

**CRITICAL DISCOURSE ANALYSIS OF
SELENA GOMEZ'S SPEECH TOWARDS
SELF-TRUST ISSUES**

A FINAL PROJECT

Submitted in Partial Fulfillment of the Requirement
for The Degree of Bachelor of Education
in English Language Education Department



Organized by:

MUHAMMAD DIMAS PANJI WIJAYA

NIM: 1903046100

**EDUCATION AND TEACHER TRAINING FACULTY
UNIVERSITAS ISLAM NEGERI WALISONGO
SEMARANG
2023**

THESIS STATEMENT

I am a student with the following identity:

Name : Muhammad Dimas Panji Wijaya

Student Number : 1903046100

Department : English Education Department

certify that the thesis entitled:

CRITICAL DISCOURSE ANALYSIS OF SELENA GOMEZ'S SPEECH TOWARDS SELF-TRUST ISSUES

is definitely my own work. I am completely responsible for the content of this thesis. Writer's other opinion or findings included in the thesis are quoted or cited in accordance with ethical standards.

Semarang, March 07th 2023

Sincerely,



Muhammad Dimas Panji Wijaya

NIM: 1903046100



**KEMENTERIAN AGAMA REPUBLIK INDONESIA
UNIVERSITAS ISLAM NEGERI WALISONGO SEMARANG
FAKULTAS ILMU TARBIYAH DAN KEGURUAN**

Jalan Prof. Dr. Hanka Km 2 Ngaliyan, Semarang 50185
Telp. 024-7601295, Fax. 024-7615387

RATIFICATION

Thesis with the following identity:

Name : Muhammad Dimas Panji Wijaya
Student Number : 1903046100
Department : English Education Department
Title : **CRITICAL DISCOURSE ANALYSIS OF SELENA GOMEZ'S
TOWARDS SELF-TRUST ISSUES**

Had been ratified by the board of examiners of Education and Teacher Training Faculty of Walisongo Islamic State University Semarang and can be received as one of any requirements for gaining the Bachelors' Degree in English Education Department.

Semarang, 24th October 2023

THE BOARD OF EXAMINERS

Chairperson,

Daviq Rizal, M.Pd
NIP. 197710252007011015

Secretary

Dr. Hj. Siti Mariam, M.Pd
NIP. 196507271992032002

Examiner I,

Dra. Hj. Ma'rifatul Fadhillah, M.Pd
NIP. 196208031989032003



Examiner II,

Lulut Widyaningrum, M.Pd
NIP. 198008032009012010

Advisor,

Daviq Rizal, M.Pd
NIP. 19771025 2007011015

ADVISOR NOTE

Semarang, 25 September 2023

To
The Dean of Education and Teacher Training Faculty
Universitas Islam Negeri Walisongo Semarang

Assalamualaikum Warohmatullahi Wabarokatuh

I inform that I have given guidance, briefing and correction to whatever extent necessary for the following thesis:

Title : **CRITICAL DISCOURSE ANALYSIS OF SELENA GOMEZ'S
TOWARDS SELF-TRUST ISSUES**
Name of Student : Muhammad Dimas Panji Wijaya
Student Number : 1903046100
Department : English Education Department

I state that the thesis is ready to be submitted to Islamic Education and Teacher Training Faculty at UIN Walisongo Semarang to be examined at the *Munaqosyah* session.

Wassalamualaikum Warohmatullahi Wabarokatuh

Semarang, 25 September 2023

Advisor I



Daviq Rizal, M.Pd

NIP. 19771025 2007011015

THESIS GUIDANCE SCORE

Hal: Nilai Pembimbing Skripsi
Kepada Yth.
Dekan Fakultas Ilmu Tarbiyah dan Keguruan
UIN Walisongo Semarang
Di Semarang

Assalamualaikum Warohmatullahi Wabarokatuh

Dengan hormat kami beritahukan bahwa setelah kami membimbing penulisan skripsi saudara:

Nama : Muhammad Dimas Panji Wijaya
NIM : 1903046100
Jurusan : Pendidikan Bahasa Inggris
Judul : **CRITICAL DISCOURSE ANALYSIS OF SELENA GOMEZ'S SPEECH
TOWARDS SELF-TRUST ISSUES**

Maka kami tetapkan nilai bimbingan skripsinya adalah:

3,4 (tiga kom
empat)

Catatan khusus pembimbing:

.....

.....

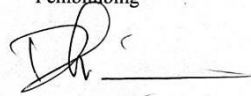
.....

Dengan ini agar dapat digunakan sebagaimana semestinya.

Wassalamualaikum Warohmatullahi Wabarokatuh

Semarang, 25 September 2023

Pembimbing



Daviq Rizal, M.Pd

NIP. 19771025 2007011015

ABSTRACT

Judul : **A Critical Discourse Analysis Of Selena Gomez’s Speech Towards Self-Trust Issues**
Penulis : Muhammad Dimas Panji Wijaya
NIM : 1903046100

As a host and also speaker, Selena Gomez gave a speech about “Trust Yourself” became a main point at the annual charity event “WE DAY” in California, is the research object for this study, which analyzed the textual and interpersonal functions included in the speech by using MAK Halliday theory, SFL framework. The researcher has identified themes and modalities in the spoken text and has employed data collection techniques, supplementing the object analysis with documentation to obtain a more thorough outcome. In this study, Selena Gomez's speech, is examined for its themes and modalities, its textual and interpersonal functions explained, and its global and pedagogical implications discussed. This study employed a descriptive qualitative methodology by applying CDA approach, according to the researcher. The data were recorded using the instruments of this research—the blog and the YouTube channel of English Speeches Channel—by selecting 16 viewers and recording their comments in order to obtain a deeper analysis. The findings indicate that the most often occurring themes using Thematic analysis in Selena Gomez's speech were Textual (87 times), Topical (67 times), Interpersonal (18 times), and Multiple theme (93 times). In terms of modality analysis, modulation was most frequently utilized (discovered 21 times), followed by negativity (15 times) and modalization (4 times). The study's instructional implications included helping students comprehend the textual and interpersonal meaning through the use of speech texts, which gave researchers a better understanding of advanced discourse analysis subject at the university, in order for the students to comprehend the primary idea of the clause and evaluate the meaning conveyed in the spoken text.

Keywords: *Selena Gomez, CDA, SFL, Speech, Self-trust Issues*

MOTTO

*"Every human being has an in-depth value and it is not
revoke despair or become a mirror satisfaction, success
may come by luck but it is not something to rely on,
because whenever success and luck is defeated by
underestimation and determination, it won't mean a thing.
So set your goals, find your trigger, act with thoughts and
score it. Thank you"*

~ Jihan Almira Chedid ~

ACKNOWLEDGMENT & DEDICATION

Bismillahirrahmanirrahim,

First of all, praise and gratitude is always given to Allah SWT, who has given the blessing and the mercies so that the writer could finish this thesis. Secondly, shalawat and salam also raised to our Prophet Muhammad S.A.W., who has brought us from the darkness to the brightness era.

In arranging this thesis, the writer realizes that she could not finish the thesis without help and support of others, whether directly or indirectly. The writer would like to give the deepest gratitude and appreciation to:

1. Dr. KH. Ahmad Ismail, M.Ag. as the Dean of Education and Teacher Teaching Faculty of UIN Walisongo Semarang.
2. Dra. Nuna Mustika Dewi, M.Pd. as the Head of English Language Education.
3. Daviq Rizal, M.Pd. as my thesis advisor for her kindness and also who already guided and advised me patiently during the arrangement of this thesis.
4. Dra. Nuna Mustika Dewi, M.Pd. as the Academic Advisor for her willingness to provide advice, as well as a suggestion during college period.
5. All lecturers of English Language Education Department who give input and advice to the researcher while conducting this study.
6. My beloved family. My mom and dad, Bapak Arofah and Ibu Wati. My brothers, Muhammad Wahyu Hidayat & Abdul Kamal Labib Arfandi, who always give me

- support, pray, motivation, attention, and affection to finish this study.
7. My distant relatives, my aunts and my uncles in Tegal. My bestiest teacher and his family, ustad Miftah & kak Nur, who always give me support, motivation, and advice to do my best during my study.
 8. All of my friends, PBI-C 2019 as known as Dewi Santuy fellows, thanks for your kindness, togetherness, and memories along this journey.
 9. Thank you for my greatest community, being a part of BMC Walisongo, LPM Edukasi, and PMII Rayon Abdurrahman Wahid for the support, motivation, experiences during my presence among those amaizing people there.
 10. The unforgettable, my Besties in KKN MIT-68 fams and PPL Nuris squads who always give this memorial experiences with the mix vibes during our services.
 11. Those who cannot be mentioned one by one who has supported the writer to finish the thesis.

Semarang, October 30th 2023

The Author,

A handwritten signature in black ink, appearing to read 'Dimas', written in a cursive style.

Muhammad Dimas Panji Wijaya

NIM: 1903046100

LIST OF TABLES

Table 1 : Theme in the Selena Gomez's Speech

Table 2 : Modality in Selena Gomez's Speech

Table 3 : Tense in Selena Gomez's Speech

Table 4 : Personal Pronouns on Selena Gomez's Speech

Table 5 : Theme in Selena Gomez's Speech

Table 6 : Modality and Polarity in Selena Gomez's Speech

Table 7 : Categories of Mood Adjunct in Selena Gomez's
Speech

LIST OF APPENDICES

- Appendix 1 Youtube video link of Selena Gomez's speech
- Appendix 2 The Script of Selena Gomez's speech
- Appendix 3 The implicated responses of Selena Gomez's speech on Youtube comments column (Photographs)
- Appendix 4 Thematic Analysis of Selena Gomez's speech
- Appendix 5 Mood Analysis of Selena Gomez's speech
- Appendix 6 Recapitulations Types of Theme in Selena Gomez's speech
- Appendix 7 Recapitulations Types of Modality in Selena Gomez's speech
-

TABLE OF CONTENTS

THESIS STATEMENT	i
RATIFICATION.....	ii
ADVISOR NOTE.....	iii
THESIS GUIDANCE SCORE.....	iv
ABSTRACT.....	v
MOTTO	vi
ACKNOWLEDGMENT & DEDICATION	vii
LIST OF TABLES	ix
LIST OF APPENDICES	x
TABLE OF CONTENTS	xi
CHAPTER I INTRODUCTION	1
A. Research Background	1
B. Research Questions	8
C. Research Objectives.....	9
D. Research Significances	10
CHAPTER II REVIEW OF RELATED LITERATURE ..	12
A. Literature Review.....	12
B. Theoretical Review	22
C. Previews of The Study	24
D. Conceptual Framework.....	25
CHAPTER III RESEARCH METHODOLOGY	27
A. Research Design.....	27
B. Source Instrument	29
C. Data Collection Procedure	30

D. Data Analysis Technique.....	31
CHAPTER IV RESEARCH FINDING AND DISCUSSION	34
A. Research Finding.....	34
B. Research Discussions	50
CHAPTER V CONCLUSION AND SUGGESTION	61
A. Conclusion.....	61
B. Suggestion	63
REFERENCES
APPENDICES
CURRICULUM VITAE

CHAPTER I

INTRODUCTION

This chapter discusses the research background, research questions, research objectives, research significances, the reason for selecting the topic, and the research limitations.

A. Research Background

Today's generations must have someone to look up to as a role model such as public figures. They can be actors, singers, politicians, authors, athletes, or any other prominent figure in society whose their public presence is widely recognized. These individuals often hold positions of influence usually have a significant followers or widely known for their accomplishments, talents, contributions to society, or even their utterances. There are so many ways how the famous people influence their followers from their words, phrases, and sentences become utterances or even speeches. In some cases, public figures also have an important role on English language use and development that comes from their utterances. Especially in Indonesia or other similar countries which they were not speaking in english as a native language, but they have part of significant influence in educational field.

The way Public figures introduced their new words or phrases often had a unique style of speaking or a

distinct vocabulary that can catch on with the public. For example, former US President Donald Trump popularized the phrase "*fake news*" during his presidency, which has now become a common term in English(Farhall et al., 2019). Besides, they also can set trends in language use, such as the way they use slang or adopt new phrases. For example, when the rapper Cardi B used the phrase "*Okurrr*" in a popular song, it became a widely recognized catchphrase.

