

**STUDENTS' PERCEPTION TOWARD  
FOLLOWING ENGLISH LEARNING ACCOUNT  
ON INSTAGRAM TO ENRICH ENGLISH  
VOCABULARY**

**THESIS**

Submitted in Partial Fulfillment of the Requirements for  
Gaining the Bachelor degree of English Language  
Education



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# ADVISOR NOTE



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*Assalamu 'alaikum, wr. wb.*

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# RATIFICATION



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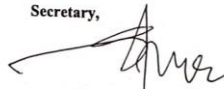
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## MOTTO

“ Pengetahuan yang baik adalah yang memberikan manfaat ,  
bukan hanya diingat.”

- Imam Syafi'i

“ Bunga tidak pernah berfikir untuk bersaing dengan bunga  
lain disebelahnya, karena dia tidak punya pikiran”

~F-21 Journey.

## **ABSTRACT**

Name : Titi Hidayah

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Thesis Title : Students' Perception Toward Following English Learning Account on Instagram to Enrich English Vocabulary

The aims of this study is to describe students' perception toward Instagram as the media for English language learning. The research partisipants were students of English language education department at Walisongo State Islamic University, Semarang in academic year 2023/2024. The method of this research was qualitative and descriptive research design. The data was collected using a questionnaire and interview. The data analysis in this research belongs the stage of data reduction, data display, and drawing conclusions. A total of 41 students participated in filling out the questionnaire and six students as the participants of the interview. Based on the research results obtained are students perceive learning vocabulary by using English learning Accounts on Instagram was really supporting their learning especially for improving English vocabularies, it really helped the students to enriching new vocabulary that they got by following the English vocabulary learning account on Instagram. Students also stated that they get a lot of benefits while learning English vocabularies through Instagram to improve English vocabulary, on the other hand, even Instagram also has several disadvantages such as internet quota which becomes more wasteful and will waste time if used too much, but that disadvantages can be minimized if students can be more wise when using Instagram. Based on the research it can be concluded that Instagram can be one of the good choices to be used as another alternative as a student learning media to improve students' vocabulary.

***Keywords : English Learning account, Instagram, Student' Perception, Vocabulary***

## **DEDICATION**

All praises be to Allah SWT, the Most Merciful, the Most Loving, and the Most Magnificent, who has blessed the researcher to finish this thesis. I dedicate this thesis to:

1. My dearest mother, who have supported me both mentally and financially, with her prayers, guidance, and love, you're single fighter but you're the best.
2. For all lectures, friends, and people who support for this thesis.
3. And lastly, to myself, thank you for never giving up, being blessed and never stressed.



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As the researcher, she recognizes that the researcher could not have finished this project without the help of others. Many individuals have provided support during the process of writing this thesis, and it is not feasible to mention each person by name. Hence, the researcher would like to express sincere gratitude to:

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10. Last but not least, thank you for myself for staying strong to face this world. Even sometimes i'm being insane, but finally you did it, Titi cantik.

The researcher acknowledges that this thesis is not perfect and seeks suggestions from the readers to improve it. The hope is this thesis will be valuable to the readers and other researchers working on similar research.

Semarang, 10 September  
2023  
The Researcher,

**Titi Hidayah**  
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# CHAPTER I

## INTRODUCTION

### A. Background of the research

Vocabulary are one of the elements of language that must be considered when learning English or any other language. Some of the compelling reasons for providing vocabulary instruction to students are vocabulary teaching techniques related to internet technology. New technologies for teaching English as a second language are based on the belief that mastery of language structures is more important than mastery of vocabulary. However, we cannot learn the structure with just a few things, we must have enough vocabulary to use them. Obviously, to learn a language, one needs to master many vocabulary and their basic structures. To help students increase their vocabulary, teachers should provide them with the means to acquire new vocabulary.

In this era of globalization, technology is inseparable from learning and teaching activities. Utilizing technology in the learning process in the classroom has become a must. Nowadays, by using smartphones connected to the internet, we can access several social media and use them anywhere and anytime as long as they are connected to the internet network. The connected internet makes the flow of information bigger and faster. Children and teenagers are dominant in the use of the internet and social networks around

the world. Social networking has become one of the most visited applications by people, especially teenagers. Seeing that most young people or students use social networks, this can help students easily acquire knowledge or information. In addition, learning a foreign language such as English requires media as a learning tool.

Nowadays, social media has become an important part of our lives as people around the world spend many hours on social media. Everyone, especially students, are very familiar with social media because it involves online networking and allows us to connect through words, pictures and videos. Social media is one of many innovations and technologies that have impacted the learning process. Tarantino (2013) states that social media includes various platforms and services created to foster community development through information sharing and collaboration. Social media became one of the most popular media that facilitates people's communication. It can also be used as a media to connect who cannot meet face to face in daily life.

Using social media to support the learning process in class can be an alternative. There are some popular social websites with large number of users such as Instagram, Facebook, Twitter, Pinterest, Wechat, Line, Youtube. According to Handayani (2017), the most popular social media platforms known to people are Facebook, Twitter,

Youtube, Pinterest, and Instagram. These platforms allow everyone to share, exchange, comment, discuss and create information and knowledge. Social media allows people to create personal pages, connect with friends and share content. Also these types of social media technologies are free and easy to register. This is also the reason why most people use it anytime and anywhere. For these reasons, people, especially students, have enjoyed using social media for the last years. By using social media, we can enrich our vocabulary with new words that we might find in other people's posts on social media.

Instagram is one of the most popular applications for social media users in the last years. Instagram focuses on users who post individual images and videos with his description on their profile. Instagram is a photo and video sharing application that allows users to record videos, apply digital filters and share them on various social media services. Users can shoot and edit photos and videos and upload them to Instagram homepage. Any shared photo or video will appear in the feeds of other his follower users. Additionally, each user can interact through comments and similar replies to shared photos and videos. Ronan (2015) stated 70 million images and videos are posted times a day and he has over 300 million active users.

The researcher realize that English is a significant language to learn. Furthermore, the rapid development of technology has influenced the lives of people in Indonesia. Learning and enhancing English skills is crucial for college students. The features in Instagram, such as posts, stories, comments, IG TV, and messages, provide opportunities for English learners to study and improve their English proficiency.

English education students have their own Instagram accounts, so they may have different perceptions of the influence of using Instagram in learning to improve their vobaulary in English. As stated by Gibson et al (2009:94), perception is the process of assigning meaning to the environment by individuals. English education students can perceive something positively or negatively, depending on several factors that affect them.

Therefore, the researcher is interested in conducting research under the title **"Students' Perception Toward Following English Learning Account on Instagram to Enrich English Vocabulary"**. Through this thesis, researcher expects to motivate and help readers to use Instagram in their English learning, especially to increase new vocabulary in learning English.



## **B. Research Question**

Based this research aimed to investigate about student' perception of using Instagram account to learn English vocabulary. The researcher conducted two research questions:

1. How is students' perception toward Following English learning account on Instagram to enrich English vocabulary?
2. What are the advantages and disadvantages in learning vocabulary through Instagram?

## **C. Research Objectives**

Based on the formulation of the problem above, the research objectives include:

1. To describe the students' perception toward following English learning account on Instagram to enrich English vocabulary.
2. To explain the advantages and disadvantages in learning vocabulary through Instagram.

