#### CHAPTER IV

# ANALYSIS OF TEACHER COMPETENCES IN THE RON CLARK STORY FILM

The Ron Clark Story is a film which tells about an inspiring tale of an energetic, creative and idealistic young teacher. The film is based on the real life action of Ron Clark, a teacher in America. The Ron Clark Story gives clearer view of what should be done by the real teacher in the school and in the community outside the school. It also tells that teaching is not only a career to work, yet a vocation to fulfill.

On being a teacher, Ron Clark was commendable. The class where he teaches has the lowest score among all grades in Harlem city and all the students seem don't have any intention in study, but he should increase the score. But he never loses hope on that situation. He tried to apply new strategies and methods in teaching which never be done by another teacher before. He also tried to create a good communication with students. Furthermore, the film gives an insight of how teacher should response upon diverse situation and unusual attitude of students, parents and fellow teachers.

The result of the analysis presented into four categories of teacher competences according to the law of teacher and lecturer number 14/2005. Those are pedagogic, personal, social and professional competence.

The research is done using semiotic theory of Roland Barthes. It seek the result through denotative and connotative meaning. The denotative meaning is the symbol and the connotative aspect describes the meaning of the symbol. First, the researcher captured the film to get some visual data. Then the visual data matched with the text to get the denotative and connotative meaning. The denotative meaning mirrored the real situation whereas connotative meaning brings the messages of the action.

- A. Analysis of teacher competences presented in The Ron Clark Story viewed from semiotics point of view
- 1. Pedagogic competence

In this section the researcher showed the result of pedagogic competence which found in the film. There are ten aspects of pedagogic competence as stated in the Rule of National Education Ministry number 16/2007. The ten aspects are as follows:

a. The mastery of student's characteristic such as physical, moral, cultural, emotional and intellectual.

There are two scenes in this movie which portrayed the first aspect of pedagogic competence. The description can be seen in table 4.11 and table 4.1.2

Visual data	Audio data
	Ms. Wallace: Come on, Shameika (Take
	Shameika out)

**Table 4.1.1** 

R	

57:19

	<b>Clark</b> : Ms. Wallace wait
-F	Clark: Ms. wallace wait
AL!	Ms. Wallace: I'll meet you outside (she
1	asked Shameika to wait outside) Why are
	you doing this? You gave her these grand
	ideas, and this world is just going to crush
	her down.
	Clark: I don't believe that
	Ms. Wallace: So, you're just going to drop
	into her life, and now you know all about it,
	right?
	Clark: I just know she is a great student. A
	born leader, creative, intelligent
	Ms. Wallace: Shameika, My Shameika?
	Clark: Yes. If she tests well enough in
	May, I think we might be able to get her
	into Manhattan West for middle school.
	That's for gifted kids
	Ms. Wallace: Maybe Mrs. Benton can keep
	the boys a little longer every day.

This scene show a situation where Doretha Wallace (Shameika's mother) is mad at Clark because she thinks Clark takes turn in her family matter by visiting her house and making dinner for her children. She asks Clark not to taking hand in her family and she wants Clark to be fired from his job as a teacher.

## 1) Denotative meaning

In this situation Shameika's mother gives a complaint to the headmaster because Clark helped Shameika to make dinner and asks Shameika to do homework. She wants Clark not to take turn into her family's matter and she asked the headmaster to fired Clark from his job. Clark said that he helps Shameika makes dinner because he wants Shameika to do her homework.

2) Connotative meaning

This scene shows the attention of a teacher toward students where teacher should master student's character emotionally or intelligent. Because Doretha is very busy of her works, it is Shameika's task to keep her brothers after school and make dinner. That is the reason why Shameika has no time to study nither does her homework. Clark understands Shameika's intelligence potential and just can't let Shameika's potential useless. So he helps Shameika does her homework.

Visual Data	Audio Data
	Clark: I know that it's been hard for you to
	fit in. But, you can be smart and still be cool.
	In fact, you're so smart and cool, you can do
	anything you want to do.
01:10:07	Badriyah: I want to be a doctor.
	Clark : Okay, good. You better kick some
	butt on that test, then, doctor.