Sometimes, the language that was used in speeches, interviews, or social media posts by the Public figures can also shape public discourse. For example, the speeches of civil rights leader Martin Luther King Jr. are renowned for their eloquence and have influenced the use of language in public discourse. As well as some Public figures who are from different cultures or backgrounds can promote cultural understanding by introducing new words or phrases from their native languages. For example, the popularity of K-Pop musics and K-Dramas has introduced many English speakers to Korean words and phrases. It proves that public figures have a significant influence on English language use and development, and their impact can be felt in a variety of ways especially their utterances.

The utterances which comes from public figures are also contain motivation, whether it is to inspire, persuade, or encourage action. The famous quote from Martin Luther King Jr.'s *"I Have a Dream"* speech motivates listeners to strive for a future where all people are judged based on their character, rather than their race(Haq et al., 2020). Or another quotes from steve jobs:

"The only way to do great work is to love what you do."

This quote from Steve Jobs motivates listeners to pursue their passions and find work that they truly enjoy, as this is the key to achieving greatness. And there are so many more public figures out there, use their various platform to deliver motivational uttrences or messages that inspire, encourage, and motivate their audiences to strive for greatness and achieve their goals.

In today's world, social media has become a powerful platform for public figures to communicate with their followers and connect with a broader audience. As a result, many public figure utterances are now found on social media platforms such as Twitter, Instagram, Facebook, and YouTube. These platforms have its own fans for every public figures to express their opinion(Selkie, 2022).

Politicians commonly use Twitter to share their thoughts on current events, make announcements, and engage with their followers. For example, former US President Donald Trump was known for his frequent and controversial tweets during his presidency. Celebrities often use Instagram to share behind-the-scenes glimpses into their lives, promote their latest projects, and connect with their fans. For example, singer Beyoncé often posts photos and videos of her performances, fashion choices, and family life on Instagram. Public figures such as authors, artists, and activists use Facebook to share their ideas and engage with their followers. For example, author J.K. Rowling often posts about her writing process, upcoming projects, and social justice causes on Facebook. Influencers such as beauty tutors, gamers, and vloggers use YouTube to share their experiences, opinions, and advice with their followers. For example, YouTuber Shane Dawson has amassed a large following by posting videos that range from comedic sketches to personal vlogs. From these, social media has become an essential platform for public figures to connect with their followers and share their ideas and opinions with a broader audience. These days, many of public figure utterances can affect their followers and viewers especially their psychology.

Public figure utterances can have a significant impact on the psychology of their followers and viewers. The words, tone, and gestures used by public figures can influence emotions, attitudes, and behaviors in various ways(Zhou et al., 2021). Public figures can evoke emotions in their followers and viewers through their character building. For example, a public figure who expresses anger or frustration can trigger similar emotions in their audience, leading to a sense of shared emotion.

On social aspects, public figures can influence the attitudes and behaviors of their followers and viewers by promoting certain beliefs or values. For example, a public figure who promotes environmental conservation can motivate their followers to adopt more sustainable practices in their own lives.

Which is happening a lot right now, public figures can create cognitive dissonance in their followers and viewers by expressing opinions or beliefs that conflict with their own. This can cause discomfort or psychological stress and motivate individuals to resolve the dissonance by changing their beliefs or behaviors. Then, public figures can influence the self-concept of their followers and viewers by serving as role models or sources of inspiration. Individuals who identify strongly

with a public figure may adopt similar beliefs, values, or behaviors in an attempt to emulate them.

Indirectly as a public figure, their utterances can have a significant impact on the psychology of their followers and viewers, shaping emotions, attitudes, and behaviors in various ways(Ahmadi et al., 2023). It is essential to be mindful of the potential effects of public figure utterances and to critically evaluate the messages they convey.

Systemic Functional Grammar (SFG) and Critical Discourse Analysis (CDA) are two linguistic frameworks that can be used to examine how the social and political context influences the potential effects of public figure utterances on the psychology of their followers and viewers.

Systemic Functional Grammar, developed by Michael Halliday, focuses on the relationship between language and its social context. It analyzes how language functions in different social contexts and how it is used to create meaning. SFG emphasizes the interplay between three metafunctions of language: ideational, interpersonal, and textual. The ideational metafunction deals with how language represents and construes reality, the interpersonal metafunction focuses on language as a tool for social interaction, and the textual

metafunction examines how language is structured to create coherent texts(Van, 2021).

Critical Discourse Analysis, on the other hand, is a multidisciplinary approach that combines linguistic analysis with social theory(Brown, 2019). It aims to uncover the hidden ideologies and power relations within discourse and examines how language contributes to the reproduction or challenge of dominant social structures. CDA analyzes the social and political implications of language use, particularly in relation to power, inequality, and social change.

When examining the potential effects of public figure utterances on the psychology of their followers and viewers, SFG and CDA can be used together to explore the following aspects, such as Language Choices, Ideational Meaning, Interpersonal Dynamics, and Textual Structures.

By integrating the insights from SFG and CDA, researchers can gain a deeper understanding of how the social and political context shapes public figure utterances, and how these utterances, in turn, influence the psychology of their followers and viewers. This interdisciplinary approach helps uncover the power dynamics, ideological underpinnings, and psychological

implications of political discourse in contemporary societies.

The researcher in this case used CDA to examine Selena Gomez's speech at the WE DAY event in California. It helps to identify the underlying power relations, ideologies, emotions, and circumstances that shape their potential effects on the psychology of their followers and viewers by employing Halliday's theory of SFG. This method can be used to quantitatively assess the formal aspects of Selena Gomez's speech using two of M.A.K Halliday's SFG metafunctions, Textual metafunction and Interpersonal function. This research concentrated on the process types of the theme-rheme system, which represented textual metafunction, and modality analysis, which represented interpersonal function. It investigated the relationship between language, ideology, and power as employed by Selena Gomez in her speech to persuade the audience to believe, accept, and endorse her thoughts. As a result, it is valuable in critically evaluating public personalities' messages and their potential impact on society.

B. Research Questions

Based on the reasons given in the study's background and to make this research easier to solve, the researcher investigates the following problem:

1. How are the Thematic Analysis with the Textual Metafunction in Selena Gomez's speech towards selftrust issues realized?
2. How are the Modality Analysis with the Interpersonal Function in Selena Gomez's speech towards selftrust issues realized?
3. What are the Global Implications of Selena Gomez's speech towards Selftrust issues among the followers and viewers?

C. Research Objectives

A research objective should be established for the investigation. The goal here is to address the specific questions in the problem statement. This research has three objectives that must be met. These are the details:

1. To analyze the Thematic Analysis and find out the Textual Metafunction in Selena Gomez's speech towards selftrust issues.
2. To analyze the Modality Analysis and the Interpersonal Function in Selena Gomez's speech towards selftrust issues.
3. To explain the Global implications of Selena Gomez's speech towards Selftrust issues among the followers and viewers.

D. Research Significances

The researcher hoped that the following benefits would result from this study:

1. Theoretically

The researcher seeks to share information about CDA (Critical Discourse Analysis) that the readers do not already know or are unaware of. In other words, the research will benefit anyone interested in discourse analysis, particularly concerning Systemic Functional Linguistics or anything that relates to the subject matter covered in this study. Additionally, the researcher hopes to apply CDA to linguistics research in this study. In this instance, Selena Gomez's inspiring speech at the annual "Free the Children" charity event featured language, power, and ideology.

2. Practically

Applied in educational settings to teach students about the linguistic and rhetorical aspects of public speaking, educators can enhance students' critical thinking and communication skills. By understanding how language shapes public perception, advocates can tailor their messaging for maximum impact. And hopefully, can contribute to the broader field of linguistics and discourse

analysis. It can lead to the development of new theories and methodologies for studying language use in various contexts.

CHAPTER II

REVIEW OF RELATED LITERATURE

The purpose of this chapter is to explain how to carry out a literature review for textual and interpersonal meaning analysis. This section is divided into four parts. The theoretical framework contains literature reviews on the range of Critical Discourse analysis, Systemic Functional Linguistics, Thematic and Modality analysis structure in Selena Gomez's staged speech, Selena Gomez's biography, Self-trust issues, and Speech in general concept.

A. Literature Review

1. Selena Gomez

Selena Gomez is an American singer, songwriter, actress, and producer who gained fame for her roles in various television series and movies. Born on July 22, 1992, in Grand Prairie, Texas, Selena Marie Gomez showed an early interest in performing arts and began her career in the entertainment industry at a young age (Raval & Trivedi, 2021).

Selena's passion for acting led her to audition for various roles, and she landed her breakthrough role as Alex Russo in the Disney Channel series "Wizards of Waverly Place" in 2007. The show became a massive success and garnered Gomez widespread recognition.

She won numerous awards for her performance, including the ALMA Award for Outstanding Female Performance in a Comedy Television Series.

Building on her success as an actress, Selena ventured into the music industry and formed the band Selena Gomez & the Scene in 2009. The group released several successful albums, including "Kiss & Tell" (2009), "A Year Without Rain" (2010), and "When the Sun Goes Down" (2011). Their music resonated with audiences, and Selena's distinctive voice and pop sound gained her a loyal fanbase.

In addition to her music and acting career, Selena Gomez is known for her philanthropic endeavors. She has been involved in various charitable causes and organizations, focusing on issues such as children's rights, education, and health. Selena became a UNICEF ambassador in 2009 and has actively supported their campaigns, raising awareness and funds for children in need worldwide (Lazazzera, 2018).

However, Selena's life hasn't been without challenges. She has been open about her struggles with mental health, including anxiety and depression. In 2013, she took a break from her career to focus on her well-being, seeking treatment and taking steps towards self-care. Her resilience and openness about her own

journey have inspired many of her fans to prioritize their mental health and seek help when needed.

Selena Gomez's motivational journey showcases her determination and ability to overcome obstacles. Despite facing personal and professional challenges, she continues to pursue her passions and use her platform for positive change. Selena's music often reflects her personal experiences and emotions, resonating with listeners and inspiring them to find strength in their own lives.

Throughout her career, Selena has released numerous hit songs, including "Come & Get It," "Good for You," "Bad Liar," and "Lose You to Love Me." Her music videos have garnered billions of views on platforms like YouTube, further solidifying her presence in the industry.

Selena Gomez's journey serves as a reminder that success is not without its ups and downs. Her dedication, resilience, and commitment to using her platform for good have made her an influential figure for many, both as an artist and as an advocate for mental health awareness.

2. Self-Trust Issues

Self-trust issues are a common challenge that many individuals face. It refers to a lack of confidence and

belief in oneself and one's abilities. People with self-trust issues often struggle to rely on their own judgment, decisions, and actions, leading to self-doubt and hesitancy in various aspects of life(Zlatolas et al., 2019).

In modern psychology, the concept of self-trust gained attention with the emergence of theories such as self-efficacy and self-esteem. Albert Bandura, a prominent psychologist, introduced the concept of self-efficacy, which refers to an individual's belief in their ability to successfully accomplish specific tasks or goals(S. Graham, 2022). Self-efficacy is closely related to self-trust, as it involves having confidence in one's capabilities.

Additionally, the development of self-esteem theories highlighted the significance of self-trust in one's overall well-being. Self-esteem refers to an individual's evaluation of their own worth and competence. A healthy sense of self-esteem is closely related to self-trust, as it involves having a positive belief in oneself.

In recent years, self-trust has gained attention in the context of personal development and self-improvement. Authors and motivational speakers often emphasize the importance of self-trust in achieving success, making decisions, and cultivating a fulfilling life. Practices such as mindfulness, self-reflection, and self-compassion are

commonly recommended to enhance self-trust(Çoban et al., 2023).

Self-trust issues can manifest in different ways and may stem from various underlying causes. Low self-esteem or a negative self-image can undermine self-trust. Building confidence involves recognizing and challenging negative self-talk, practicing self-compassion, and focusing on personal strengths and achievements. The fear of making mistakes or failing can erode self-trust. It is important to reframe failure as an opportunity for growth and learning rather than a reflection of personal worth. Embracing a growth mindset can help overcome the fear of failure and build self-trust.

Negative experiences, such as failures or betrayals, can impact self-trust(French et al., 2022). Reflecting on these experiences, identifying any patterns or limiting beliefs that emerged from them, and working through them with the help of a therapist or counselor can aid in rebuilding self-trust. Constantly comparing oneself to others and engaging in self-criticism can undermine self-trust. It is crucial to practice self-acceptance and recognize that everyone has their own unique journey. Focusing on personal progress and setting realistic goals can help build self-trust.