## **D. Significances of the Study**

The researcher expects that this research will give to the teacher, the student, an the future resarcher additional information about student' perception toward the impact of English learning account on instagram to learn English vocabulary both theoretical and practical significance.

## 1. Theoreticaly

The researcher expects could give theoretical significance in English learning, especially in learning vocabulary . On the other side, this research serves as a framework, guidance, and the references to the future researcher that relate with this study.

## 2. Practicaly

- a. Significance for the teacher, The results of this study are intended to provide teachers with information and suggestions on how to use social media in their English classes. Additionally, the description of student responses in this study is expected to raise concerns among her teachers who want to use social media.
- b. Significance for the student, This research can help the students to be motivated in learning English by Instagram content. Hopefully, this research will develop students' Understanding in learning English vocabulary.
- c. Significance for the researcher, This study is expected to provide new insights and information and will help the researcher to improve knowledge and practice of teaching English in the context of using information and communication technology and also find the answer how Instagram content affects to the students understanding in learning English vocabulary.

## **CHAPTER II**

### **RELATED OF LITERATURE**

This chapter discusses about theoretical framework and previous research.

#### **A. Theoretical Framework**

##### **1. Students' Perception**

###### **a. The Definition of Students**

According to the Indonesian Dictionary (KBBI) of the Ministry of Education and Culture in addition to the teacher, objectives, and instructional strategies, the "learner" or "student" is an important part of teaching. According to the pedagogical view, learners are ethnic beings who want to learn, referred to as "homo educandum". Learners are the core component in educational activities, so they are the main focus in educational interactions.

Learners are unique individuals with different physical, psychological and intellectual readiness and abilities. In the process of activating behavior and learning, each learner has different characteristics. In addition, students can also be referred to as children or young people who learn, obey, and adjust to all the activities and demands of the teacher.

## **b. The Definition of Perception**

In some ways, Many experts have interpreted the definition of perception. Aristotle in Sword et.al, (2012) revealed that perception is a completely original relationship in which physical experience shapes understanding or feelings (Sword et al., 2012). These things merge and align with each other, exert influence or cause to be maintained in the bloodstream, and connect to memory. Mei's statement, as cited in Rahayu (2018) is in line with this, stating that perception enables and interprets sensory information from the environment, such as experiences, which guide behavior (Rahayu, 2018).

Perception is a biological process because the sensory nervous system must register any information about events in the world before they can be perceived. Perception is the process of registering and interpreting sensory data from the environment, such as light, to guide. May (2002) states perception is the process of integrating, organizing, and interpreting sensory data in a meaningful way. This happens when we can observe and interpret something (May, 2002).

Perception is a way of seeing, understanding or interpreting something. In other words, perception is

an assessment of awareness and understanding. Schacter (2011) says that perception means organizing, identifying and organizing Interpretation of sensory information for presentation and understanding presenting information or the environment. Perception can also be defined as human response to environmental information.

According to Slameto (2010), perception is a process that involves the input of messages or information into the brain, the entry of messages or information into the human brain through perception. Humans are always connected to their environment. Robbin (2003) explains: "Perception as an impression received by an individual. Individuals are analyzed (organized), interpreted and then through the five senses evaluate so that individuals can obtain meaning. Perception is how people react to what they see, hear and feel around them.

Student perception can be defined as the way students understand or interpret learning. Student perceptions are also referred to as student responses to student responses to the learning process, learning strategies, and learning environment. From this it can be concluded that student perception is the reaction or perspective of students towards learning or from the

student's point of view about learning process. In general, there are two types of perception: positive and negative perception (Rahayu, 2018).

**c. The Students' Perception**

Student perception refers to the opinion or point of view that students have after experiencing something. According to Rahayu (2018), in the context of learning, student perception refers to the observations made by students of the way the classroom and learning process is conducted. This is very important for the subsequent learning process because students' voices provide a lot of reflection and evaluation of classroom observations and their own experiences, which are the roots of strong reflection and evaluation to conduct evaluation.

In this context, it can be concluded that student perception is very important in the field of education. It can be used as a material for evaluation and reflection by all parties involved before providing the next material. In addition, teachers or instructors need to consider students' abilities in the learning process, similar to teachers, lecturers, or instructors who make questions on paper. They need to ensure that the learning objectives are well understood in

order to ascertain which subject matter leads to the validity of the test.

#### **d. The Factor Affecting Perception**

The process of forming perceptions that occur in an individual is influenced by the response to the stimulus received by the five senses or an individual's point of view on an object. According to Thoha (2011: 149), the factors that influence a person's perception differ from one to affecting a person's perception differ from one to others are:

##### 1) External factors

Consists of intensity, size, opposition, repetition of movements, new and familiar things, background family background, information obtained, knowledge and surrounding culture.

##### 2) Internal factors

Consists of the learning process, feelings, attitudes, personality, individual, prejudice, desire or hope, attention (focus), physical condition, mental disorders, values and needs as well as interest and self-motivation individual. In general, the factors that affect perception according to (Fatah Syukur: 2006), among others:

1) Internal factors, namely from perceptual behavior that include biological / physical factors and psychological factors. Psychological factors include attention. Motive attitude, interest, experience and education.

2) External factors, namely from outside the individual / perpetrator of perception which includes the target object and the situation / environment in where perception takes place.

3) In addition to the above, what is important for the formation of a person's perception is information. Meanwhile, according to Pakde Sofa (2008), Factors that influence perception can be grouped into two, namely external factors and personal factors. personal factors. External factors are clues that you can observe. Personal factors are the characteristics that respond to perceptual stimulation. What including external factors are verbal clues and nonverbal clues. While those that include internal factors are experience, motivation and personality. Based on the above opinion, it is stated that the factors that influence perception are internal or individual factors including interest and attention, while external factors include objects perceived and the environment. From these factors a person can perceive the same object but



the result of perceiving it is different. the result of perceiving is different.

## **2. Vocabulary**

### **a. Definition of Vocabulary**

According to Neuman and Dawyer (2009) in Bintz (2011) the term vocabulary can be defined as "the words that must be mastered to communicate effectively: words in speaking (expressive vocabulary) and words in listening (receptive vocabulary)". Learning vocabulary is very important as part of learning English or any other foreign language. This is because learners must learn vocabulary first before learning more complex things. Richard and Renandya (2002 p. 255) state that "vocabulary is one of the most important components of language proficiency and provides much of the basis for how well students speak, listen, read and write. " Another definition of vocabulary is the entire stock of words possessed by a branch of knowledge or known by an individual" Graves (2000, as cited in Taylor, 1990).

The importance of vocabulary is paramount in English language teaching because without sufficient vocabulary, students will not be able to

understand others or express their own ideas. Wilkins (1972) states that "while without grammar very little can be conveyed, without vocabulary nothing can be conveyed". Lewis (1993 p. 89) explains "lexis is the core or heart of language". As learners develop, fluency and expression in English are increasingly important, therefore they should acquire more productive vocabulary knowledge and develop their abilities.

Vocabulary learning is a way to learn the relationship between words and how to use the words in the appropriate context and the right meaning. According to Gardener (2009) as cited in Adger et al (2002) Vocabulary is not only limited to the meaning of words but also includes how vocabulary in language is structured, how people use and store words and how they learn words and relationships between words, phrases, and word categories.

