

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

Learning is basic human activity which goes along their life. People can know everything about knowledge by learning. Learning is a process of acquiring or getting knowledge of a subject or a skill by study, experience, or instruction. Specifically, Kimble and Garnezy explain that learning is relatively permanent change in a behavioural tendency and is the result of reinforced practice.<sup>1</sup>

Education is the interaction process between teacher and students to achieve a set of educational purposes. Educator, student and educational purposes are the main component of education.<sup>2</sup>

In formal situation like school, teacher plays an important role in teaching and learning process. Teacher teaches and guides students during the class. But teaching is not merely delivering knowledge from teacher to students. Teaching is also concerning on character building. Teacher should have skills, knowledge and basic moral which reflected in their action and thinking habit.<sup>3</sup> Even the standard

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<sup>1</sup> Brown, Douglas, *Principles of Language Learning and Teaching*, (San Francisco: Longman, 2000) p.7

<sup>2</sup> Sukadinata, Nana Syaodih, *Pengembangan Kurikulum Teori dan Praktik*, (Bandung: Rosdakarya, 1997), p.191.

<sup>3</sup> Majid, Abdul, *Perencanaan Pembelajaran*, (Remaja Rosdakarya: Bandung, 2011), p.6.

of teacher competence is made by human, Allah stated in Holy Qur'an Surah ar-Rahman verse 1-4:

الرَّحْمَنُ ۝ عَلَّمَ الْقُرْآنَ ۝ خَلَقَ الْإِنسَانَ ۝ عَلَّمَهُ الْبَيَانَ ۝<sup>4</sup>

The Gracious One has taught the Quran. He has created man and taught him the art of speech and exposition.<sup>5</sup>

Almaraghi clearly explains that the word *ar-Rahman* shows the educator characteristic should be lover, mercy, mansuetede and have a good attitude to everyone. Teacher should treat every student nicely and fairly. In addition, teacher should have pedagogical competence, a successful teacher is when students developing their knowledge to another.<sup>6</sup>

Teacher as a job, it means a position which needs special skills in teaching and cannot be done by someone outside the educational field. Even now not all teachers come from educational field, but still they should know and understand the principle of teaching and then apply it in the classroom to do their job professionally. In Javanese language, teacher means *guru* which stands from words *digugu lan ditiru*. It means that teacher should be a model figure for their

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<sup>4</sup> Departemen Agama Republik Indonesia, *Al-Qur'an dan Terjemahnja*. (Djakarta: JAMNU, 1969), p.885.

<sup>5</sup> Khan, M.Zafrullah, "*Koran English*", (London: Great Britain, 1981), p.537

<sup>6</sup> Al Maraghi, Ahmad Mustofa, *Tafsir Al-Maraghi*, (Semarang: Toha Putra, 1989), p.187.

students. As an educator, teacher not merely related with students and school. Teacher also has to deal with parents, fellow teacher and school staffs. That is why teacher should be a good model for their students.

But in fact, not all teachers have enough competence. A surprising data was found in one of national website news. The news shows us a data that most of the teachers are lack of competences. From 1.6 million teachers who follow UKG (Teacher Competence Test), only 200 thousand teachers got more than 60, 130 thousand teachers got 0-30 and the rest got the score under 50 out of the total 100.<sup>7</sup> This, of course leads a big worrying towards the parents. They will think that teacher only teaches as a duty, giving material, taking some test and assessing without checking student's understanding. In some cases, teacher even becomes a monster for their children. They are often angry if students make any mistakes and they did not allow their students to deliver their opinion.

Anies Baswedan as the Minister of Indonesian Education and Culture stated in one of famous national website news that the condition of national education is currently is in an emergent condition. His statement is based on some facts that 1) 75 percent of school does not meet the education minimum standard; 2) the average value of teacher competence is only 44.5 whereas the value of teacher

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<sup>7</sup> Khairul, Isson, [http://www.kompasiana.com/issonkhairul/kompetensi-guru-mari-kita-belajar-bersama-agar-guru-hebat-dan-murid-pintar\\_559c60f7169373a905ef062a](http://www.kompasiana.com/issonkhairul/kompetensi-guru-mari-kita-belajar-bersama-agar-guru-hebat-dan-murid-pintar_559c60f7169373a905ef062a) accessed on Friday, October 2<sup>nd</sup>, 2015 at 07.10 am.

competency standard is 75; 3) Indonesia was ranked 40 out of 40 countries at the mapping of education quality according to The Learning Curve institution.<sup>8</sup>

Realizing the lacking of teacher competence, the government makes a rule about teacher competence which should be owned by teacher. According to the law of teacher and lecturer number 14/2005 verse 8, cited that teacher should have four competences, that is pedagogical, personal, social and professional competence.<sup>9</sup> The pedagogical competence is a teacher ability to manage students learning which includes lesson plan, learning evaluation and student's potency actualization. The personal competence includes demonstrating certain characteristics such as faith, wise, stable and mature. The social competence is teacher's ability is to build up interactional skill with students, fellow teachers, school staffs and student's parents. The professional competence is teacher ability to mastery their subject matter.