Learning to trust one's intuition and inner wisdom is important for self-trust. Taking time for self-reflection, listening to one's gut feelings, and making choices aligned with personal values and aspirations can enhance self-trust over time. Building self-trust is a gradual process. Start by setting achievable goals and taking small steps towards them. Celebrate successes along the way to reinforce self-belief and gradually expand your comfort zone. Remember that building self-trust is a journey that requires patience and self-compassion. Seeking support from trusted friends, family, or professionals can provide guidance and assistance in overcoming self-trust issues.

3. Public Figure Speech

The concept of a public figure speech refers to a formal address, statement, or presentation given by an individual who holds a prominent or influential position in society, politics, entertainment, or any other field that garners public attention. Public figures are individuals who are widely recognized and often have a significant impact on public opinion, policy, or culture. Their speeches are typically delivered in front of an audience, whether in person or through various media platforms, and are intended to communicate a specific message or agenda.

There are some key characteristics and components of public figure speeches. Some of them indicates that public figure speeches are delivered by individuals who have achieved a certain level of prominence, such as politicians, celebrities, activists, business leaders, or experts in their respective fields(Zafran et al., 2021). The speaker's identity and reputation often play a significant role in shaping the impact of the speech. These speeches are directed towards a diverse or specific audience, which can include the general public, constituents, supporters, or stakeholders. Understanding the audience is crucial for effective communication.

Public figure speeches serve various purposes, such as inspiring, informing, persuading, or mobilizing the audience. The goals may include advocating for a cause, addressing a crisis, sharing personal experiences, or promoting a specific agenda. The context in which the speech is delivered is essential. It could be a formal address at a political rally, a commencement speech at a university, a press conference, an interview, or a social media post. The context influences the tone, style, and content of the speech(Mufanti, 2019).

Public figure speeches often employ rhetorical techniques to persuade and engage the audience. These techniques can include the use of persuasive language,

emotional appeals, anecdotes, metaphors, and repetition(Tikham, 2022). The speech's content varies widely based on the speaker's priorities and the current issues or concerns of the audience. Public figures may address topics ranging from policy matters to personal experiences, depending on the occasion.

Given the prominence of public figures, their speeches often receive extensive media coverage, amplifying their reach and impact. This media attention can shape public discourse and opinion. Effective public figure speeches have the potential to shape public opinion, influence policy decisions, and inspire action among the audience. They can contribute to social change, awareness campaigns, or public engagement(Hager & Hilbig, 2020).

Public figure speeches are frequently followed by public reactions, critiques, and feedback. This feedback loop can influence future speeches and actions taken by the speaker. Some public figure speeches become historically significant due to their role in shaping events, movements, or societal change. Examples include Martin Luther King Jr.'s "I Have a Dream" speech and Winston Churchill's wartime addresses(Dada et al., 2021).

4. Critical Discourse Analysis and Systemic Functional Linguistics (Grammar Analysis)

Critical Discourse Analysis (CDA) is an approach to analyzing language use that aims to uncover the social, political, and ideological dimensions of discourse. It examines how language reflects and reproduces power relations, social inequalities, and ideological biases (Vaandering & Reimer, 2021). CDA investigates the ways in which language is used to construct and maintain social realities, legitimize or challenge dominant ideologies, and shape social and political processes.

Systemic Functional Grammar (SFG), on the other hand, is a linguistic theory developed by M.A.K. Halliday that focuses on the functional aspects of language and the relationship between language and its social context (Banegas, 2021). SFG analyzes how language is structured and organized to fulfill different functions in communication. SFG explores the interplay between three metafunctions of language: ideational, interpersonal, and textual (Samsudin, 2019). The ideational metafunction deals with how language represents and construes reality, the interpersonal metafunction focuses on language as a tool for social

interaction, and the textual metafunction examines how language is structured to create coherent texts.

In the context of critical discourse analysis, SFG provides a framework for analyzing the linguistic features of discourse and understanding how language choices reflect and reproduce social and ideological power relations. By examining the choices made in terms of grammar, vocabulary, and rhetorical devices, SFG helps uncover the underlying ideologies and social structures embedded in discourse (Hasanah et al., 2019). It allows researchers to explore how language is used to legitimize or challenge dominant ideologies, how social hierarchies are reflected and reinforced through language, and how discourse contributes to the construction of social reality.

Therefore, CDA is an approach that investigates the social and ideological dimensions of discourse, while SFG is a linguistic theory that provides a framework for analyzing the functional aspects of language. SFG plays a significant role within the critical discourse analysis approach, providing a linguistic foundation for the analysis of discourses in their sociopolitical contexts. It helps researchers uncover the power dynamics, ideological underpinnings, and social implications of language use in various discursive practices. Together,

they offer a comprehensive approach to analyzing language use in its social and ideological contexts.

B. Theoretical Review

Critical Discourse Analysis (CDA) is a theoretical and methodological framework that analyzes the relationship between language, power, and ideology in social contexts (Brown, 2019). Norman Fairclough is the most well-known person in this field. He created a three-dimensional framework for discourse analysis. While M.A.K. Halliday's systemic functional linguistics (SFL) is not directly associated with CDA, there are some connections and overlaps between the two.

Both CDA and SFL share a common interest in studying the role of language in social processes and examining how language reflects and reproduces social structures and power relations. However, it is important to note that CDA emerged as a distinct approach within social sciences and has been primarily influenced by scholars such as Norman Fairclough, Teun A. van Dijk, and Ruth Wodak (P. Graham, 2018).

Despite the distinction, some scholars have drawn on concepts from SFL, developed by Halliday, to enhance their CDA analyses. SFL provides a comprehensive framework for analyzing how language functions in different contexts and how it is used to

convey meaning and perform social actions(Van, 2021). It offers tools for analyzing the linguistic features, patterns, and choices that shape discourse and influence power relations.

For instance, Halliday's concept of register, which refers to language variation according to different social contexts, has been used in CDA to explore how specific linguistic features reflect power relationships, social roles, and ideologies(Prasad Gyawali, 2020). The analysis of genres, another important concept in SFL, can help CDA researchers identify and examine the discursive practices and conventions that sustain dominant discourses and power structures(Willey-Sthapit et al., 2022).

Additionally, Halliday's systemic functional grammar, which focuses on the systemic organization of language, has been employed in CDA to analyze how language resources are employed to encode and reproduce social meanings and power relations(Rafiah, 2018). It allows researchers to investigate how choices in language structure, such as transitivity and modality, contribute to the construction of social representations and the exercise of power.

While CDA and SFL are distinct frameworks, they share common ground in their interest in analyzing

language in relation to social contexts and power dynamics. Scholars who integrate elements of SFL into CDA often do so to provide a linguistic foundation for their critical analysis of discourse.

In summary, while M.A.K. Halliday's systemic functional linguistics is not synonymous with CDA, some researchers have found value in drawing on SFL concepts and tools to enrich their CDA analyses. By incorporating aspects of SFL into CDA, scholars can deepen their understanding of the linguistic dimensions of discourse and its intersection with power, ideology, and social change.

C. Previews of The Study

The researcher's work was based on a number of prior investigations. The first is a journal "A Critical Discourse Analysis of Kim Namjoon (RM)'s speech" by Uswatun Hasanah, Alek Alek, and Didin Nuruddin Hidayat (2019). The second is titled "Thematic Analysis In Taylor Swift's Speech On First-Ever "Woman Of The Decade" Award At The Billboard Women In Music 2019" and was written by Nurul Madjdiyah (2022).

Descriptive qualitative research was used in both study and researcher's study. they also had the similar aim to study the formal elements of celebrity's speech using the SFG metafunctions proposed by

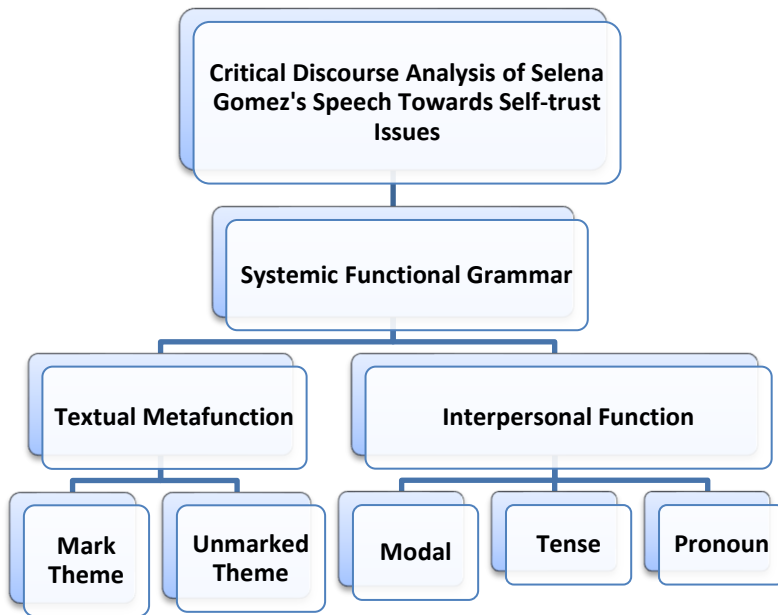
M.A.K. Halliday. But for the first study was concentrated on transitivity system process types that represented ideational function and modality analysis that represented interpersonal function, while in the second study was concentrated on Textual meaning and thematic analysis.

In the researcher's study would combined both studies to be concentrated on Textual and Interpersonal function with different object research which was Selena Gomez. It looked at how celebrity employed language, ideology, and power in their speech to persuade the audience to accept, believe, and support their beliefs from the first study. And to determine the textual meaning that is realized in spoken language, data collection techniques are used in the second study. In addition to examining the object, these techniques are supplemented with documentation for a more thorough outcome.

D. Conceptual Framework

The Systemic Functional Linguistics theory of MAK Halliday is used in this study, particularly the focus on Textual Metafunction and Interpersonal Function. The information used in this study was gathered from a YouTube video of Selena Gomez giving a speech. The writer then studied the speech Selena

Gomez gave about self-trust issues in both written and video form. From the video, the writer attempted to decipher the many thematic and modal analyses Selena Gomez utilized. In the final section, the author classifies the material according to Theme types, Modal, Tense, and Pronoun. The following diagram displays the research's conceptual framework:



CHAPTER III

RESEARCH METHODOLOGY

In scientific study, the research method is important. This happens simply because the study results can be thought scientifically based on the methods applied on the analyzed object. The research here gave a detailed explanation of the research design, research instrument, data sources, data collecting procedure, and data analysis approach.

A. Research Design

This study was collecting the data from the variety sources, such as youtube, journals, articles, books, blogs and etc. The documents from library research defines as finding and locating the source that delivers accurate data or personal opinion from experts on the research issue.

From the collected data, the researcher will analyze qualitatively by applying CDA approach. This approach is a sort of qualitative study that focuses on a phenomenon's features rather than its deeper causes or mechanisms. It includes gathering and analyzing information in the form of words, pictures, or other non-numerical forms(Holly, 2018). Descriptive analysis, which may be used to determine the speaker's actual intent, will specifically be used to explain this study.

Systemic Functional Grammar (SFG), which was created by M.A.K. Halliday, is the primary theoretical underpinning of CDA. SFG will serve as the theoretical foundation for analyzing the research's data. As a result, the data will be examined in light of the textual and interpersonal SFG metafunctions. Thematic analysis, which includes theme and rheme, was the exclusive focus of the study based on textual function. Modality analysis, which includes modal, tense, and pronoun analysis, was the emphasis of the study based on interpersonal function (Matytsina, 2019).

This study used a qualitative method, and the data come from a speech delivered by Selena Gomez on WE DAY charity event in 2013. This qualitative method is utilized to collect data in the form of words or images rather than numbers. The researcher seeks to identify two types of discourse analysis, Thematic Analysis and Modality Analysis, as well as describe the meaning and effect of Selena Gomez's speech about "Trust Yourself." The data for this study are the motivational utterances made by Selena Gomez during this event in California. So, based on MAK Halliday's views on the classification of speech words on SFL, this research studied naturally every single one of the most motivational speech terms

that occur. The researcher obtains data from YouTube, while the writer use documentation procedures.

B. Source Instrument

The research used documentation and pictures as a research instrument in this study. Because Selena Gomez's voice transcription is the source of the research's material for analysis, the researcher feels required to provide data to strengthen the claim that Selena Gomez truly spoke the words in concern. It is a video that was downloaded from the internet, from www.youtube.com or more precisely on (<https://youtu.be/jG-4kBIDAzA>). For the Selena Gomez's speech impact is shown bellow this youtube video giving a lecture about challenges with self-trust that have arisen in society, particularly among young people and the researcher take the pictures of most the comments that actually the point of this issues. Therefore, the data used in this study comes from the 2014 WE Day in California, which was the inaugural WE Day ever. The speech's script may be found in an article that was obtained from the Trust Yourself-themed English talks channel blog on the internet or (<https://www.englishspeecheschannel.com/english-speeches/selena-gomez-speech/>). While Selena Marie Gomez, who is better

known by her last name and has the most Instagram followers of any influencer, is the speech's presenter.