#### **b. The Important of Vocabulary**

We realize that vocabulary is an important part of language that must be mastered by anyone who wants to learn the language. Without proper grammar, little information can be conveyed, and without

adequate vocabulary, language cannot be used to convey messages (Wilkins, 1972, p. 111). Language consists of many words, so teaching and learning vocabulary is very important. Knowledge of words has many aspects that need to be learned, and it is important to consider the type of knowledge to be achieved through training. The elements of the language learning process will be discussed next (Eide, 2010, p. 12). Therefore, learning vocabulary means that we learn a number of words that can be used to build sentences, paragraphs, and so on.

### **3. Social Media**

#### **a. The Definition of Social Media**

Social media is a form of information and communication technology used by people to interact at any time. It is becoming a trend among people of all ages and levels around the world. Moreover, as a communication tool, social media builds online communities to exchange knowledge, ideas, personal chats, even pictures and videos (Merriam-Webster Dictionary, 2014). Similarly, social media is a web-based platform where users create and share messages through virtual communities and social networks (Chen et al., 2017). People use social media in their communication, they send and disseminate messages,

and they create and distribute content through online communication. All messages and individual behaviors are recorded by social media data. However, there seems to be confusion among people to decide what should be included in the term social media. Kaplan & Haenlein (2010) state that the basis of Social Media comes from the concepts of Web 2.0 and User Generated Content. Web 2.0 is a new approach for web developers to start using the World Wide Web as a medium where material or information is no longer produced and released by individuals, but is continuously updated in a participatory and interactive manner by all users. As Web 2.0 represents the ideology and technology of social media, user-generated content can be seen as the way people use social media. It is usually described as a form of media that many users can access and create their own content.

#### **b. The Advantages of Social Media**

Generally, social media helps in interacting with other people (Drahošová & Balco, 2017). In addition, social media also serves as a means for someone who wants to obtain the latest information that is happening around the world (Hardiana, 2019). We don't have to wait until tomorrow to read the

newspaper. By using social media, we can find any news in a short time. In addition, social media is also useful in forming communities, promoting, creating awareness, and developing life skills and helping others (Akram & Kumar, 2018).

Based on the explanation above, these researchers believe that social media has many positive impacts on our lives. This is also true in the field of education. Many studies have shown the benefits of social media in the classroom. Akram & Kumar (2018) stated that students can use social media as a platform to socialize, exchange ideas, learn new things from various sources, and develop their skills for the future. In addition, social media can also be used as a communication tool between teachers and students. Having a good relationship between teachers and students can help in understanding students' learning difficulties (Faizi et al., 2013).

Utilizing social media can be an effective way to increase student participation and enthusiasm for learning. For introverted students, social media can be a comfortable place for them to express themselves (Ivala & Gachago, 2016). On the other hand, some students may feel bored with less interesting or relevant material in classroom learning. However,

social media can be used as an interactive and social learning tool, such as discussions, debates, group projects, and so on. With these learning activities, students can learn from each other and interact with others outside the school environment (Faizi et al., 2013). Overall, social media provides many benefits, especially in the field of education. Educators can utilize social media features to make learning more creative, relevant and efficient. In addition, social media also allows students to work together, express themselves freely, and increase their engagement and enthusiasm for learning, both inside and outside the school environment.

### **c. The Challenges of Social Media**

Despite its many advantages for education, some challenges are also found in using social media for learning. According to Jalal & Ashraf Zaidieh (2012), the first challenge students and teachers face is the issue of privacy. This is a major concern as they do not know how their personal information will be used. The second challenge is the quality of friendships. On social media, one can have many friends but the quality of the friendship is not always real. In addition, data on social media is not always honest and trustworthy, so there is potential for data

misuse. Having many friends on social media can do more harm than good, and this can affect the use of social media in learning. The last challenge is disinformation. Students face difficulties in expressing their thoughts in writing through social media, as they prefer to express ideas verbally which they have been doing for years. Online learning requires students to express their ideas in writing. However, in an online environment, students cannot see physical cues such as inflection, body language. Not only that, social media can interfere with the learning process.

Not only that, social media can interfere with the learning process. Based on research conducted by Altam (2020), learners admit that they often spend time in vain when using social media, because they do not feel the time passing while interacting with friends on social media. Similar findings were also revealed by Devi et al. (2019) who stated that learners often forget their assignments because they prefer to spend time on social networking sites rather than studying or interacting with people directly. They prefer to talk to their friends for a long time, which could have been used to study or learn new skills. In the context of higher education, Scanlon & Neumann (2002; as cited

in Allam & Elyas, 2016) stated that plagiarism has become a concern for the public and the world of education, as students in higher education began to cut and paste materials from websites and the internet without giving credit to the author.

In addition, social media can also have other negative impacts, such as cyber-bullying and reduced face-to-face communication (Lederer, 2012). Mirabolhasemi et al. (2012) found that social media use can lead to negative feelings, social isolation, and safety concerns. Concerns about safety were also expressed by Mirabolghasemi et al. (2016). Overall, social media has both positive and negative impacts in education. In this case, the negative impact of social media in education is related to aspects of privacy, limitations of face-to-face communication, distraction, and inappropriate use and content for students.

#### **4. Instagram**

Boyd and Ellison (2007) define Instagram as a social networking service (SNS) that allows individuals to create public profiles, connect with other users' profiles, view their networks and the networks of other users within the site, and share events in their daily lives.



Instagram is a mobile application that allows users to take and share photos and videos with their followers (Instagram, 2015). In general, Instagram can be considered as a social media platform that allows users to post videos or pictures, connect with other users, and share information in their daily lives. Kevin Systrom and Mike Krieger created Instagram as a free mobile application in October 2010.

Since Instagram has many educational content creators, especially English content, educators need to be smarter in utilizing this social network and also be able to see what suits the needs of students. According to (Mansor & Rahim, 2017), Instagram is considered an effective tool that students can use to interact during discussions of assignment-related activities. Instagram is not only a place for fun but can also be used by people for their own purposes, such as work or study

According to Wiktor (2012), Instagram has several important tools that can be useful in educational purposes related to linguistic intelligence. Meanwhile, Pero (2014) reveals that Instagram is an amazing app and one of the most popular social media apps. Instagram becomes the best app in English learning because its users learn in an entertaining and spontaneous way. Noraeni and Normaliza (2017, p. 109) state that Instagram has

favorable characteristics because it belongs to the category of social networks and is the main source of communication.

## **5. Instagram as Learning Media**

As a result of students needing tools to aid them in their learning process, which may be restricted within the classroom, mobile technology is now being utilized to support their educational activities. The use of mobile technology offers students more flexibility in their studies and assists them in the learning process. One form of mobile learning, which is provided by mobile devices, enables students to be more flexible. A mobile device is an instrument that can help learners acquire additional knowledge. It also provides students with the freedom to choose the best time and place to learn.

In recent years, Instagram, a mobile application, has become more popular among young people. Students can learn about current events beyond the classroom using Instagram. Additionally, students can enhance their vocabulary through Instagram captions. Instagram has the potential to be a valuable tool in the process of learning English and can provide a unique learning experience (Handayani, 2017).