**Table 4.1.2** 

Badriyah: Thank you, Mr. Clark.
Clark: Good luck!

This scene shows a situation where Clark meets Badriyah after school to talk about her dreams and future.

1) Denotative Meaning

Clark asked Badriyah about her dream. He tried to convince Badriyah that she could pass the test because she has study hard, she has to face this test then she could go on a more great way. That is to be a doctor.

2) Connotative Meaning

Pedagogic competence showed by Clark's ability in comprehending student's characteristic. He realized that Badriyah is a clever student, but she lacks of confidence. Then through his action, he tried to develop student's potency and he also support and convince Badriyah that she will pass the test.

#### b. Master the educated learning theory and principle

## c. Develop a curriculum related to the subject of teaching

## d. Organize an educative learning

In this movie, there are some aspects of pedagogic competence that are not portrayed in any scene. Aspect 2, 3 and 4 are some aspects that are not include in this movie.

# e. Utilize technology as learning medium

The use of technology as learning medium will give a big advantage towards the learning activity. One of them, students will have a meaningful learning experience.

In this movie, there is one scene which portrayed aspect 5 of pedagogic competence as cited in table 4.1.3 below:

Visual Data	Audio Data
	Clark: Ok, now just because I'm on this video
	tape, doesn't mean that I can't see you. Alita, is
	that gum?
01:05:04	Alita: (rolling her eyes)
01.05.04	Clark: All right, is everybody ready?
	Students: Yes, sir.
	Clark: Gravity the force of attraction between
	2 objects. That is gravity. Now, according to the
	definition of gravity, why did the egg fall?

**Table 4.1.3** 

This scene shows Clark's effort to teach students using television. Clark was hospitalized due to his sick, so he can't go to the school and teach students. He uses telvision as a medium to teach.

1) Denotative meaning

In this scene Clark was teaching using television as the medium. He was sick and asked to rest in hospital for days, but he

has to teach students. So he recorded himself and teaches students from his room through the recorded.

2) Connotative meaning

This scene shows that teaching is not only a face to face communication between teacher and students. Using technology as the medium of teaching is one element of pedagogic competence. It will increase the quality of teaching learning.

f. Facilitate student's potency development to actualize student's self-potency.

There is only one scene which cover the eight aspect of pedagogic competence, the explanation could be seen in table 4.1.1 below:

Visual Data	Audio Data
	Julio: Here I am, not even 2:00. I'm early,
al and	sir. Down for study session numero tres. Ok,
X AND	let me get 3 cards and turn them up. Then we
	get another 2 cards up.
52: 39	Clark: Ok, so that's 5 cards up. Can you add
	those up for me?
	Julio: You know, we gotta bet first.
	Clark: I bet 5 fake dollars.
	Julio: Well I call, and that's 36
	Clark: that's good. Now what's the square
	root of that?
	Julio: Uh oh, square root. Ok, I think the

**Table 4.1.4** 

square root is
Clark: What number, multiplied by itself,
gives you 36?
<b>Julio</b> : Uh 6?
Clark: That's good.
Julio: Heh hehSo, what you got?
Clark: Pair of 7's.
Julio: Well, I guess I get all the chips
Because I got three 10's.

The scene portrayed a situation where Clark gives private course to Julio in a café after the school.

1) Denotative Meaning

The scene showed a situation where Clark and Julio at a café. Clark intended to gave intensive course to Julio because the exam schedule is getting closer. They play card and study math as well. Julio is a student who can't study seriously but actually he is very good at math.

2) Connotative Meaning

This scene portrayed the pedagogic aspect which show by teacher's ability in developing the educative learning. Clark understands Julio's characteristic who can't study well in the classroom but actually Julio is good in math. So, he gives Julio a privat lesson outside the classroom. This an alternative way to facilitated student's potential development. And this is belongs to the sixth point, that is developing student's potency to actualized their potency and ability.

g. Communicating effectively, empathy and well mannered with students.