C. Data Collection Procedure

For this study, data collection was done through documentation. The goal of documentation is to better understand human behavior through the analysis and interpretation of recorder material (Tri Budiasih, 2018). The information cited in this study is taken from Speeches Channel website, where Selena Gomez's speech transcription was available. She gave a speech on Saturday, May 2, 2020, which you may see on YouTube under the title "ENGLISH SPEECH | SELENA GOMEZ: Trust Yourself (English Subtitles)". The following steps are used by the researcher in the data collection process and are discussed and explained as follows:

1. First, look for the video. Video recorder observation is used by the researcher as the initial stage in data collection. It is trying to find Selena Gomez's speech video on the network, which in this case is YouTube. It demonstrates that the incident actually did take place. It indicates that the speaker, in this case Selena Gomez, actually uttered what was being spoken.

2. Looking up the script. The researcher then searches for the speech's script after discovering the video. It may be discovered on a certain blog on the internet called The English Speeches Channel's Blog, and the search process is much the same as for the video.
3. Downloading the script and the video. The researcher downloads both the script and the video and saves them when the data has been gathered for both. It will be utilized for the primary data to be studied, specifically for the script.

D. Data Analysis Technique

In analyzing the data, the researcher uses some steps according to two of Halliday's theory, Thematic analysis for Textual metafunction and Modality analysis for Interpersonal function, which are described in short, dense, and in sequence from beginning to the end so it will be understood easily by the readers (Darong, 2022).

These steps are as follows:

1. The researcher rewrites the text after searching the script of Selena Gomez's speech video about the self-trust issues that happened at WE DAY California charity annual event, USA.
2. Classifying the data indicating two of SFL theories of Halliday:

- a. Deviding the sentences in the texts into clauses. Keys are presented for each analysis. The texts have been divided into clauses, with embedded clauses [(shown within double brackets)] These are analysed for Mood and Transitivity, but not for Theme. Inserted clauses, indicated by three dots (...) at beginning and end, have been repositioned at the end of the clause they were inserted in where this facilitates analysis. Three dors within a clause indicate the place from which an insetted clause has been removed. Double slashed lines // indicate clause boundaries within embedded clauses.
- b. Analyzing the text with the features associated with Thematic Analysis as the following features; (theme-rheme). **Key:** *Theme is underlined textual Theme; in italics interpersonal Theme: in CAPITALS topical Theme; in bold dependent clause as Theme: whole clause in bold*
- c. Analyzing the text with the features associated with Mood Analysis as following features; (mood-residue). **Key:** *S- Subject, F = Finite, Fn = negative, Fms = modalized, Fml = modulated P = Predicator, Pml = modulated*

Predicator, Pms » modalized Predicator, F/P = fused Finite and Predicator C = Complement Ca = attributive Complement A = Adjunct, Ac = circumstantial, Am = mood, Ao = comment, Ap = polarity, Av - vocative, Aj = conjunctive, At = continuity WH = WH element, WH/S, WH/C, WHAc . fused WH element mn = minor clause

- d. Analyzing each findings in tables through the contextualized interpretation After the data has been analyzed according to the method that is used in theory, then researcher interprets it using his own idea based on the problem in this research.
3. Making a conclusion of the analysis which is describing the implications in public responses of the speech trough the Youtube comments.

CHAPTER IV

RESEARCH FINDING AND DISCUSSION

There are two primary sections in this chapter. They are finding out and discussing which explain the types of Textual and Interpersonal Function, the types of Theme and Modality analysis that was used in Selena Gomez's motivational speech at the first-ever WE Day in California as the largest youth-led charity for youth empowerment, and of course the contribution of implication in pedagogical and also global.

A. Research Finding

1. The Textual Metafunction of Thematic Analysis Used in Selena Gomez's Speech

The results of Selena Gome's speech analysis are broken down into three steps: marked-unmarked theme (topical theme), interpersonal theme, and textual theme. It deals with how language is organized to create a coherent and cohesive text. Textual metafunction which relates to components which create the text to be communicatively effective such as theme(Umiyati, 2019).

Analyzing Selena Gomez's speech about "trust yourself" from a textual metafunction perspective involves examining how she structures her speech,

maintains coherence, and uses linguistic devices to guide her audience through her message.

TABLE 1 :

Theme in the Selena Gomez's speech

THEME	
Category	Text
Topical Theme	67
Textual Theme	87
Interpersonal Theme	18
Dependent Clause as Theme	93
Ranking Clause	265

The first step is analyzing the text at the whole text-level which is divided into marked-unmarked theme (topical theme), interpersonal theme, and textual theme. Those shows that Analysing the speech's overall structure is crucial. Consider how Gomez introduces the topic, develops her ideas, and concludes the speech. Look for any overarching themes or patterns that contribute to the coherence of the text. In the first clause, Gomez begins her speech with a friendly and informal greeting: "Hi, guys, how are you?" This establishes a rapport with her audience and sets a conversational tone for the speech.

Cohesion refers to the linguistic devices used to connect different parts of the text. This includes the use of cohesive ties such as pronouns, conjunctions, and lexical cohesion (e.g., synonyms, repetition) to link sentences and paragraphs. Identify how Gomez maintains cohesion in her speech. Throughout the speech, Gomez uses repetition effectively to emphasize key points. For example, she repeats the phrase "trust yourself" multiple times, reinforcing the central theme of her message.

Exploring the recurring themes or motifs in Gomez's speech. These themes can help in understanding the central message and how it is developed throughout the text. Look for linguistic cues that signal shifts in themes or topic transitions. Gomez uses inclusive language, such as "we" and "each and every one of you," to create a sense of unity and shared experience with the audience.

Consider how information is presented and organized in the speech. There are clear topic sentences or main ideas that guide the listener through the speech. Analyzing the use of information packaging and sequencing to enhance clarity. She closes her speech by summarizing her main message: "Please stay true to yourself, please just remain who you are..." This

provides a clear and memorable conclusion to her speech.

Anaphora involves referring back to something previously mentioned in the text, while cataphora refers to anticipating something that will be discussed later. Look for instances of anaphoric and cataphoric references and how they contribute to the text's cohesion and coherence. Here, She frequently engages with the audience by using phrases like "you guys" and "each and every one of you." This direct address creates a sense of connection and inclusivity.

When examining the structure of individual paragraphs in the speech. There are topic sentences or key ideas that guide each paragraph's content. Gomez uses paragraphing to organize her thoughts and arguments. The speech follows a narrative structure as Gomez shares her personal journey and experiences. She starts with her background, including her mother's influence, and then progresses to her own struggles and growth.

Analysing the transitional devices that Gomez uses to signal shifts between sections or ideas within the speech. Transitions like "Furthermore," "On the other hand," or "In conclusion" can help maintain the text's coherence. In this study, Gomez employs transitional

devices like "So," and "And" to connect her ideas and maintain a smooth flow of the speech. These devices help link different parts of the speech together.

There are instances of quotations or direct speech in the speech, consider how they are integrated into the text. Author analysed how Gomez uses punctuation, reporting verbs, and contextual information to incorporate these elements smoothly. Gomez includes direct quotations in her speech, such as when she quotes her mother's advice. These quotations add authenticity and lend support to her narrative.

Discourse markers like "however," "therefore," and "in addition" can be crucial for structuring the speech. Analysing how these markers are used to indicate relationships between ideas and to guide the listener through the speech. Towards the end of her speech, Gomez employs a call to action: "Please, please just be kind to each other and love and inspire people." This encourages the audience to take away a message and act upon it.

Looking for instances where Gomez uses linguistic devices like parallelism, subordination, or enumeration to package information and create a structured and organized text. Gomez includes personal anecdotes, such as her casting experience, to illustrate

her points and engage the audience emotionally. These anecdotes add depth and authenticity to her speech.

Overall, Selena Gomez's speech exhibits effective use of textual metafunction elements to create a cohesive and engaging narrative. Her use of repetition, anecdotes, direct quotations, and audience engagement strategies contributes to the overall impact of her message about self-trust. Based on the analysis, it clarifies the speech for readers or listeners so they can readily understand its main points.

2. The Interpersonal function of Modality Analysis Used in Selena Gomez's Speech

Modality/Mood Analysis (interpersonal function). interpersonal function has been defined by Huzhuanglin (1988) as a function that relates to the use of language to show one's relation to others either socially or personally (Darong, 2021).

Selena Gomez's speech about "trust yourself" exhibits several elements of the interpersonal metafunction in Systemic Functional Linguistics (SFL). The interpersonal metafunction focuses on how language is used to enact social roles, establish relationships, and convey attitudes and emotions.

Modality analysis, which describes the level to which an argument is acceptable is one of the fundamental elements that play a significant part in carrying out the interpersonal function. By using modal analysis, the interpersonal function of a discourse can be examined. The three components of a modal analysis are the modal, the tense, and the pronoun.

a. Modal Verb

TABLE 2 :

Modal in Selena Gomez's speech

Total Number	Low Politeness	Median Politeness	High Politeness
23	12	9	2

Samples:

1) Low Politeness: Can, may, could, might, dare, Needn't, doesn't/didn't, need to, have to

2) Median Politeness: Will, would, should, shall, Won't, wouldn't, shouldn't, isn't/wasn't to.

3) High Politeness: Must, ought to, need, has/had to, Mustn't, oughtn't, can't, couldn't, mayn't, mightn't hasn't/hadn't to.

The speech of Selena Gomez contained 23 modals. The modal with the highest frequency of occurrence in speech is low politeness. Selena Gomez uses the impolite modal CAN to convey

her doubt about a situation. Although the word "median politeness" appears nine times in the speech, Selena Gomez most frequently used the word "should" to encourage the audience to work through their problems in the future. Additionally, when Selena Gomez talked about the challenges he has had, MAY NOT one of the high politeness modalities occurred.

b. Tense

The term "tense" refers to the past, present, or future at the time of speaking, according to Halliday (1994).

TABLE 3 : Tense in selena gomez's speech

Present	Simple	115
	Perfect	14
	Continuous	5
	Perfect Cont.	1
Past	Simple	43
	Perfect	1
Future	Simple	2
	Past	4
Passive Voice	Present	2
	Past	2
	Future	3
Total number		191

Based on the chart above, we can observe that the simple present appears 115 times in both speeches. With 43 times, simple past has achieved the second level. Finally With a proportion of 14 times, the present perfect tense comes in third. It makes sense that the simple present tense is used the most. Selena Gomez is speaking in front of a crowd that is primarily made up of young people at the largest annual charity event. She is discussing topics based on her life's experience. She tries to draw young people's attention to challenges with self-confidence that occasionally arise in everyone's life and how to deal with them.

She uses the simple past to discuss her previous experiences and actions in the past. For instance, in Selena's speeches, the use of the simple past or past perfect illustrates her past struggle with self-belief as well as the criticism she received from others. She speaks of the difficulties she might face in her personal and professional life. Everyone wants to be aware of the future.

Since no one can convey their activities in the future with certainty, other than in hope, the

future tense is used less frequently in speeches. She is therefore unable to guarantee their future behavior, but she has taught them a lot about how to meet obstacles in the same way she has. One of the crucial characteristics of this tense is that it can motivate individuals when it is said by well-known public personalities who have the greatest followers as influencers and they expect to connect their views to future occurrences.

c. Personal Pronoun

The next important one, the functions of a personal pronoun in discourse is to serve as an interpersonal connector between the speaker and the audience.

TABLE 4 :

Personal Pronouns on selena gomez's speech

	Personal Pronoun		Speech
1 st person	I	Me	99
	We	Us	10
2 nd person	You	You	51
3 rd person	She	Her	9
	He	His	1
	It	It	19
	They	Them	3
Possesive Pronoun			

	My	Mine	20
	Our	Ours	1
	Your	Yours	5
	Her	Hers	1
	His	His	0
	Their	Theirs	0

THE EXPLANATION: The table above explains, I and YOU were the pronouns that Selena Gomez used the most in her speech. I used the personal pronoun 99 times because Selena spoke largely about himself. Additionally, she spoke to audiences in front of her 51 times, using the pronoun YOU each time to get her and the audience members near enough to hear her story. My, Your, and My were the most prevalent possessive pronouns used in the speech because Selena focused on discussing herself, her family, and the audience, to whom she used the possessive word your. Selena, on the other hand, used third person pronouns to refer to the people who supported her at the time and to remind her of her experiences and feelings with them.