Mansor and Rahim, as cited in (Yusuf, Kamal. Jazilah, 2020), stated that using Instagram as a tool for

student learning can positively enhance and motivate them, particularly in English writing. Furthermore, their research indicated that students are motivated to improve their online communication skills and gain confidence in providing feedback on their peers' work. Therefore, Instagram has encouraged students to learn through fun learning experiences, demonstrating that technology is a useful tool for education.

Erarslan (2019) states that Instagram facilitates students to create a cooperative, collaborative, and sharing atmosphere, and supports a formal classroom atmosphere in addition to sharing subject matter. With its features that include a photo timeline, profile & content interface, and navigation tools, students can exchange views and opinions on various topics by commenting on photos and videos using English. In addition, Ali (2014; as cited in Suryantari & Priyana, 2018) stated that Instagram provides visual data that supports activities in the English classroom. He also highlighted the potential of Instagram as a medium for learning English informally as it gives students the opportunity to communicate with each other outside the school environment.

## **B. Previous Researches**

The researcher found some relevant studies related with the topic discussion. Based on the finding previously, Instagram, as one of the social media is believed to have potential advantages. The following paragraphs will explain some studies that have been conducted with a focus on related topics.

First research, Routledge is An International Publication journal of Nouf Aloraini and Walcir Cardoso (2018) entitled “ Social media in language learning :a mixed methods investigation of student’ perceptions”. This research aimed to knowing student’ perceptions towards using Social Media for language learning English as a foreign language. Qualitative method using mixed-method study, which consisted of individual surveys and interviews. The difference between this research and previous research is that in this study it is not specifically mentioned what type of social media is used, while in this study the researcher used Instagram as the media used to research. while the similarity with previous research is that both use qualitative methods.

The second research, An International Publication Journal of Ayuni Akhlar, Al-Amin Mydin & Shaidatul Akma Adi Kasuma (2017) entitled ” Students Perceptions and Attitudes Towards the Use of Instagram in English Language

Writing”. This study examines some university students’ perceptions and attitudes towards the use of Instagram in English language writing. Like other social networking sites, the design of Instagram promotes community-centeredness, and supports the dissemination of authentic content that creates opportunities for meaningful interactions among language learners. This study using qualitative method by analysis and using quantitative method by answered a set of questionnaire. the difference from this study is that in the previous study the improvement was in the writing section, while in this study it is more to improve the vocabulary section. while the similarities of this study are the same as using qualitative methods, namely questionnaires.

The third research, A Publication Journal of Eilien Ivana laksono, Ellyana Damayanti, Iman Santoso entitled “Students Perception Towards the Aplication of Social Media Instagram As an Instructional Media”. This study aimed to find out students’ perception towards social media instagram as an instructional media for students of Smk TI Pembangunan Cimahi. In this research, the researchers used qualitative descriptive method, the data was obtained from questionnaire and interview. the difference in this research is in the object of research, if the previous research the object is vocational students, this

research the object is students majoring in English. while the similarity is the same using qualitative methods.

The fourth research, A Publication Journal of Hanip Pujiati, Zahra, Ellis Tamela entitled “The Use of Instagram to Increase Students’ Motivation and Students’ Competence in Learning English”. This study aimed to describe the use of Instagram to develop students’ motivation and to enhance their English knowledge and skills. This research using qualitative research which resulting in a narrative description of behaviors and experiences of phenomenon on students. the difference in this study is in the objectives, if the previous research aims to increase student motivation in learning English, if this research aims to enrich student vocabulary, while the similarity is the same using qualitative methods.

The fifth research, study that was conducted by Kamal Yusuf, Nikmatul Jazilah from State Islamic University of Sunan Ampel Surabaya with the title “Exploring Creativity in English Writing by Using Instagram: University Students Perception”. This study conducted on thirty PBI students from UIN Sunan Ampel Surabaya. The researchers used the descriptive qualitative method to obtain and analyze data. In this study, the researcher find out that there appears to be some evidence that Instagram is a social media platform that can assist

students in expresses their creative abilities in a language learning. Instagram can help them increase their learning activities, such as improving their vocabulary in learning. Moreover, the majority of students believe that integrating Instagram in the teaching-learning process is beneficial. the difference in this research is in its purpose, if the previous research was to explore creativity in writing, if this research aims to increase vocabulary through Instagram media, while the similarities are the same as researching English language education students and the same uses qualitative methods.

## **CHAPTER III**

### **RESEARCH METHODOLOGY**

The primary emphasis of this chapter is on the research methodology applied to this research. The research design, research setting, research participants, method of data collection, research instrument, and technique of data analysis are some of the subchapters.

#### **A. Research Design**

Research design is the method that used to chose how to proceed obtaining some data for research study. This research was conducted to find out the student' perceptions toward the impact of English learning account on Instagram on sudent vocabulary. In this research, researcher used qualitative approach to obtain and focus on the data collection intensely. According to Franke, Wallen, and Hellen (2012), qualitative is a research approach that examines individuals, groups, or key examples to formulate interpretations of specific cases or to make useful generalizations. Researching qualitative observations and social contexts is an appropriate method. Related Mack, N. (2005) "Qualitative research is very effective in extracting culture-specific information about the values, opinions, attitudes, and social context of certain population groups".



This study uses qualitative purposes to analyze and discover the students' perception toward the impact of English learning account on Instagram, the benefits they gained through English learning account on Instagram, and the challenges they faced through the Instagram. The data of this research was collected by distributing questionnaires and conducting semi-structured interviews. The questionnaire and interview data will be shown descriptively to answer the research questions.

## **B. Research Setting**

This study was conducted at UIN Walisongo Semarang, which is located at Jl. Prof. Dr. Hamka, Tambakaji, Ngaliyan, Semarang, Central Java. This study was carried out from 1 until 7 September 2023. It consists of giving the questionnaire and conducting interview with some students of English education department. The researcher determines this place with consideration that English Education Department of UIN Walisongo has potential to be researched, and it is close distance with the researcher because the researcher is also the student majoring English Education Department of UIN Walisongo so that it made researcher easier to collect data as well as made efficient time and cost.

## **C. Research Participants**

In conducting research, the process of selecting participants was an important part of the research. The participants in this research are students of English education department of 2019-2022 that follow English learning account on Instagram. The decision of participants based on considerations. First, the students of English education department actively use social media Instagram, so they have been familiar with the uses of Instagram.

## **D. Data Collection Technique**

Data collecting technique explain the way researcher used to gather the data related to the focus of the research. The study's instruments included questionnaires and interviews. Researchers employed qualitative research. The researcher did data collection technique such as giving questionnaires and interviews to gather data. The questionnaire was used to get information on students' perception towards the impact of English learning accounts in Instagram to learn vocabulary. Furthermore, this study used interviews as an instrument. The interviews were conducted to confirm the questionnaire answer and to collect further information.