Teacher competences may be enhanced through several ways, such as classroom teacher education, in house training, mass media, movie and many other ways. In this research, the researcher seek to analyze the teacher competences in the movie. Movie is a medium of communciation which shows us both audio and visual effect, so

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<sup>8</sup> Gabrillin, Abba, <http://edukasi.kompas.com/read/2014/12/01/13455441/anies.baswedan.sebut.pendidikan.indonesia.gawat.darurat> accessed on Friday, December 25<sup>nd</sup>, 2015 at 06.28 am.

<sup>9</sup> Redaksi Sinar Grafika, *Undang-Undang Guru dan Dosen*, (Redaksi Sinar Grafika: Jakarta, 2012), p.9.

people will easily accept the information and message from the movie. One of movie which contains teacher competence entitled The Ron Clark Story. The Ron Clark Story (RCS) is a movie which tells us the struggling of a teacher in increasing students studying awareness. The class taught by Ron Clark is an *unwanted class* where all the naughty kids are there.

The researcher will analyze the teacher competences in the movie which represent by Ron Clark using semiotic approach. Semiotic is the study of the interpretation in all cultural aspects of human being life. It is etymologically derived from the Greek word “*semeien*” which means sign.<sup>10</sup> Other definition of semiotic is the study of social production of meaning from sign systems.<sup>11</sup> The discipline can help researcher in interpreting the linguistic symbol in movie. The researcher uses Roland Barthes semiotic theory because the theory is suitable with this research. This semiotic gave depth interpretation of the film. Barthes theory dig a sign’s meaning according to denotation and connotation. Denotation is the real meaning of a sign whereas connotation has a hidden meaning behind the appear sign.

Based on the explanation above, the researcher is interested in analyzing the teacher competences which stated in the law of teacher

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<sup>10</sup> Sobur, Alex, *Analisis Teks Media: Suatu Pengantar untuk Analisis Wacana, Analisis Semiotik, dan Analisis Farming*, (Bandung: Rosdakarya, 2002), p. 95

<sup>11</sup> O’Sullivan, Tim, et.all., *Key Concepts in Communication and Cultural Studies* (Kindle version), (USA: Taylor and Francis Group, 2006), p. 281.

and lecturer number 14/2005 from the character presented by Ron Clark. The researcher hopes that this research will give contribution especially for the students of Education and Teacher Training faculty.

### **B. Research Question**

1. What are the teacher competences presented in The Ron Clark Story viewed from semiotics point of view?
2. What are the negative aspects in the Ron Clark Story Viewed From Semiotics Point of View?

### **C. Objective And Significance of The Research**

Based on the problem statement, the objective of the research is to analyze the teacher competences, that is pedagogic, personal, social and professional competences which presented in The Ron Clark Story viewed from semiotics point of view.

The significance of the research is that it addresses as follow:

1. Theoretically:
  - a. The result of this research giving larger knowledge about a real action of teacher competences for the writers, readers, teacher, teacher and training students through film.
  - b. The result of this research offering insights for improving an understanding language especially in the study of interpreting text.

## 2. Practically

- a. The result of the research can be used as suggestion for teachers, lecturers and students of Education and Teacher Training faculty to give an example about ideal teacher or lecturer through film.
- b. The result of this research can be used as additional reference for other researcher which held some related research about film and teacher competences.
- c. This research can be used by lecturer as the media in giving example of good teacher towards teacher training students.

## **D. Review of the Previous Researches**

This research is not the first research. The researcher found some researches related to this research. Then, the researcher chooses some literatures as references and comparisons of the research authenticity.

There is a research written by Bayu faridatul fitriyah (2015), entitled “Nilai-nilai Kepribadian Guru Dalam Film The Great Teacher Onizuka Perspektif Pendidikan Agama Islam”.<sup>12</sup> The objective of the research is to analyze the educational values in the film and to explain relation of the educational values in The Great Teacher Onizuka film towards Islamic educational teacher. The result of the research shows

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<sup>12</sup> Fitriyah, Bayu Fadhilatul, “Nilai-Nilai Kepribadian Guru Dalam Film Great Teacher Onizuka Perspektif Pendidikan Agama Islam”, *Thesis* (Yogyakarta: UIN Sunan Kalijaga, 2015).

that the film contains of eight educational values such as 1) Reliable 2) Wise 3) Care 4) Honest 5) Emotional controlling 6) forgiven 7) Responsible and 8) sympathy. Another result shows that all the educational values include in the rules of national education ministry number 16/2010.

The similarity of the research and the writer's research is the used of movie as the object of research. Then the difference is the research only focus on one competence, that is personal competence. Then this study focuses on all teacher's competence those are social, personal, professional and pedagogic competences.

Another research is done by Hani Taqiyya (2011), "Analisis Semiotik Terhadap Film In The Name of God".<sup>13</sup> The study shows us about the sensitive issue of Islam in Pakistan. The researcher intends to find out the meaning of denotation, connotation and myth which represent the concept of jihad in the film. The result shows that the representation of jihad concept showed in the film are warfare, jihad in studying and jihad as self-defense towards injustice action. The researcher use semiotic approach to evaluate the movie.