The interpersonal function in her speech, Gomez used language and communication strategies to actively engage with her audience. This included addressing the audience directly, using inclusive language (e.g., "we" or "you and I"), and making the audience feel connected to her message.

Besides, this analysis can help us understand how she conveys her interpersonal meaning and attitudes towards the topic and her audience. Modality in SFL refers to the linguistic resources used to express the speaker's degree of certainty, obligation, permission, and probability.

1. Epistemic Modality: This type of modality deals with the speaker's certainty or belief in the information presented. In her speech, Gomez uses epistemic modality to convey her personal beliefs and experiences. For instance:
 - a. "I have to say that it's such an honor to be here"
- This statement reflects her subjective evaluation of the situation, expressing a high degree of certainty in her feelings of honor.
 - b. "I'm so happy to be here" - Gomez expresses her strong positive emotions with a high degree of certainty.

- c. "I'm sure all of you have been told that you don't have what it takes" - Here, she uses "I'm sure" to indicate her belief in a shared experience among the audience.
2. Deontic Modality: Deontic modality concerns expressions of necessity, permission, obligation, and ability. In her speech, Gomez employs deontic modality to convey her values and advice to the audience:
 - a. "So she told me to keep going" - This statement implies a sense of obligation and encouragement from her mother to persist in pursuing her dreams.
 - b. "She taught me to turn the other cheek and let the critics be critics" - Gomez uses deontic modality to suggest an advisable course of action—ignoring critics and focusing on self-trust.
 - c. "I have so much to be thankful for and a lot of you are a big part of inspiring me" - This expresses a sense of gratitude and acknowledgment, recognizing the audience's role in inspiring her.

3. Root Modality: Root modality is concerned with expressions of necessity, ability, permission, and prediction. Gomez uses root modality to convey her beliefs about personal growth and self-expression:
 - a. "I have so much to be thankful for, and a lot of you are a big part of inspiring me" - This suggests that she believes in the audience's ability to inspire and make a positive impact.
 - b. "Please stay true to yourself" - Gomez encourages the audience to maintain authenticity, implying a sense of moral obligation.
 - c. "I'd be lying if I said that I never tried to make myself better by giving in, because I have" - She acknowledges her own actions and change, implying a sense of self-reflection and the possibility of change.

In summary, the interpersonal function in Selena Gomez's speech about "trust yourself" is crucial for establishing a strong connection with her audience. Through language and communication strategies, she can engage, empathize, and inspire her listeners, ultimately encouraging them to embrace the message of self-trust and personal empowerment.

3. The Global Implications on Selena Gomez's Speech about Self-trust Issues

Selena Gomez's speech about "trust yourself" carries several global implications that can resonate with a wide range of audiences, particularly followers, Youtube viewers, and the global community(Kuhn-Brown, 2021). More than two thousands responses, on Youtube comments column, people have expressed their admiration for Selena Gomez for what she said in her speech. So, here are some of the key findings regarding these implications found on Youtube Comments Column:

1. PICTURE 1 (Universal Message): Gomez's message of self-trust and authenticity transcends cultural and geographical boundaries. It resonates with individuals worldwide, making it a valuable global message.
2. PICTURE 2 (Promoting Inclusivity): The speech promotes inclusivity and acceptance of diverse backgrounds and experiences. It can contribute to fostering a more inclusive global society where individuals are encouraged to be themselves.

3. PICTURE 3 (Encouraging Positive Social Change): The call to "change the game" and inspire others has the potential to motivate individuals to engage in positive social change on a global scale. It encourages a sense of collective responsibility for making the world a better place.
4. PICTURE 4 (Emphasizing Learning and Growth): Gomez's acknowledgment of learning from mistakes and personal growth serves as a reminder that individuals worldwide can benefit from embracing their own journeys of self-discovery and self-improvement.
5. PICTURE 5 (Cross-Cultural Inspiration): The speech can inspire individuals from diverse cultural backgrounds to trust themselves and pursue their aspirations. It highlights the universal desire for self-belief and personal development.
6. PICTURE 6 (Global Connectivity): In the digital age, messages from public figures like Gomez can reach a global audience instantly. This speech exemplifies how influential

figures can use their platform to convey positive and uplifting messages worldwide.

In summary, Selena Gomez's speech about "trust yourself" has globally impactfull. It can serve as resource to empower others and promote important values such as authenticity, resilience, and kindness. Furthermore, its universal message has the potential to inspire positive change and connect with individuals on a global scale, emphasizing the importance of self-trust and personal growth in a diverse and interconnected world.

B. Research Discussions

1. Comparison and Contras of the Study

This study and similar research likely analyzed the text's structure, coherence, and linguistic devices used to convey the message. This included identifying rhetorical devices, narrative elements, and textual organization patterns(Umiyati, 2019).

The studies likely delve into the interpersonal aspects of the speech, including how the speaker engages with the audience, establishes rapport, and uses language to create emotional connections. The thesis and similar research likely used the SFL framework, which is rooted in Halliday's theory, as

the analytical tool. This provided a common theoretical foundation for the analyses. Both studies adopted a critical perspective, exploring the socio-cultural and power dynamics within which the speech is situated. This critical lens uncover underlying ideologies, biases, and implications of the discourse(Banegas, 2021).

Between this study and the previous one also had the differences which made both of those research became special and interesting to continue for the next study. Different studies focus on different subject of public figure or other celebrities. But the specific speech chosen for analysis greatly influence the findings, as the content and context were vary(Raval & Trivedi, 2021).

The context in which the conducted research was differ. One study only focus on a particular cultural or linguistic context, while another take a more global perspective. This led to variations in interpretation and analysis. The following was research questions and objectives of each study also differ. One study emphasized the impact of the speech on the audience, while another concentrate on linguistic features and textual structure(Puspita & Antoni, 2019).

The similar research included multiple speeches or a larger dataset, it provided a more comprehensive overview of Selena Gomez's discourse on self-trust. Conversely, a narrower focus on a single speech might yield more in-depth insights into that specific discourse. Although both studies used SFL as the overarching framework, they employed different analytical approaches within SFL. For one study emphasized the analysis of thematic structures, while another focus on mood and modality(Santiago Schwarz & Hamman-Ortiz, 2020).

Depending on the specific research questions and analytical choices, the findings and conclusions also differ. Some studies highlighted the inspirational aspects of the speech, while others emphasized potential ethical concerns or the role of language in identity construction(Darong, 2022).

So, while there are commonalities in the approach to analyzing this thesis, there are significant differences in terms of speech selection, research context, questions, sample size, analytical approach, and findings.

2. Strength and Limitation of the Research

The use of the SFL framework based on Halliday's theory provides a strong theoretical foundation for the analysis. It allows for a comprehensive exploration of both textual and interpersonal dimensions of discourse.(Jones-Mensah et al., 2021).

The research delves deeply into the textual and interpersonal functions of the speech. This thorough analysis provides a nuanced understanding of how linguistic choices and communication strategies contribute to the speech's effectiveness. By adopting a critical discourse analysis approach, this research can uncover hidden ideologies, power dynamics, and socio-cultural influences within the discourse. This critical perspective adds depth to the analysis and helps reveal broader societal implications.

The topic of self-trust issues is highly relevant in contemporary society, and analyzing a celebrity speech on this theme can shed light on how public figures contribute to discussions on personal development and mental health.

The findings of this research have practical applications, such as informing communication strategies for public figures addressing similar

themes or guiding educators in teaching about self-trust and communication.

When the strength aspects showed up, the overview of limitations aspects also came. Selena Gomez's speech is just one example, and the specific content, context, and audience can vary significantly in other celebrity speeches(Troyan et al., 2022).

Analyzing the interpersonal function of a speech must be subjective, as interpretations of emotional appeals, rapport-building, and relatability was vary among analysts. Ensuring intercoder reliability mitigated this limitation. This research focuses on a single speech, and the choice of this speech influenced the findings. Analyzing a broader range of speeches by Gomez provided a more comprehensive perspective.

Celebrity discourses are often time-sensitive, and their impact can change over time. This research could not effectively capture the evolving reception and influence of Selena Gomez's speech.

While the research uncovered critical insights, it could not address all ethical considerations related to celebrity discourse. Ethical implications and responsibilities of public figures could be explored

further. While the research findings can contribute to our understanding of Selena Gomez's speech, their transferability to other celebrity speeches or contexts are be limited.

In conclusion, this research has several strengths, including its theoretical foundation, in-depth analysis, and critical perspective. However, it also has limitations related to generalizability, subjectivity, data selection, time sensitivity, and ethical considerations. Researchers and readers should be mindful of these strengths and limitations when interpreting and applying the findings.

3. The Implications and Suggestins After Research

The implications and suggestions of this thesis can guide another researcher and others who is interested in building upon or extending this research.

a. Implications to Researcher:

This thesis highlighted the importance of analyzing celebrity speeches from a linguistic perspective. It suggests that celebrity discourse can be a rich source of study, shedding light on how language is used to convey personal and motivational messages.

This research demonstrates the effectiveness of using SFL and CDA within the SFL framework to analyze speeches. This implies that these tools can be applied to other celebrity speeches or types of discourse for similar analyses.

This research contributes to people's understanding of self-trust issues and the role of celebrities in promoting self-trust. This understanding has implications for mental health discourse, personal development, and the influence of public figures on societal well-being.

This study touches upon ethical considerations in celebrity discourse. This implies that future research in this area should continue to explore the ethical responsibilities of public figures when addressing personal issues.

b. Implications to Reader:

Readers will gain a deeper understanding of the linguistic and rhetorical strategies employed by public figures like Selena Gomez to convey messages related to self-trust issues. This analysis can shed light on

how discourse is crafted for maximum impact. Especially those struggling with self-trust issues, can find inspiration and empowerment through Gomez's speech. By analyzing how she uses language to encourage self-trust, readers may be motivated to apply similar strategies in their own lives.

The CDA approach highlights the power dynamics at play in media discourse. Readers will become more critical consumers of media content, recognizing how language can shape public perception and influence attitudes towards self-trust and related issues.

Understanding the interpersonal function of language in Gomez's speech can enhance readers' ability to engage in meaningful interpersonal relationships. They can learn how language choices influence rapport, empathy, and trust in personal interactions. And analyzing it, can help readers recognize instances of empathy, solidarity, and direct address. This understanding can lead to improved communication skills and the ability to connect with others on a deeper level.

Readers can be prompted to reflect on their own experiences with self-trust and self-esteem. They can consider how language shapes their perceptions of themselves and others, potentially leading to personal growth and self-improvement. They can recognize the potential for language to effect change and choose to use their own voices to address these concerns in their communities

c. Implications to Pedagogical field:

In pedagogical field, the study's implications included helping students comprehend the Textual and Interpersonal meaning easier through the use of this speech texts, which gave researchers a better understanding of advanced discourse analysis subject at the university. Especially in the Discourse Analysis subject, in order for the students to comprehend the primary idea of the clause and evaluate the meaning conveyed in the spoken text, such as the analysis can help student and also teachers to understand how this SFL approach works as a reference. Mastering writing skills, such as Thematic Analysis, helps English students understand

textual meaning and compose their own speech or written text effectively, ensuring message and purpose are conveyed to the reader.

Educators can utilize CDA to teach students about the construction of meaning and power relations in discourse. By analyzing the speech through SFL, students can comprehend how language choices (textual function) structure meaning and coherence, revealing how Gomez's narrative about self-trust is organized. The analysis of the interpersonal function within Halliday's framework offers insight into how Gomez establishes a personal connection with the audience, encouraging trust and empathy. This approach allows students to examine the power dynamics, evaluate how language shapes perceptions, and understand the impact of discourse on self-trust, fostering critical thinking and an awareness of how meaning is created within social contexts.

The suggestions for future research can be so complicated and also challenging, because CDA analysis is strongly tied to the issues that arise in our

environment, it is important for us to pay closer attention and to understand (Schulze & Ittner, 2021).

As a suggestion for future research, delving into the speech's discourse markers, modality, and thematic development through the lens of SFL could uncover how language constructs the concept of self-trust within the broader societal context, offering deeper insights into the persuasive and influential nature of public figures' messages on personal empowerment and self-belief.

To the Islamic State University Walisongo Semarang Faculty of Education and Teacher Training, Given the challenges the researcher faced while conducting this work, it is expected that all references connected to this analysis will be completed.

