve students' ability in learning English, especially to improve their ability in writing analytical exposition text. The writer will introduce the media to students of SMA Wahid Hasyim Batang by conducting a research in title "The Use of Video Critic as Medium of Teaching to Improve Students' Ability in Writing Analytical Exposition text (A Classroom Action Research with Grade11<sup>th</sup> Students of SMA Wahid Hasyim Batang in the Academic Year of 2010/2011).

<sup>6.</sup> O Hamalik, Media Pendidikan, (Jakarta: DEPDIKBUD, 1993). P. 18.

### **B.** Reasons for choosing the topic

The writer chooses this research topic for at least the following reasons:

- 1. Writing is an important skill, but many students feel that writing is difficult and boring. In teaching writing, teacher can use some media to support teaching and learning process. Analytical exposition text is one of genre in writing. Students can persuade by presenting arguments to analyze or explain "how" or why". Thus, analytical exposition text hoped will be the beginning for students to like writing.
- 2. The use of video critic as medium are thought to be able to stimulate students' ability in learning writing, especially in writing analytical exposition text.

## **C. Research Questions**

The research questions of this study can be formulated as follow:

- 1. How is the implementation of using video critic in improving students' ability in writing analytical exposition text?
- 2. How is the improvement of students' ability in writing analytical exposition text after being taught by using video critic?

## **D.** Objectives of the Study

The objectives of this study are:

- 1. To describe the implementation of using video critic in improving students' ability in writing analytical exposition text.
- 2. To identify the improvement of students' ability in writing analytical exposition text after being taught by using video critic.

# E. Pedagogical Significance

The result of conducting this study is useful for teacher, students, school, readers, and writer.

1. Teacher

The result of this study may show the teacher that video critic can be an interesting media in teaching writing analytical exposition text. It will become a good stimulant to improve students' ability in writing.

2. Students

The result of this study may motivate students to improve their interest in learning writing, especially in writing analytical exposition text.

3. School

The school will make a right decision to use some media for supporting teaching and learning process, especially to use video critic in writing class.

4. Readers

The readers can get more information and knowledge from this research.

5. Writer

The writer will get information about the implementation of using video critic in improving students' ability in writing analytical exposition text and the improvement of students' ability in writing analytical exposition text after being taught by using video critic.

## F. Scope of The Study

To limit the scope of the research and to analyze the problems, the findings of the research should be limited by the following factors:

- This research is limited only on the teaching writing especially in analytical exposition text using video critic in 11<sup>th</sup> grade students of SMA Wahid Hasyim Tersono Batang.
- 2. The instructional material will be confined to a number of units taken from a guide book.
- The problems that might come up during the implementation of teaching writing especially in analytical exposition text by using video critic in 11<sup>th</sup> grade SMA Wahid Hasyim Tersono Batang.

#### G. **Definition of the Key Term**

In order to avoid mistakes and misunderstanding in term and contents of the topic of this study, the writer explains each term as follows:

## 1. Video critic

Video critic is medium video worksheets for teaching a variety of language skills.<sup>7</sup>

### 2. Improve

Based on Oxford Advanced Learners' Dictionary, "improve is make or become better, make good use of something".<sup>8</sup> In this study, improve means a process to increase the students' ability in writing analytical exposition text, so that become well.

### 3. Students' Ability

Students' Ability has many meanings, they are the students' power or capacity to do or act in any relation, the students' competence in any field of action, the students' talent to do something well.<sup>9</sup> Based on Webster New World Dictionary, "Student is one who studies or investigates; one who is enrolled".10

### 4. Writing

Writing is one of skills; it is both physical and cognitive activity in which the writer is required to produce a number of variables that consist of

<sup>&</sup>lt;sup>7</sup>http://www.esl-galaxy.com/video.htm, Retrieved: August 29, 2010

<sup>&</sup>lt;sup>8</sup>A.S. Hornby, Oxford Advanced learner's Dictionary of Current English (New York : Oxford University Press, 1987), p. 427.

<sup>&</sup>lt;sup>9</sup> A.S. Hornby, Oxford Advanced learner's Dictionary of Current English, p.2. <sup>10</sup> David B. Guralnik, Webster New World Dictionary of the American Language, (NY: Warner Books, 1984), p. 593.

word, spelling, sentence structure, punctuation, and so on, in order to make possible transmission of messages.<sup>11</sup>

# 5. Analytical exposition text

Analytical exposition text is a text that has social function to persuade the readers or listeners that something is the case.<sup>12</sup> So writing analytical exposition text here is the activity to express ideas, opinions and feelings in a text.

<sup>&</sup>lt;sup>11</sup> Cambridge, *Dictionary of American English*, (Cambridge: Cambridge University Press, 2000), p. 1006. <sup>12</sup> Rudi Hartono, *Genres of Text*, (Semarang: UNNES, 2005), p.6