The similarity is both of the researcher use semiotic theory of Roland Barthes and the differences are clear up that the research above is In The Name of God movie whereas this study is The Ron Clark Story (RCS) film.

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<sup>13</sup> Taqiyya, Hani, "Analisis Semiotik Terhadap Film *In The Name of God*", *Thesis* (Jakarta: UIN Syarif Hidayatullah, 2011).



The last previous research is “Rasisme Dalam Film Fitna” which done by Shinta Anggraini Budi Widianingrum (2012).<sup>14</sup> The aim of the research is to analyze the symbol used to represent the racism and to find out the moral value of the film. The result indicated that Fitna represented the attitude, habits and the act which were closely related with racism. The racism act and attitude construction were seen in every selected scene or the writings from the thought presented by the producers of the film, Geert Wildeers. The racism included stereotypes, prejudices, discrimination, ethnocentrism and anti-semitism.

The similarity between her thesis and this research is the use of semiotic approach to analyze the film, whereas the difference is her research focused on finding moral value of the film and this research focused on finding the teacher competences.

## **E. Research method**

### **1. Research Design**

The research includes in descriptive qualitative study. According to Strauss and Corbin, qualitative research is any type of research that produce finding which are not arrived by statistical procedures or other means of qualification. It can refer to research about person’s live, live experiences, behaviors, social

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<sup>14</sup> Widianingrum, Shinta Anggraini Budi, “Rasisme Dalam Film Fitna (Analisis Semiotika Rasisme di Dalam Film Fitna)”, *Thesis* (Yogyakarta: Universitas Pembangunan Nasional “Veteran”, 2012).

movements or cultural phenomena.<sup>15</sup> Qualitative research aims to understand a phenomenon in the natural social context by prioritizing depth communication process between researchers and the phenomenon under study.<sup>16</sup>

Qualitative research produces descriptive data in the form of written or spoken data from people's behavior. Qualitative data are in the form of text, written words, phrases of symbol describing or representing people, actions, and events in social life.<sup>17</sup>

Qualitative research is a method to capture and give a brief image about certain phenomenon, a method to explore phenomenon, and a method to give significant explanation about the phenomenon under study. The meaning of a phenomenon is not directly seen, but it lies under or hidden. Every single of people will have different sight and interpretation when even they faced same situation

## 2. Source of Data

### a. Primary Data Source

The source of data in this research was *The Ron Clark Story* film which was downloaded from [www.youtube.com](http://www.youtube.com).

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<sup>15</sup>Anslem, C. Strauss and Juliet Corbin, *Basic of Qualitative Research*, (United States: Sage Publication, 1997), p.11.

<sup>16</sup> Hendriansyah, Haris, *Metode Penelitian Kualitatif*, (Jakarta: SalembaHumanika, 2010), p.18.

<sup>17</sup>Lawrence Neuman and Larry W. Kreuger. *Social Work Research Methods*. (USA: Pearson Education, 2003), p.433.

b. Secondary Data Source

The secondary data source was taken from many literary books and some relevant material taken from internet and online journals which support and complete the research

3. Focus of the Research

In this research, the researcher only focused on the teacher competences that presented by Ron Clark as the main character in this film. Those are pedagogical, personal, social and professional competences.

4. Data Collection Technique

Collecting data is an important step in research. According to Lexy J. Moloeng in qualitative research method, the content of the data will describe the research. The form of data could be in the form of interview script, field notes, picture, video tapes, personal documents, note, memo and other official documentation.<sup>18</sup>

In this research, the data taken from script of SRC and some pictures of movie to identify the semiotic and find out the teacher competences which shown by Ron Clark as the teacher. The strength of picture data is their richness in context and the amount of specific information they transport.<sup>19</sup>

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<sup>18</sup> Moleong, Lexy J, *Metodologi Penelitian Kualitatif Edisi Revisi*, (Bandung: Remaja Rosdakarya, 2007), p.11.

<sup>19</sup> Flick, Uwe, *Designing Qualitative Research*, (London: Sage Publication, 2007), p.96

In this research, researcher has collected the data through watching the film and identifying the script. After that the researcher captured some scenes of the film to generate image data which suitable with the script.

#### 5. Data Analysis Technique

In this research, the researcher using Roland Barthes semiotic analysis to interpret the teacher competences presented through the character of Ron Clark.

The researcher draws some steps to analyze the data as follows:

- a. Watching and capturing scenes.
- b. Categorizing data into visual and audio data.

<b>Visual Data</b>	<b>Audio Data</b>

**Table 1.1: Data Categorization**

- c. Analyzing the teacher competences using Barthes theory.
- d. Giving conclusion.

## **F. Paper Outline**

The researcher divides this paper organization consist of five chapters. They are:

Chapter one is introduction, containing background of the research, research questions, objective and significance of the research, review of the previous research, research method and paper outline.

Chapter two present the teacher competences in The Ron Clark Story viewed from semiotic point of view.

Chapter three present thee general description of The Ron Clark Story Film.

Chapter four is the analysis of teacher competences in The Ron Clark Story Film.

Chapter five is the closure. It presents conclusion and recommendation. The last part is bibliography and appendix.