CHAPTER V

CONCLUSION AND SUGGESTION

The researcher covered the all chapters, as well as an explanation of its implications. The results along with suggestions are presented in this last chapter.

A. Conclusion

In conclusion, Gomez's speech about self-trust issues showcases a masterful intertwining of both the textual and interpersonal functions of language. Through a careful examination of these linguistic functions, we can appreciate how her speech effectively conveys a powerful message of self-trust while also establishing a deep and meaningful connection with her audience.

From the findings, author indicates that the most often occurring themes by using Thematic analysis in Gomez's speech were Textual (87 times), Topical (67 times), Interpersonal (18 times), and Multiple theme (93 times). The textual function in Gomez's speech is evident in the way she structures her discourse, employs cohesive elements, and employs rhetorical devices to create a cohesive and engaging narrative. She adeptly uses greetings, acknowledgments, transitions, and repetition to guide her audience through her personal journey of self-trust. By sharing her own experiences and weaving them into a coherent narrative, Gomez not only

makes her message relatable but also maintains the audience's attention and interest.

The interpersonal function of her speech, Gomez establishes a direct and intimate rapport with her audience by addressing them personally and using inclusive language. In terms of modality analysis, modulation was most frequently utilized (discovered 21 times), followed by negativity (15 times) and Modalization (4 times). Through her words, she communicates emotions, gratitude, and encouragement, making the audience feel seen and valued. Her use of informal language and rhetorical questions further fosters a sense of connection and shared experience.

Selena Gomez's impact and her ability to seamlessly integrate these linguistic functions which was collected from YouTube comments, reflects her effectiveness as a communicator. Her authenticity and vulnerability resonate with the audience, leaving a lasting impact on those who listen. In pedagogical field, the study's implications included helping students comprehend the Textual and Interpersonal meaning through the use of speech texts, which gave researchers a better understanding of advanced discourse analysis subject at the university, in order for the students to

comprehend the primary idea of the clause and evaluate the meaning conveyed in the spoken text.

B. Suggestion

The researcher believes it is vital to make recommendations based on the findings of this study so that they can be taken into material account. These include the following:

1. Because CDA analysis is strongly tied to the issues that arise in our environment, it is important for us to pay closer attention and to understand.
2. Since it is well known that this thesis discusses criticism that reveals flaws. However, it is not the sole critique; other suggestions for improvement are also mentioned. So, it is advised that the person reading this thesis is a good reader, as a result of the researcher's lack of a desire to condemn or mock any particular parties, the situation is becoming neutral.
3. The following scientists who are likewise drawn to critical discourse analysis (CDA). In order to perform CDA in the future, it is proposed that more innovation and capability exploration be done. As an illustration, when it comes to the data, the next researchers must produce information that is both more appealing than the existing data and unique

from it. Additionally, because CDAs are frequently employed in study, it is expected that subsequent researchers will contribute something "new" to CDA studies in the future.

4. To the Islamic State University Walisongo Semarang Faculty of Education and Teacher Training, Given the challenges the researcher faced while conducting this work, it is expected that all references connected to this analysis will be completed.

Thank you so much ~

REFERENCES

- Ahmadi, A., Taghipour, A., Fetscherin, M., & Ieamsom, S. (2023). Analyzing the influence of celebrities' emotional and rational brand posts. *Spanish Journal of Marketing - ESIC*. <https://doi.org/10.1108/SJME-12-2021-0238>
- Banegas, D. L. (2021). Understanding the impact of teaching systemic functional grammar in initial English language teacher education. *International Journal of Applied Linguistics (United Kingdom)*. <https://doi.org/10.1111/ijal.12346>
- Brown, C. (2019). Critical Discourse Analysis and Information and Communication Technology in Education. In *Oxford Research Encyclopedia of Education*. <https://doi.org/10.1093/acrefore/9780190264093.013.794>
- Çoban, Ö., Özdemir, N., & Bellibaş, M. Ş. (2023). Trust in principals, leaders' focus on instruction, teacher collaboration, and teacher self-efficacy: testing a multilevel mediation model. *Educational Management Administration and Leadership*. <https://doi.org/10.1177/1741143220968170>
- Dada, S., Ashworth, H. C., Bewa, M. J., & Dhatt, R. (2021). Words matter: Political and gender analysis of speeches made by heads of government during the COVID-19 pandemic. *BMJ Global Health*. <https://doi.org/10.1136/bmjgh-2020-003910>

Darong, H. C. (2021). Interpersonal Function of Joe Biden's Victory Speech (Systemic Functional Linguistics View). *Journal of Education Research and Evaluation*. <https://doi.org/10.23887/jere.v5i1.31420>

Darong, H. C. (2022). It is all about clauses: Speech analysis using systemic functional linguistics theory. *Englisia: Journal of Language, Education, and Humanities*. <https://doi.org/10.22373/ej.v10i1.13029>

Farhall, K., Gibbons, A., Wright, S., Gibbons, A., & Lukamto, W. (2019). Political Elites' Use of Fake News Discourse Across Communications Platforms The University of Melbourne, Australia The University of Texas at Austin, USA. *International Journal of Communication*.

French, L., Hanna, P., & Huckle, C. (2022). "If I Die, They Do Not Care": U.K. National Health Service Staff Experiences of Betrayal-Based Moral Injury During COVID-19. *Psychological Trauma: Theory, Research, Practice, and Policy*. <https://doi.org/10.1037/tra0001134>

Graham, P. (2018). Ethics in critical discourse analysis. *Critical Discourse Studies*. <https://doi.org/10.1080/17405904.2017.1421243>

Graham, S. (2022). Self-efficacy and language learning—what it is and what it isn't. *Language Learning Journal*. <https://doi.org/10.1080/09571736.2022.2045679>

Hager, A., & Hilbig, H. (2020). Does Public Opinion Affect Political Speech? *American Journal of Political Science*. <https://doi.org/10.1111/ajps.12516>

Haq, A. S., Indrayani, L. M., & Soemantri, Y. S. (2020). ATTITUDINAL MEANING IN MARTIN LUTHER KING JR SPEECH: A FUNCTIONAL GRAMMAR APPROACH. *Celtic: A Journal of Culture, English Language Teaching, Literature and Linguistics*. <https://doi.org/10.22219/celtic.v7i1.12126>

Hasanah, U., Alek, A., Hidayat, D. N., Islam, U., Syarif, N., & Jakarta, H. (2019). A *CRITICAL DISCOURSE ANALYSIS OF KIM NAMJOON 'S (RM 'S) SPEECH*. 5, 16–26.

Holly, C. (2018). Qualitative Descriptive Research. In *Scholarly Inquiry and the DNP Capstone*. <https://doi.org/10.1891/9780826193889.0005>

Jones-Mensah, I., Tabiri, M. O., & Fenyi, D. A. (2021). Using Hallidayan systemic functional linguistic approach to analyse the linguistic gyration of royal speeches in Ghana. *Journal of Language and Linguistic Studies*. <https://doi.org/10.52462/jlls.161>

Kuhn-Brown, K. (2021). A Systemic Functional Linguistics Approach to Instructional Design for L2 German: Connecting Language and Content. *Die Unterrichtspraxis/Teaching German*. <https://doi.org/10.1111/tger.12172>

- Lazizzera, M. (2018). How Instagram influencers turn followers into dollars. *FT.Com*.
- Matytsina, M. (2019). Critical Discourse Analysis: Theoretical and Methodological Approaches. *Vestnik Volgogradskogo Gosudarstvennogo Universiteta. Serija 2. Jazykoznanije*. <https://doi.org/10.15688/jvolsu2.2019.3.17>
- Mufanti. (2019). An Introduction to Public Speaking Four Types of Speech Delivery Vocal Aspects of Speech Delivery. *Handout*.
- Prasad Gyawali, Y. (2020). Ideological Interaction Theory in Critical Discourse Analysis. In *Heritage*. <https://doi.org/10.5772/intechopen.93366>
- Puspita, R., & Antoni, C. (2019). *Transitivity and Critical Discourse Analysis on Emma Watson's Speech at the Launching of UN Women "HeForShe" Campaign*. <https://doi.org/10.2991/icaess-19.2019.37>
- Rafiah, S. (2018). Understanding CDA: Histories, Remembering, And Futures. *Script Journal: Journal of Linguistic and English Teaching*. <https://doi.org/10.24903/sj.v3i2.170>
- Raval, R. S., & Trivedi, B. D. (2021). AUTHORIZING THE SELF: AN AUTOBIOGRAPHICAL AND CRITICAL ANALYSIS OF SELECTED SELENA GOMEZ SONGS. *Towards Excellence*. <https://doi.org/10.37867/te130322>

- Samsudin, S. (2019). The Ideational, Interpersonal and Textual Meaning in Jokowi Dodo's Inauguration Speech. *E-Journal of Linguistics*. <https://doi.org/10.24843/e-jl.2019.v13.i02.p14>
- Santiago Schwarz, V., & Hamman-Ortiz, L. (2020). Systemic functional linguistics, teacher education, and writing outcomes for U.S. elementary English learners: A review of the literature. *Journal of Second Language Writing*. <https://doi.org/10.1016/j.jslw.2020.100727>
- Schulze, J. M., & Ittner, A. C. (2021). Reflective Writing in Teacher Education in China: Insights from Systemic Functional Linguistics. *Indonesian Journal of EFL and Linguistics*. <https://doi.org/10.21462/ijefl.v6i2.401>
- Selkie, E. (2022). Influence at the Intersection of Social Media and Celebrity. In *JAMA Network Open*. <https://doi.org/10.1001/jamanetworkopen.2021.43096>
- Tikham, S. (2022). Rhetorical Devices Used in Speeches of Miss Grand International: Campaign to Stop the War and Violence. *WIWITWANNASAN*.
- Tri Budiasih, L. (2018). Illocution on Speech Acts of Foreign Students in Indonesian Learning. *PAROLE: Journal of Linguistics and Education*. <https://doi.org/10.14710/parole.v6i2.41-48>
- Troyan, F. J., Harman, R., & Zhang, X. (2022). Critical SFL

praxis in teacher education: Looking backward and looking forward (Introduction to special issue on Systemic Functional Linguistics as Critical Praxis in Teacher Education: Looking Backward and Looking Forward). In *Language and Education*.
<https://doi.org/10.1080/09500782.2021.1960559>

Umiyati, M. (2019). International Journal of Systemic Functional Linguistics Textual Metafunction in Donald Trump ' s Speech " Recognizing Jerusalem as Israel ' s Capital ". *International Journal of Systemic Functional Linguistics*.

Vaandering, dorothy, & Reimer, K. E. (2021). Relational Critical Discourse Analysis: A Methodology to Challenge Researcher Assumptions. *International Journal of Qualitative Methods*.
<https://doi.org/10.1177/16094069211020903>

Van, H. Van. (2021). "METAFUNCTIONS OF LANGUAGE" IN SYSTEMIC FUNCTIONAL LINGUISTICS: A FRAMEWORK FOR THE INTERPRETATION OF MEANING OF TEXT IN SOCIAL CONTEXT. *VNU Journal of Foreign Studies*. <https://doi.org/10.25073/2525-2445/vnufs.4750>

Willey-Sthapit, C., Jen, S., Storer, H. L., & Benson, O. G. (2022). Discursive decisions: Signposts to guide the use of critical discourse analysis in social work. *Qualitative Social Work*.
<https://doi.org/10.1177/1473325020979050>

Zafran, F., Afzal, H., Iqbal, Z., Shahzad, K., & Niaz, M. (2021).

IMRAN KHAN'S EFFECTIVE SPEECHES
CONCERNING COVID-19 FUNDRAISING: A
CRITICAL DISCOURSE ANALYSIS. *Humanities &
Social Sciences Reviews*.
<https://doi.org/10.18510/hssr.2021.9388>

Zhou, Y., Zhang, Z., Wang, K., Chen, S., & Zhou, M. (2021).
How Social Media Shapes One's Public Mood: The Three-
Way Interaction Effect of Sphere, Information Valence, and
Justice Sensitivity. *Journal of Pacific Rim Psychology*.
<https://doi.org/10.1177/1834490921991425>

Zlatolas, L. N., Welzer, T., Hölbl, M., Heričko, M., & Kamišalić,
A. (2019). A model of perception of privacy, trust, and self-
disclosure on Online Social Networks. *Entropy*.
<https://doi.org/10.3390/e21080772>

APPENDICES

1. APPENDIX I

Selena Gomez's Speech Script



ENGLISH SPEECH | SELENA GOMEZ: Trust Yourself... ⋮

English Speeches

6.8M views • 3 years ago

<https://youtu.be/jG-4kBIDAzA>

2. APPENDIX II

Selena Gomez's Speech Script

TRUST YOURSELF

Hi, guys, how are you? So good to see you guys, so you guys having a good night?