### **1. Questionnaire**

The first is Questionnaire. A questionnaire is one of technique in collecting data that consist of questions for

the aim of gathering information from participants. Creswell (2011) said that a questionnaire is a data collection tool consisting of a series of questions and other instructions used to collect information from respondents. Therefore, through the questionnaire, we can obtain the respondent's basic data. In this study, the questionnaire is also having functions to select the students. It helped the researcher to know who have become the sample of the data and the findings of the study even first and second research questions. In this research, the questionnaires were divided into two parts. In the first part, the participants were asked about their personal information, such name, and email address for the data collection needs. Then the participants were asked about their behavior in using Instagram.

**Table 3.1** Indicator of Students questionsires of using Instagram for learning vocabulary

No	Aspects	Indicators	Classification number
1.	Students behavior of using Instagram	Internet and Instagram personal usage	1 until 5

	for learning vocabulary (external factors)		
2.	Students perception (internal factors)	Advantages of using Instagram for learning new vocabulary	6 until 11
3.	Students perception (internal factors)	Disadvantages of using Instagram for learning new vocabulary	12 until 15

To assess the questionnaire, the researcher employed a Likert scale. The Likert scale summarizes evaluations by asking respondents to indicate whether they strongly agree, agree, disagree, or strongly disagree with each of a series of statements addressing the subject (Ary, Jacobs, Sorensen, and Razavieh, 2010). A number sign was used in this study as the indicator of the responses. To symbolize the indicator of the responses in this study, the researcher employed a numerical sign.

## **2. Interview**

According to Donald Ary (2010, p. 438), interviews are used as a way to gather information from individuals about their views, beliefs, and feelings towards certain situations in their own words. Interviews are used to help understand individuals' experiences and the meanings they give to those experiences, not to test hypotheses. In this study, interviews were conducted to select and help the researcher answer the two research questions that wanted to explore in depth students' perceptions of the use of Instagram to improve their vocabulary. As explained by Patton (2002, p.4), interviews can provide responses about individuals' experiences, perceptions, beliefs, feelings, and knowledge. This interview uses open-ended questions so that respondents can express their views without being influenced by the researcher (Foddy, 1993, p.127). Interviews were used to find out more about students' perceptions and to support answers based on the questionnaire. to support the answers based on the questionnaire. Interviews provide opportunity for researchers to listen to the views or experiences of the participants to investigate questions and explore more ideas (Harding, 2013).

### **3.2 Table of the questions**

No	Questions	Classification number
1.	Social media and Instagram personal usage ( external factors)	1 until 3
2.	Student perceptions of using Instagram for learning new vocabulary ( internal factors)	4 and 5
3.	Disadvantages and advantages of using Instagram for learning new vocabulary ( internal factors).	6

This study chose open-ended questions because the researcher wanted to deeply understand students' perceptions of the impact of Instagram to improve their vocabulary. In the interview session, students were asked to respond to six questions related to their behavior of using Instagram, the advantages of using Instagram , and obstacles that they face in learning English vocabulary through Instagram.

#### **E. Data Analysis Technique**

After all the information from the questionnaires and interviews had been collected, the researcher began to

evaluate both types of data. The data from the questionnaire was entered into a table and organized into frequencies and percentages. These results were taken from the Google form results. Next, the researcher analyzed the data in the table. The researchers used descriptive-qualitative methods to explore and describe the data that was being collected and identified as the outcome of the study. As a result, more words than numbers are collected. Before being used, these facts must be processed and analyzed.

Then, the researcher conducted interviews with the students. While interviewing the students, the writer recorded the interview and the researcher transcribing it. Each respondents spent times more than five minutes to response the questions or instruction from the interviewer. All respondents received the same questions but to seek the deep information some additional questions were asked based on the interviewer answer in agreement with the topic. The second step was data analyzing. The researcher analyzed the interview data after listened to the audio recording in several time to obtain valid and clear information from respondents' statements. The final steps in data analysis is making an interpretation of the findings and give the suggestions for future research.

Data analysis according to the Miles and Huberman technique in Sugiyono is one of the techniques applied in this study. Data reduction, data display, and conclusions are part of

data analysis. Various data collection techniques, such as questionnaires, observations, interviews, and others, are used in data analysis, which aims to find and organize data systems. Thus, the collected data can provide a clear picture of the research topic.

The first steps were to reduce the data. Data reduction is the process of selecting, focusing, and summarizing raw data from interviews, observations, documents, or other qualitative data (Miles & Huberman, 1994). The researcher focused on the parts that could be included in the interview data.

The second stage is displaying data. At this step, the data that has been selected is presented in the form of brief descriptions, tables, categorizations, graphs, and others. These data are displayed to help researchers understand what is happening in the data presented and can consider the next steps to be taken. In this research, the interview data is displayed in the form of narration.

The last stage is drawing and verifying conclusions. The researcher makes research conclusions based on consideration of the research questions after all the data is displayed.



## **CHAPTER IV**

### **RESEARCH FINDING AND DISCUSSION**

The research's results are presented in this chapter. Answers to the research questions were given using the gathered data. The discussion section then briefly covered the results.

#### **A. Reserach Finding**

##### **1. Students perception of using instagram to learn vocabulary**

The section aimed to inform the students' perception in using Instagram for learning English vocabulary. Students give the opinion about learning English through Instagram by interview. Five students perceive that English learning account was good for supporting vocabulary learning. They stated that learning English by Instagram has interesting content, it present the learning material in a good way, provide pronunciation video, no need to attend the class and be access everywhere and anytime. Related to student 1 :

“Good because the content is varied, it's also fun, also it can be access everywhere and anytime. So it give me many benefits such as I can learn new vocabulary even though not in the class.”

Some students also perceive if learning English through Instagram has the positive impact for vocabulary learning.

They perceive that English learning account help them to get vocabulary idiom because it supported with interesting content, method and it was an interesting account.

There are several positive points of view about English learning in Instagram such as can give the information about new vocabulary and idiom, English learning material. It supported with pronunciation video, easy to access, and has no special rule and all no need to attend the class to get a new knowledge.

Then, the next students were asked about the way students learn new vocabularies through Instagram. Each student has their own way of learning English through Instagram. The table above describes how students learn English through Instagram. As student 1 said that:

“Writing it down in a new vocabulary notebook and always repeating it to practice.”

Unlike student 1 who prefers to write in notes, student 4 has a different way. As she said that

“Different for each account. On aarons.english because it is an account that discusses vocabulary, I just listen to the post carefully and remember the new vocabulary that has been posted. For other accounts, I pay close attention to the reading on the picture or caption, trying to understand what it means. If I find a word that is difficult for me to

understand then I will go to google translate to get the translation. Sometimes I also try to make sentences in English to mingle in the comment section.”

From the information above can be concluded that each student has a different way of learning english via instagram. There are several ways to learn english, especially to enrich students' english vocabulary, including taking notes on the English material presented, then repeating it again at a later time. Another way is to pay attention to photos or videos uploaded, understand or be able to see captions for further material information.

## **2. Advantages and disadvantages in learning vocabulary through Instagram**

The objective of this part was to explain the advantages and disadvantages in learning vocabulary through Instagram. Several statements are provided in this questionnaire, and student were asked to chose and give their feeling within following scale. The results of this part are shown in the table below.