I have to say that it's such an honour to be here, it is, I'm so happy to be here, I'm like a nerd and brought my own speech but I hope it's OK that I take this opportunity to really just spend with you guys and tell you a little bit about my story.

I'm not an activist, I haven't changed the world or led a campaign, I'm here to just tell you my path, so that you hopefully can take something away from it, because I don't like being honest with — this is a truth — I don't like being honest with press and interviews, I like being honest with you, directly, which is each and every one of you.

Because I feel like I can and I'm just going to start with the basics, so I'm 21 and my mom had, my mom had me when she was 16. And I'm from Grand Prairie, Texas, and she worked four jobs and completely dedicated her life into making mine better. So, to me, she is the definition of a strong woman. And I love her so much. Because she's taught me those values so much. Thank you.

I have been acting my entire life and I have known since I was first on Barney, you know that purple dinosaur, he's great. You guys are so motivated, I feel like I can say anything! When I was eleven, the point being is that when I was seven I wanted to be an actress and I wanted to live my dream. And when I was eleven I had a casting director tell that I wasn't strong enough to carry my own show. And I'm sure all of you have been told that you don't have what it takes and you may not be good enough and you don't have enough people supporting you and you've been told all of these things when deep down it's all you want to do. You want to be a part of something great.

You want to make something great. And it does more than not the wind out of you and crushes you when people try to tell you that you're not good enough. And it almost did for me but there was my mom next to me stronger than ever and she said the most important thing is to always trust in myself. If I have, if I'm doing something because I love it, I should do it because I love it and I believe that I can do it.

So she told me to keep going, thank you, she told me and she taught me to turn the other cheek and let the credits, the critics be critics, and let us just trust ourselves. So for me, thank you, two years later, I got my own show and the first thought, the first thought wasn't oh man, that girl when I was eleven said that I wouldn't carry my own show and I did, I mean, I thought about that for a little bit, but I thought about what my mom said. My mom is like you have to trust yourself and I realized that if I didn't believe that I could do it, I wouldn't be able to be here. And I have, I'm going to say I live a very blessed life, I have so much to be thankful for and a lot of you are big part of inspiring me because I don't think you get it and maybe you're not old enough, but you inspire me to be better and we should inspire each other to be better. I'm surrounded by people who are supposed to guide me and some of them have and others haven't. They pressure me, there's so much pressure, you've got to be sexy, you've got to be cute, you've got to be nice, you've got to be all these things!

And I'm sure you can all relate, you all have pressure that you have to deal with every day. I'm sure at school, at work, with friends, with parents, with family, parents, I know, sometimes with mine, they tell me what to wear, how to look, what I should say, how I should be. Until recently, I had given in to that pressure. I lost sight of who I was. I listened to opinions of people and I tried to change who I am because I thought that others would accept me for it. And I realized I don't know how to be anything but myself.

And all I really want you to know is that you are changing the world, I'm not changing the world, you're

changing the world and that's amazing! Please, please just be kind to each other and love and inspire people because let's do it! Let's do it, let's change the game, let's change the game!

The most important thing is that we learn and we continue to learn from each other. Please stay true to yourself, please just remain who you are and know that we have each other's back, all of us have each other's back.

I'd be lying if I said that I never tried to make myself better by giving in, because I have, but I've learned from my actions, and for all of the things I've done I'm proudest of that I've learnt from my mistakes. I want you to know what it's like that I know what it's like. Figuring out what types of friends you have, you are who you surround yourself with. So I just want to say I hope I can inspire each and every one of you to just trust in yourselves, to love and to be loved, and thank you for allowing me to come up and ramble and talk to you guys because this is such a beautiful thing you're doing. Be proud of yourself. This is great!.

3. APPENDIX III

Selena Gomez's Speech Responses on Youtube Column

1) Universal Message Implications



@ananyadutta1154 • 1 yr ago



Her words "I don't know how to be anything, but myself" squeezed the goosebumps out of my skin from under the surface.



7



@sakshimalik1149 • 2 yr ago



Splendid speech to motivate someone ❤️👏🙏



5



@jinia2735 • 2 yr ago



I watched this video several times and every time she motivated me. This time I watched it because I needed something like encouraging to feel confident and I was also having bad time. Selena's words alleviated me to get over off it. I genuinely admire her thoughts.



43



@emanda1366 • 1 yr ago




"The most important thing is that we learn and we continue to learn from each other. Please stay true to yourself, please just remain who you are and know that we have each other's back, all of us have each other's back " - Selena Gomez




44



2) Promoting Inclusivity Implications

 @vaishnavi3822 • 2 yr ago (edited) ⋮
She's my role model!!!💜
I love her songs , her words which are relatable and gives a solution. Her voice and her story inspires me so so much 😊 LOVE U SELENA ❤️

👍 9 💬 📧


 @zesa7020 • 1 yr ago ⋮
I like the way when Selena give a motivation to her fans. Her life is hard, but she is a strong woman. She can trust herself now, and it's motivating me to be a strong woman like her. ...

👍 31 💬 📧


3) Encorging Positive Social-change Implications

 @simarleenkaur9457 • 2 yr ago ⋮
Her speeches and interviews aren't just speeches and interviews they are pure therapies 😊❤️

👍 7 💬 📧

 @yonnaccd1004 • 2 yr ago ⋮
Her story is so similar with mine 😊
I'm truly inspired from her and I'm a Selenators as well 😊
Thanking Selena Gomez
For inspired to Trust Myself!

👍 19 💬 📧

 mominah videos • 2 yr ago (edited) ⋮
She is my role model.
If ask why?
Then there are million reasons
I will say only one thing that i havent saw any stronger WOMEN like her.

👍 47 💬 📧



rita maurya · 2 yr ago



I have never listen any song of Selena but this speech ,she is truly amazing n honest person as she inspired people .will power n mindset makes human Strong n they do anything in this world

👍 69 💬 📧 🎧❤️

4) Ephasizing Learning and Growth Implications



@nishasagar5864 · 2 yr ago



I love how she is saying every line by her heart she is like very inspirational for people. 💖💖💖💖

👍 105 💬 📧 🎧❤️



@kramsok · 9 mo ago



I like her pronunciation so much, she had a very delivered speech at 21 already!

👍 5 💬 📧

5) Cross-cultural Inspirations Implications



Shiv Kishore Shukla · 2 yr ago



She has a beauty with brain ❤️in her speech she's trying to cooperate each other and motivate to having back to each other She is an amazed lady love from India 🇮🇳

👍 131 💬 📧



@ayenyell596 · 3 yr ago



Selena made me realize a lot of things now. Thank you for that! This is why i love her. A 16 years old me love her so much. And now im 22 i still feel the same. Love frm PH 🇵🇭

👍 12 💬 📧

6) Global Connectivity Implications



@drawingwithbasmala9289 • 1 yr ago



What she said is really beautiful. I can see this in my self. Because when I was young, I was being bullied too much . I lost the trust of my self and lost my character. I always listen to the opinions of people . I always thought that people are right but that's not true at all . Even there is no one believing in you . Even If your parents and your family didn't believe in you . Always believed and trusting in you . I was always tried to be a perfect person. But not from now . I will be just myself . After that all people will believe in you . After that I wouldn't care about people. Because I had always believed in myself. 🧡❤️



@astrozainab6571 • 2 yr ago



She is totally an angel ,I really love her personality ,she's utter modest and confident woman ,she's really a huge role model for every single girl in the world , I truly love her speeches and the way she's thinking of life .



417



4. APPENDIX IV-V

Selena Gomez's Speech Analysis

1) Thematic Analysis

- Hi, guys, how are you? So good to see you guys, so you guys having a good night?
- I have to say that it's such an honor to be here, it is, I'm so happy to be here, I'm like a nerd and brought my own speech but I HOPE it's OK that I take this opportunity to really just spend with you guys and tell you a little bit about my story.
- I'm not an activist, I haven't changed the world or led a campaign, I'm here to just tell you my path, so that you hopefully can take something away from it, because I don't like being honest with — this is a truth — I don't like being honest with press and interviews, I like being honest with you, directly, which is each and every one of you.
- Because I FEEL LIKE I can and I'm just going to start with the basics, so I'm 21 and my mom had, my mom had me when she was 16. And I'm from Grand Prairie, Texas, and she worked four jobs and COMPLETELY dedicated her life into making mine better. So, to me, she is the definition of a strong woman. And I love her so much. Because she's taught me those values so much. Thank you.
- I have been acting my entire life and I have known since I was first on Barney, you know that purple dinosaur, he's great. You guys are so motivated, I FEEL LIKE I can say anything! When I was eleven, the point being is that when I was seven, I wanted to be an actress and I wanted to live my dream. And when I was eleven, I had a casting director tell that I wasn't strong enough to carry my own show. And I'm sure all of you have been told that you don't have what it takes and you may not be good enough and you don't have enough people supporting you and you've been told all of these things when deep down it's all you want to do. You want to be a part of something great.

- You want to make something great. And it does more than not the wind out of you and crushes you when people try to tell you that you're not good enough. And it almost did for me but there was my mom next to me stronger than ever and she said the most important thing is to always trust in myself. If I have, if I'm doing something because I love it, I should do it because I love it and I believe that I can do it.
- So, she told me to keep going, thank you, she told me and she taught me to turn the other cheek and let the credits, the critics be critics, and let us just trust ourselves. So, for me, thank you, two years later, I got my own show and the first thought, the first thought wasn't oh man, that girl when I was eleven said that I wouldn't carry my own show and I did, I MEAN, I thought about that for a little bit, but I thought about what my mom said. My mom is like, you have to trust yourself and I REALIZED that if I didn't believe that I could do it, I wouldn't be able to be here. And I HAVE, I'm going to say I live a very blessed life, I have so much to be thankful for and a lot of you, are big part of inspiring me because I DON'T THINK you get it and MAYBE you're not old enough, but you inspire me to be better and we should inspire each other to be better. I'm surrounded by people who are supposed to guide me and some of them have and others haven't. They pressure me, there's so much pressure, you've got to be sexy, you've got to be cute, you've got to be nice, you've got to be all these things!
- And I'm sure you can all relate, you all have pressure that you have to deal with every day. I'm sure at school, at work, with friends, with parents, with family, parents, I KNOW, sometimes with mine, they tell me what to wear, how to look, what I should say, how I should be. Until recently, I had given in to that pressure. I lost sight of who I was. I listened to opinions of people and I tried to change who I am because I THOUGHT that others would accept me for it. And I REALIZED I don't know how to be anything but myself.

- And all I really want you to know is that you are changing the world, I'm not changing the world, you're changing the world and that's amazing! Please, please JUST be kind to each other and love and inspire people because let's do it! **Let's do it, let's** change the game, **let's** change the game!
- The most important thing is that we learn and we continue to learn from each other. Please stay true to yourself, please JUST remain who you are and know that we have each other's back, all of us have each other's back.
- I'd be lying if I SAID that I never tried to make myself better by giving in, because I have, but I've learned from my actions, and for all of the things I've done I'm proudest of that I've learnt from my mistakes. I want you to know what it's like that I know what it's like. Figuring out what types of friends you have, you are who you surround yourself with. So, I just want to say I HOPE I can inspire each and every one of you to JUST trust in yourselves, to love and to be loved, and thank you for allowing me to come up and ramble and talk to you guys because this is such a beautiful thing you're doing. **BE proud of yourselves. This is great!**

2) Modality Analysis

- Hi guys(Av), how(WH/C) are(F) you(S)? So good(S) to see(F/P) you(C) guys(Ac), so(Aj) you guys(S) having(F/P) a good night(C)?
- I(S) have to(Fml) say(Pml) that(Aj) it(S) 's(F) such(Am) an honor(C) to be here(Ac), it(S) is(F), I(S)'m(F) so happy(C) to be here(Ac), I(S)'m(F) like(Am) a nerd(C) and(Aj) brought(P) my own speech(C) but(Aj) I(S) hope(F/P)[Ao] it(S)'s(F) OK(C) that(Aj) I(S) take(F/P) this opportunity(C) to really(Am) just(Am) spend(P) with you guys(C) and(Aj) tell(P) you(C) a little bit(Am) about my story(C).
- I(S)'m not(Fn) an activist(C), I(S) haven't(Fn) changed(P) the world(C) or(Aj) led(P) a campaign(C), I(S)'m(F) here(C) to just(Am) tell(P) you(C) my path(Ac), so that(Aj) you(S) hopefully(Ca) can(Fml) take(P) something(C)

away(Ac) from it(Ac), because(Aj) I(S) don't(Fn) like(P) being honest(C) with — this(S) is(F) a truth(C) — I(S) don't(Fn) like(P) being honest(C) with press and interviews(Ac), I(S) like(P) being honest(C) with you(Ac), directly(Ca), which(S) is(F) each(C) and(Aj) every one of you(C).

- Because(Aj) I(S) feel(F/P) like(Am) I(S) can(Fml) and(Aj) I(S)'m just(Am) going to(Fml) start(P) with the basics(Ac), so(Aj) I(S)'m(F) 21(C) and(Aj) my mom(S) had(F/P), my mom(S) had(F/P) me(C) when(Aj) she(S) was(F) 16(C). And(Aj) I(S)'m(F) from Grand Prairie(Ac), Texas(Ac), and(Aj) she(S) worked(F/P) four jobs(C) and(Aj) completely(Ao) dedicated(P) her life(C) into making(P) mine(C) better(Ac). So, to(Aj) me(C), she(S) is(F) the definition(C) of a strong woman(Ac). And(Aj) I(S) love(F/P) her(C) so much(Ac). Because(Aj) she(S)'s(F) taught(P) me(C) those values so much(Ac). Thank you(mn).
- I(S) have been(F) acting(P) my entire life(C) and(Aj) I(S) have(F) known(P) since(Ca) I(S) was(F) first(C) on Barney(Ac), you(S) know(F/P)[At] that purple dinosaur(C), he(S)'s(F) great(C). You(S) guys(Am) are(F) so motivated(Ca), I(S) feel(F/P) like(Am) I(S) can(Fml) say(P) anything!(Ca) When(Aj) I(S) was(F) eleven(C), the point being(S) is(F) that(C) when(Aj) I(S) was(F) seven(C), I(S) wanted to(F/P) be(P) an actress(C) and(Aj) I(S) wanted to(F/P) live(P) my dream(C). And(Aj) when(Aj) I(S) was(F) eleven(C), I(S) had(F/P) a casting(C) director(S) tell(F/P)[Av] that(Aj) I(S) wasn't(Fn) strong enough(Ca) to carry(P) my own show(C). And(Aj) I(S)'m(F) sure(C)[Am] all of you(S) have been(F) told(P)[Av] that(Aj) you(S) don't(Fn) have(P) what(WH/C) it(S) takes(F/P)[C] and(Aj) you(S) may not(Fms) be(P) good enough(C) and(Aj) you(S) don't(Fn) have(P) enough(Am) people(C) supporting(P) you(C) and(Aj) you(S)'ve been(F) told(P) all of these things(C) when(Aj) deep down(Ao) it(S)'s(F) all[C] you(S) want to(F/P) do(P). You(S) want to(F/P) be(P) a part of something great(C).

- You(S) want to(F/P) make(P) something great(C). And(Aj) it(S) does(F/P) more than not the wind out of you(C) and(Aj) crushes(P) you(C) when(Aj) people(S) try to(F/P) tell(P) you(C) that(Aj) you(S)'re not(Fn) good enough(Ca). And(Aj) it(S) almost(Am) did(F/P) for me(Ac) but(Aj) there(S) was(F) my mom(C) next to(P) me(C) stronger than ever(Ac) and(Aj) she(S) said(F/P)[AV] the most important thing(S) is(F) to always(Am) trust in(P) myself(C). If(Aj) I(S) have(F), if(Aj) I(S)'m(F) doing(P) something(C) because(Aj) I(S) love(F/P) it(C)[Ac], I(S) should(Fml) do(P) it(C) because(Aj) I(S) love(F/P) it(C) and(Aj) I(S) believe(F/P)[Am] that(Aj) I(S) can(Fml) do(P) it(C).
- So(Aj), she(S) told(F/P) me(C) to keep going(Ac), thank you(mn), she(S) told(F/P) me(C) and(Aj) she(S) taught(F/P) me(C) to turn(P) the other cheek(C) and(Aj) let(P) the credits(C), the critics(C) be critics(Ac), and(Aj) let us(S) just(Am) trust(P) ourselves(C). So(Aj), for me(At), thank you(mn), two years later(Ac), I(S) got(F/P) my own show(C) and(Aj) the first thought(S), the first thought(S) wasn't(Fn) oh man(At), that girl(At) when(Aj) I(S) was(F) eleven(C) said(P)[Av] that(Aj) I(S) wouldn't(Fms/n) carry(P) my own show(C) and(Aj) I(S) did(F/P)[Ac], I(S) mean(F/P)[At], I(S) thought(F/P) about(Am) that(C) for a little bit(Ac), but(Am) I(S) thought(F/P) about(Am) what(WH/C) my mom(S) said(F/P)[Ac]. My mom(S) is(F) like(Am) you(S) have to(Fml) trust(P) yourself(C) and(Aj) I(S) realized(F/P)[Am] that(Ca) if(Aj) I(S) didn't(Fn) believe(P) that(At) I(S) could(Fms) do(P) it(C)[Ac], I(S) wouldn't(Fms) be able to be(Pml) here(Ca)[Ac]. And(Aj) I(S) have(F), I(S)'m going to say(Pms) I(S) live(F/P) a very blessed life(C), I(S) have(Fml) so much(Am) to be(P) thankful for(Ca) and(Aj) a lot of you(S) are(F) big part(C) of inspiring me(Ac) because(Aj) I(S) don't(Fn) think(P)[Am] you(S) get(F/P) it(C) and(Aj) maybe(Am) you(S)'re not(Fn) old enough(Ca), but(Aj) you(S) inspire(F/P) me(C) to be(P) better(Ca) and(Aj) we(S) should(Fml) inspire(P) each other(C) to be(Pms) better(Ca).

I(S)'m(F) surrounded(P) by(Aj) people(C) who(WH/S) are(F) supposed to(Fml) guide(P) me(C) and(Aj) some of them(S) have(F) and(At) others(S) haven't(Fn)[Ac]. They(S) pressure(F/P) me(C), there(S)'s(F) so much(Am) pressure(Ca), you(S)'ve got to(Fml) be(P) sexy(Ca), you(S)'ve got to(Fml) be(P) cute(Ca), you(S)'ve got to(Fml) be(P) nice(Ca), you(S)'ve got to(Fml) be(P) all these things(Ac)!

- And(Aj) I(S)'m(F) sure(C)[Am] you(S) can(Fml) all relate(P), you all(S) have(F/P) pressure(C) that(Aj) you(S) have to(Fml) deal(P) with every day(Ac). I(S)'m(F) sure(C)[Am] at school, at work, with friends, with parents, with family, parents(Ac), I(S) know(F/P)[At], sometimes(Am) with mine(Ac), they(S) tell(F/P) me(C)[Av] what(WH/C) to wear(P), how(WH/C) to look(P), what(WH/C) I(S) should(Fml) say(P), how(WH/C) I(S) should(Fml) be(P). Until(Aj) recently(Ac), I(S) had(F) given in(P) to that pressure(Ac). I(S) lost(F/P) sight(C) of who(WH/C) I(S) was(F). I(S) listened(F/P) to opinions(C) of people(Ac) and(Aj) I(S) tried(F/P) to change(P) who(WH/C) I(S) am(F) because(Aj) I(S) thought(F/P)[Am] that(At) others(S) would(Fms) accept(P) me(C) for it(Ac). And(Aj) I(S) realized(F/P)[Am] I(S) don't(Fn) know(P) how(WH/S) to be(F/P) anything(C) but myself(Ac).
- And(Aj) all I(S) really(Am) want(F/P) you(C) to know(P)[S] is(F) that(At) you(S) are(F) changing(P) the world(C), I(S)'m not(Fn) changing(P) the world(C), you(S)'re(F) changing(P) the world(C) and(Aj) that(S)'s(F) amazing(Ca)[Ac]! Please(At), please(At)[S] just(Am) be(P) kind(C) to each other(Ac) and(Aj) love(P) and(Aj) inspire(P) people(C) because(Ac) let(S)'s(F) do(P) it(C)! Let(S)'s(F) do(P) it(C), let(S)'s(F) change(P) the game(C), let(S)'s(F) change(P) the game(C)!
- The most important thing(S) is(F) that(At) we(S) learn(F/P) and(Aj) we(S) continue(F/P) to learn(P) from each other(Ac)[C]. Please(At) stay(S) true(F/P) to yourself(Ac), please(At) just(Am) remain(P) who(WH/C) you(S) are(F)

and(Aj) know(P) that(At) we(S) have(F/P) each other's back(C), all of us(S) have(F/P) each other's back(C).

- I(S)'d(Fms) be lying(P) if(Aj) I(S) said(F/P)[Av] that(Aj) I(S) never(Am) tried(F/P) to make(P) myself(C) better(Ac) by(Aj) giving(P) in(Ca), because(Aj) I(S) have(F), but(Aj) I(S)'ve(F) learned(P) from my actions(Ac), and(At) for all of the things(Ac) I(S)'ve(F) done(P). I(S)'m(F) proudest(P) of that(Ac) I(S)'ve(F) learnt(P) from my mistakes(Ac). I(S) want(F/P) you(C) to know(P) what(WH/C) it(S)'s(F) like(Am) that(At) I(S) know(F/P) what(WH/C) it(S)'s(F) like(Am). Figuring(P) out what(WH/S) types of friends(Ac) you(S) have(F/P), you(S) are(F) who(WH/C) you(S) surround(F/P) yourself(C) with[Ac]. So(Aj) I(S) just(Am) want(F/P) to say(P)[Av] I(S) hope(F/P)[Am] I(S) can(Fml) inspire(P) each and every one of you(C) to just(Am) trust(P) in yourselves(C), to love(P) and(Aj) to be loved(P), and(Aj) thank(P) you(C) for allowing(P) me(C) to come up(P) and(Aj)) ramble(P) and(Aj) talk(P) to you guys(C) because(Aj) this(S) is(F) such(Am) a beautiful thing(C) you(S)'re(F) doing(P)[Ac]. Be proud(P) of yourselves(C). This(S) is(F) great(C)!.
-

5. APPENDIX VI-VII

- a. Recapitulations Types of Theme in Selena Gomez's speech

TABLE 5 :
Theme in the Selena Gomez's Speech

THEME	
Category	Text
Topical Theme - Marked Theme - Unmarked Theme	67
Textual Theme	87
Interpersonal Theme	18
Dependent Clause as Theme/ Multiple Theme	93
Ranking Clause	265

- b. Recapitulations Types of Modality in Selena Gomez's speech

TABLE 6 :
Modality and Polarity in the text

MODALITY and POLARITY (expressed through verbal constituents of finite, predicator)	
Type	Text
Modalization	4
Modulation	21
Negation	15
Total ranking clauses	40

TABLE 7 :
Categories of Mood Adjunct in the text

MODALITY (verbal and Adjunctive realization)	
Category	Text
Mood Adjunct: usuality	1
Mood Adjunct: probability	2
Mood Adjunct: intensifications	2
Total Expression of Modality	6

CURRICULUM VITAE

Personal Data

Name : Muhammad Dimas Panji Wijaya
Place of Birth : Batam
Date of Birth : September, 26th 1999
Religion : Islam
Gender : Male
Civic : Indonesian
Address : Sagulung Sumber Sari Blok C11/01
RT.01/RW.07 Sagulung, Batam,
KEPRI
E-mail : mdimaspanjiwijaya2609999@gmail.com
Contact : +62-8956-0363-5547

Formal Education

1. TK Aisyiah Bustanul Athfal, Sagulung, Batam
2. Madrasah Ibtidaiyah Negeri 2 Sagulung, Batam
3. SMP Negeri 44 Berbasis Pesantren Batam
4. Madrasah Aliyah An-Ni'mah Batam
5. English Education Department, Faculty of Education and Teacher Training, Walisongo State University, Semarang.

Non-formal Education

1. Pondok Pesantren An-Ni'mah Dapur 12 Sagulung Batam
2. Happy English Course 2 Pare, Kediri
3. Taman Pendidikan Al-Qur'an Al-Muttaqin Sagulung, Batam

Semarang, October 08th 2023

Pengusul,

A handwritten signature in black ink, appearing to read 'Dimas', written in a cursive style.

Muhammad Dimas Panji Wijaya

NIM: 1903046100