**Table 4.1** Advantages and disadvantages in learning vocabulary through Instagram

No	Statement	SA	A	SD	D	Total
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6.	I get a lot of new vocabularies when i learned English by Instagram	23	16	1	1	41
	Total %	56,1%	39%	2,4%	2,4%	100%
7.	I easily understand when i studied English by Instagram	25	14	1	1	41
	Total %	56,1%	39%	2,4%	2,4%	100%
8.	Instagram is easily accessible anywhere and anytime for learning English	24	17	0	0	41
	Total %	58,5%	41,5%	0	0	100%
9.	Instagram is an application for fun so it makes me feel comfortable by using Instagram to improve my English vocabulary	21	19	1	0	41
	Total %	51,2%	46,3%	2,4%	0	100%

10.	Instagram is one of a good application for learning English	19	17	3	2	41
	Total %	46,3%	41,5%	7,3%	4,9%	100%
11.	I'm enjoying learning English by Instagram	22	17	0	2	41
	Total %	41,5%	53,7%	0	4,8%	100%
12.	Sometimes i feel bored when I studied English by Instagram	2	15	11	14	41
	Total %	4,8%	35,7%	26,2%	33,3%	100%
13.	I get some trouble with my internet connection when I opened my Instagram	1	7	15	19	41
	Total %	2,4%	16,7%	35,7%	45,2%	100%
14.	My internet connection getting slowly when I opened my Instagram.	0	9	11	22	41
	Total %	0	21,4%	26,2%	52,4%	100%

15.	I feel like I'm wasting time when I opened Instagram too much	7	10	7	18	41
	Total %	16,7%	23,8%	16,7%	42,9%	100%

According to the questionnaire , the statements discussed students feeling of the advantages and disadvantages while they are using Instagram for learning new vocabulary. The sixth statement discussed that Each student has their own Instagram account and uses it every day. By using Instagram, they can get various benefits, especially for learning English. they can take and learn various materials that are conveyed by the content creators they upload. We can see this in the table which shows that 72,5% strongly agreed and 27,5% agreed with the statement. Like what was stated by Handayani (2017) that Instagram has the potential to be a valuable tool in the process of learning English and can provide a unique learning experience. Based on the result questionnaire, students agreed that they have Instagram account and use it everyday.

Seventh statement showed that 56,1% of students strongly agreed and 39% of other students agreed with the statement. Learning English from Instagram is not only fun

for students, but they also understand the material conveyed by content creators more easily because they explain the material in a relaxed and interesting way. This is what makes it easier for them to understand the material or new vocabulary conveyed, like what Mansor and Rahim, as cited in (Yusuf, Kamal. Jazilah, 2020), stated that using Instagram as a tool for student learning can positively enhance and motivate them, particularly in English learning. Based on the result questionnaire, students agreed that they feel easily understand when i studied English by Instagram.

Eighth statement above showed that 58,5% of students strongly agreed and 41,5% of other students agreed with the statement. Like what was Tarantino (2017) stated that nowadays, by using smartphones connected to the internet, we can access several social media and use them anywhere and anytime as long as they are connected to the internet network. The connected internet makes the flow of information bigger and faster. Based on the result questionnaire, students agreed that Instagram is easily accessible anywhere and anytime for learning English.

Nineth statement above, 51.2% of students strongly agree and as many as 46.3% of other students agree. This shows that Instagram is one of the fun applications for learning English. The students agree that

they feel comfortable when using Instagram to improve English vocabulary skills. Like as stated by Mansor and Rahim, as cited in (Yusuf, Kamal. Jazilah, 2020), stated that using Instagram as a tool for student learning can positively enhance and motivate them, particularly in English learning. Based on the result questionnaire, students agreed that Instagram is an application for fun so it makes students feel comfortable by using Instagram to improve their English vocabulary.

Tenth statement on the table above, 46,3% of students strongly agree and as many as 41,5% of other students agree . Like as stated by Chun, Smith & Kern ( 2016) due to the large number of young people who use Instagram and some of them are students, accounts containing lessons have sprung up so that they can increase knowledge for users who follow English accounts,instagram provides a new way for students to learn language and culture critically, while also helping students to reflect on meaningful learning processes. It showed that Instagram can be an alternative that can be used as one of the media for learning English besides learning at school. Based on the result questionnaire, students agreed that Instagram is one of a good application for learning English.



Eleventh statement as shown by the data above, 41.5% of students strongly agreed and 53.7% agreed with the statement, this proves that Instagram is a fun learning media for them to learn to improve their vocabulary. Like as stated by Erarslan (2019) states that Instagram facilitates students to create a cooperative, collaborative, and sharing atmosphere, and supports a formal classroom, therefore, Instagram has encouraged students to learn through fun learning experiences, demonstrating that technology is a useful tool for education. Based on the result questionnaire, students agreed that they are enjoying learning English by Instagram.

Twelfth statement according to the table above, there are 35,7% of the students who agreed, 33,3% of students who disagreed, and 26,2% who strongly disagreed. This showed that most of them disagree with the question that learning English with Instagram is boring. The statement showed that students who learn English with Instagram feel not bored when learning with Instagram, which means that according to them Instagram is a social media platform that is fun and not boring. Based on the result questionnaire, students disagreed that they feel bored when they studied English by Instagram.

Thirteenth statement according to the table above, there are 45,2% of students who disagreed and 35,7% who

strongly disagreed, This showed that almost all students did not have problems with the internet network when they opened Instagram. the internet network is one of the important factors in supporting learning comfort for students. because if the internet network experiences problems, the learning process will be disrupted and become uncomfortable. Based on the result questionnaire, students disagreed that they get some trouble with their internet connection when opened their Instagram.

The last statement based on the table above, there are 52.4% of students who disagree and 26.2% of students who strongly disagree with the statement given by the researcher. This shows that their internet connection is still normal and does not slow down when opening Instagram. so that the process of learning English through Instagram with complaints about slowing internet problems is not experienced by most of them. Based on the result questionnaire, students disagreed that their internet connection getting slowly when opened their Instagram .

Fifteenth statement as many as 42.9% of students disagree with the statement that the researcher gave, this indicates that they do not feel that they are wasting time when they study English via Instagram. As stated by Akram & Kumar (2018) that students can use social media as a platform to socialize, exchange ideas, learn new things

from various sources, and develop their skills for the future. In addition, social media can also be used as a communication tool between teachers and students. Based on the result questionnaire, students disagreed that they feel like they are wasting time when they opened Instagram too much.

Students were asked more resounding about their advantages and disadvantages that they got while they are using English learning account on Instagram to learn new vocabulary in the interview session to have further data. In the last question of interview was asked about the advantages and disadvantages that students get while learning new vocabularies through Instagram. There are some opinion about the advantages and disadvantages while the students learning English through instagram. According to student 3:

“Some benefits that I get from learning English by isntagram are, can make it easier to memorize vocabulary, increase knowledge of English vocabulary, feels like learning English right away even though the intention is just an Ig toy. If Disadvantages that I get are sometimes less effective, because Ig requires a fairly high quota, sometimes there is less focus in learning English, because instead you watch other unique and viral

videos, boring if the content about English is not unique.”

From the information above it can be conclude that based on students perception English learning Accounts has several benefits such as supporting features, easy to understand, enjoyable, it can be access everywhere and anytime, easy to find, and can be access everywhere. On the other hand, isntagram also has several disadvantages according to some students, including requiring a large internet quota so that it will make our internet quota wasteful if we open the Instagram application for too long, besides that intagram also has a variety of varied content making it more difficult to focus on learning English material, then student 6 perceives that sometimes when opening Instagram makes student 6 didn't realize that he has spent a lot of time on Instagram.

## **B. Discussion**

This section discussed the research findings that have conducted at department of English Language Education Faculty of Education and Teacher Training of Walisogo State Islamic University. Questionare and In- depth interview was used as the primary technique of data collection. Based on the results of questionare and the interview, the researcher has elaborated the important point in this part to answer the

research question. According to the research result, the researcher will answer the research question sequentially. First question is about students' perception toward the impact of English learning account on Instagram to improve English vocabulary. Based on the questionnaire and interview result the researcher found various kinds of perceptions about the impact of English learning account on Instagram to improve students' vocabulary for their English learning process. Most of students perceive that English learning Account help them improve in vocabulary learning, because it supported by interesting content, it present the learning material in a good way, provide pronunciation video and easily to access anywhere and anytime. The English learning account on Instagram not only teaches vocabulary but also teaches how to pronounce it, knowledge of idioms, and knowledge of slang words. Most of students perceive that English learning accounts on Instagram are very influential because they often find new information that can increase their vocabulary in learning English.

Second research question is about the advantages and disadvantages that students face in learning vocabulary through Instagram. According to students' arguments based on the results of questionnaire and interviewes, the researcher can conclude that students have a lot of benefits from learning English by Instagram such as supporting features, easy to

understand, enjoyable, easy to find, and can be access everywhere and anytime. Although Instagram has many benefits, it also has some disadvantages that students face by some students, including requiring a lot of internet quota so that it will make our internet quota wasteful if we open the Instagram application for too long, besides that Instagram also has a variety of varied content making it more difficult to focus on learning English material, as student 6 perceives that sometimes when opening Instagram makes student 6 didn't realize that he has wasted time scrolling Instagram.

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This chapter contains conclusion and suggestion. The conclusion based on the data analysis was found that were discussed in Chapter IV.

#### **A. Conclusion**

Based on the result of research obtained through the collection of questionnaires data and interviews conducted by researcher about students' perception toward the impact of English learning account on instagram to learn English vocabulary and the advantages and obstacles that students face in learning vocabulary through instagram, some conclusion can be inferred into:

1. Almost all of students perceive that English learning Account help them in vocabulary learning, because it supported by interesting content, also Instagram present the learning material in a fun way, provide pronunciation video and easy to access anywhere and anytime.
2. Instagram has the advantages and disadvantages. The researcher can conclude that students have a lot of benefits that they get from learning English through instagram account such as supporting features, easily to understand, enjoyable with a lot of various content, it can be access anyywhere and anytime, easy to use, and can be

access everywhere. Although Instagram has many benefits, Instagram also has some disadvantages that face by some students, including requiring a lot of internet quota so that it will make internet quota wasteful if we open the Instagram application for too long, besides that Instagram also has many types of interesting content making it more difficult to focus on learning English material, and one of student stated that sometimes when opening Instagram makes student didn't realize that he is just wasting time scrolling through Instagram.

## **B. Suggestions**

Based on the results of this study, suggestions that can be given regarding students' perception toward the English learning account on Instagram to improve English vocabulary are as follows:

1. For students, can utilize other social media not only using Instagram to study to enrich English vocabulary, and also to always be wise when using social media not only for fun, but also can be used effectively to support the learning process.
2. For teachers, be more creative in utilizing increasingly technological advances to find other alternative media for English learning activities, so that the learning process is not only in a way that makes students bored.



3. For other researchers, to examine more deeply this research on the use of Instagram to enrich student vocabulary, in this study, there has not been found concrete evidence of the improvement experienced by students after following English learning account on Instagram account, so for future researchers to be able to conduct more comprehensive research in order to get more accurate research results.

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## APPENDICES

### APPENDICES I Questionnaire Guideline

Nomer items	Statements	SA	A	SD	D
1.	I always use internet everyday				
2.	I use social media for learning English				
3.	I'm interested to learn English by social media				
4.	I have Instagram account and use it everyday				
5.	I'm following accounts which uploaded English contents				
6.	I get a lot of new vocabularies when I learned English by Instagram				
7.	I easily understand when I studied English by Instagram				
8.	Instagram is easily accessible anywhere and anytime for learning English				

9.	Instagram is an application for fun so it makes me feel comfortable by using Instagram to improve my English vocabulary				
10.	Instagram is one of a good application for learning English				
11.	I'm enjoying learning English by Instagram				
12.	Sometimes I feel bored when I studied English by Instagram				
13.	I get some trouble with my internet connection when I opened my Instagram				
14.	My internet connection getting slowly when I opened my Instagram				
15.	I feel like I'm wasting time when I opened Instagram too much				

## APPENDICES II

### The Result of Questionnaires

No	Statement	SA	A	SD	D	Total
1.	I always use internet everyday	32	8	1	0	41
	Total %	77,1 %	20%	2,9%	0	100 %
2.	I use social media for learn English	27	12	1	1	41
	Total %	65%	30%	2,5%	2,5 %	100 %
3.	I'm interested to learn English by social media	25	15	0	1	41
	Total %	60%	37,5 %	2,5%	0	100 %
4.	I have Instagram account and use it everyday	30	11	0	0	41
	Total %	72,5 %	27,5 %	0	0	100 %
5.	I'm following accounts which uploaded English contents	20	20	0	1	41
	Total %	48,8 %	48,8 %	0	2,4 %	100 %
6.	I get a lot of new vocabularies when i learned English by Instagram	23	16	1	1	41

	Total %	56,1 %	39%	2,4%	2,4 %	100 %
7.	I easily understand when I studied English by Instagram	25	14	1	1	41
	Total %	56,1 %	39%	2,4%	2,4 %	100 %
8.	Instagram is easily accessible anywhere and anytime for learning English	24	17	0	0	41
	Total %	58,5 %	41,5 %	0	0	100 %
9.	Instagram is an application for fun so it makes me feel comfortable by using Instagram to improve my English vocabulary	21	19	1	0	41
	Total %	51,2 %	46,3 %	2,4%	0	100 %
10.	Instagram is one of a good application for learning English	19	17	3	2	41
	Total %	46,3 %	41,5 %	7,3%	4,9 %	100 %

11.	I'm enjoying learning English by Instagram	22	17	0	2	41
	Total %	41,5 %	53,7 %	0	4,8 %	100 %
12.	Sometimes i feel bored when I studied English by Instagram	2	15	11	14	41
	Total %	4,8%	35,7 %	26,2 %	33,3%	100 %
13.	I get some trouble with my internet connection when I opened my Instagram	1	7	15	19	41
	Total %	2,4%	16,7 %	35,7 %	45,2%	100 %
14.	My internet connection getting slowly when I opened my Instagram.	0	9	11	22	41
	Total %	0	21,4 %	26,2 %	52,4%	100 %
15.	I feel like I'm wasting time when I opened Instagram too much	7	10	7	18	41
	Total %	16,7 %	23,8 %	16,7 %	42,9%	100 %

## APPENDICES III

### Interview Guideline

1. Do you have social media? What is it? How long have you been using social media?
2. What is the most used and the most loved social media for learning English? Can you give me the reason?
3. What English account do you follow to enriching your English vocabulary?
4. What is your perception in using Instagram for learning English?
5. How the way you learn new vocabularies through Instagram? Are you enjoying learning English through Instagram?
6. Did you find benefits and weakness while learning new vocabularies through Instagram?

## APPENDICES IV

### Transcript Of Interview

Question 1: Do you have social media? What is it? How long have you been using social media?

Student 1	Facebook , Instagram , Whatsapp Since 9 years old More than 3 hours a day
Student 2	Whatsapp , Instagram , telegram, line, facebook, twitter, TikTok Since junior high school More than 5 hours a day
Student 3	Telegram , Instagram, facebook, Whatsapp Since first grade in junior high school More than 3 hours a day
Student 4	Instagram, twitter, whatsapp Since 2020 More than 6 hours a day
Student 5	Whatsapp, Instagram, tiktok, twitter, facebook Since junior high school More than 5 hours a day
Student 6	Instagram, youtube, whatsapp, and telegram Since elementary school More than 4-5 hours a day

Question 2. What is the most used and the most loved social media for learning English? Can you give me the reason

Student 1	“Tik tok, Instagram because there is a feature to upload videos, so that I can know how to
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	read and practice good and correct vocabulary”
Student 2	“Instagram, because there is a lot of content about English.”
Student 3	“Telegram, Instagram, and Facebook, In Telegram I entered a grub where the discussion in the grub was about learning or English language material, and also not only material but there were quizzes too. If in Ig to increase English vocabulary through posts as well as on Facebook.”
Student 4	“Twitter because people there use everyday words that are often used. There's a translation feature that can span multiple languages and is pretty accurate, at least more accurate than Instagram.”
Student 5	“I enjoy learning English on TikTok, because the content makes me understand easily, it more interesting, and expressive.”
Student 6	“I follow some ig acc that contains feed of English learning , like English with Lucy, this acc. provides,english lesson with British English. By means of i am an Indonesian I mainly follow kampung Inggris so that I can learn Indo English at the same time.”

Question 3. What English account do you follow to enriching your English vocabulary

Student 1	Kampung Inggris, we think in English
Student 2	Jago bahasa, kampung Inggris Pare
Student 3	English academy by ruang guru, English versity, endorphins.ec
Student 4	aarons.english, itslennie, @englishwitharmy and @haruharu_w_bts.

Student 5	Thebasicofenglish, English with dhrils, Pronunciationwithemma, English.teacher.matthew.
Student 6	I follow some ig acc that contains feed of English learning , like English with Lucy, this acc provides,english lesson with British English. By means of i am an Indonesian I mainly follow Kampung Inggris so that I can learn bahasa and English at the same time

Question 4. What is your perception in using Instagram for learning English?

Student 1	“Good because the content is varied, it's also fun, also it can be access everywhere and anytime.”
Student 2	“Good, because it's not boring. Instagram provides various of content that not make me feel boring when I learn about English material.”
Student 3	“Very good, because now almost all teenagers have Instagram, so we have to support them with creative and useful content.”
Student 4	“I think learning English through instagram is a good thing. We can understand it more easily because it is packaged in a modern, concise and fun way. The visual and audio engagement also makes it easier for us to catch and remember what is explained in an Instagram post. I’m also get some new vocabularies and new idiom by instagram.”

Student 5	“Instagram for learning English is the one of using technology for education, so many benefits using it, such as making caption using English on feed or instastory, making short video, etc.”
Student 6	“In my opinion, Instagram is a good choice for learning English but is not worth it than yt. I mean, yt is more effective because have long duration video.”

Question 5. How the way you learn new vocabularies through Instagram?

Student 1	Writing it down in a new vocabulary notebook and always repeating it to practice.
Student 2	By watching content that learns English. Yes, I really enjoy it because can learn in a relaxed and not boring way
Student 3	By looking at posts that contain English vocabulary or video content that is English and video content that is in English, its enough for me add my new vocabularies.

Student 4	Different for each account. On aaron's.english because it is an account that discusses vocabulary, I just listen to the post carefully and remember the new vocabulary that has been posted. For other accounts, I pay close attention to the reading on the picture or caption, trying to understand what it means. If I find a word that is difficult for me to understand then I will go to google translate to get the translation. Sometimes I also try to make sentences in English to mingle in the comment section.
Student 5	“Actually the content about English education raised, I didn't intend for learning at that time, but if the content raises on my fyp and I interest, I watching the content. Usually I learn the new vocabulary that famous used in the recently. I enjoy using Instagram for learning English”
Student 6	“I just only learn by seeing photo and caption”

Question 6. Did you find benefits and weakness while learning new vocabularies through Instagram?

Student 1	The benefits are that you can learn efficiently on Instagram, anytime and anywhere and can directly imitate how to read.
Student 2	I find the benefits of learning through Instagram, because it is fun, not boring, enjoy.
Student 3	Benefits: 1. Can make it easier to memorize vocabulary.

	<p>2. Increase knowledge of English vocabulary</p> <p>3. Feels like learning English right away even though the intention is just an Ig toy</p> <p>Disadvantages</p> <p>1. Sometimes less effective, because Ig requires a fairly high quota</p> <p>2. Sometimes there is less focus in learning English, because instead you watch other unique and viral videos</p> <p>3. Boring if the content about English is not unique</p>
Student 4	<p>Pros: I can discover a lot of new vocabulary in a non-boring way, find vocabulary that is often used in daily life.</p> <p>Disadvantages: learning less effectively because many things may distract</p>
Student 5	<p>The strength of Instagram, maybe Instagram is one of platform which we can use it for practice English skill. The weakness, I need more budget for access Instagram.</p>
Student 6	<p>The benefit I became more fluently when I accidentally imitating the video how to pronounce all of vocabularies. In contrast, ig changed me became a lazy person. Sometimes I didn't realize that I suddenly scrolled so many times in another ig feed</p>

APPENDICES V

Documentation while doing Questionnaires and Interview



## Kuisisioner Titi Hidayah

Pertanyaan Jawaban **44** Setelan

# Kuisisioner Titi Hidayah

Assalamualaikum Wr. Wb.

Perkenalkan, Saya Titi Hidayah mahasiswi Pendidikan Bahasa Inggris Fakultas Ilmu Tarbiyah dan Keguruan (FITK) UIN Walisongo Semarang.

Saat ini saya sedang melakukan penelitian mengenai "**Students' Perception Toward the Impact of English Learning Account on Instagram to Learn English Vocabulary**". Penelitian ini dilakukan dalam rangka menyelesaikan tugas akhir (Skripsi) saya untuk memperoleh gelar Sarjana Pendidikan (S.pd).

Oleh karena itu memohon bantuan kepada teman-teman untuk ikut serta dalam penelitian ini, apabila teman-teman memiliki kriteria sebagai berikut.

1. Mahasiswa/i Jurusan Bahasa Inggris
2. Masih aktif sebagai Mahasiswa/i di UIN Walisongo Semarang

Atas perhatian dan ketersediaan saudara/i sekalian mengisi kuisioner ini , saya mengucapkan terima kasih banyak. Wassalamu'alaikum wr , wb .

Hormat saya,  
Titi Hidayah |

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