The seventh aspect of pedagogic competence is also not found in any scenes of this movie.

h. Conduct assessment and evaluation of learning process and result.

There is one scene which portrayed the eight aspect. Further explanation can be seen in the table 4.1.5

Visual Data	Audio Data
	Clark: ra-kizzle
	Student: Thank you Mr. Clark
	Clark : Here you go
C Dan-	<b>Student :</b> This is my first A
40.02	Clark : Hey, good job. Shamei-izze.
49:03	Shameika: Thank you, Mr. Clark. Yo, man, I
	told you
	Alita: You got an "A" too!
	Clark: Now give it up for your sizzle selves.
	Students: [clap hands]
	Clark: It is ok to be proud of yourself for
	doing well on a test.

**Table 4.1.5** 

The situation shows Clark gives candies to each student who get A from the previous test.

1) Denotative Meaning

The situation in this scene showed Clark who distributed the test result and a candy to each student who got A at the test. Clark also congratulated his students for their effort of study. The students looked so happy because most of them never get A in their test before. They also thanked to Clark for the candy.

2) Connotative Meaning

This scene portrayed pedagogic competences from Clark's effort in assessing and evaluating learning process and result. Checking student's task is one of teacher's obligations. But rather than an obligation, checking student's tasks is an effort to measure their ability. This scene considered as the eighth point of pedagogic competence that is assessing and evaluating.

i. utilize assessing and evaluation result to monitor student's understanding.

There is one scene which shows the ninth aspect of pedagogic competence as explained in table 4.1.6.

Visual Data	Audio Data
	Julio: Yo, what up, Mr. C?
	Clark: You tell me (showing evaluation
	sheet) You guys have one week till the state
	exams. One week to show Mr. Turner and

**Table 4.1.6** 

	your parents and yourselves what you can do. And you guys don't have anything you
	want to tell me?
	Alita: There's no way we're gonna pass those
01:06:45	tests. We always mess up.
	Julio: Don't jump on us, man sir. I mean,
	it's nothing personal.
	Clark: Everything we do in this room is
	personal, Everything we do in this room is
	personal, how we talk to each other, how we
	work together, and how we've prepared for
	these tests.

This scene showed a situation where Clark is giving student's test result.

1) Denotative Meaning

Clark was distributed student's test result and he felt disappointed because many of his students did not pass the test. He found some E and F at their result of the study. But the students said that they have done the test well and they have no idea to pass the test because they always messed up.

2) Connotative Meaning

The connotative meaning showed through Clark's ability to do assessment and learning evaluation. A teacher should comprehend learning assessment and learning evaluation, and determine Minimum Mastery Criteria (KKM). The result of assessment used as learning evaluation. This scene belongs to the ninth point of pedagogic competence that is using assessing result to monitor student's understanding.

**j.** Doing reflective action to improve the learning quality. The tenth aspect here is also not find in any scene of the movie.

The result of the research showed that there are six scenes which represent pedagogic aspect in The Ron Clark Story movie out of ten categories that states in the the rules of National Education Ministry number 16/2007.

#### 2. Personality competence

This section shows some personality competences that found in the film. Personality competence related to well attitude such as wise, responsible, honest, stable and confidence. There are five aspects of personality competence as stated in the Rule of National Ministry number 16/2007. The result as follows:

# a. Act according to the norm, appreciate each student with justice.

In this movie, there is one scene which shows Clark's action which figures the first aspect of personality competence. It can be seen in the table 4.2.1 below:

Visual Data	Audio Data
	Clark: HiWhat happened to you?
	Student: Teacher says I can't learn, so I
	should go out with the trash.
	Clark: Okay, settle down. I'm Mr. Clark.
00:39	What's your name?
	Student: Hadley Craig.
	Clark: Nice to meet you. Uh, you know, I'm
	so sorry. I'm so forgetful. What's my name
	again?
	Student: It's Mr. Clark.
	Clark: Oh. See? You just learned something.
	Let's get you out of there.
	Student: Mr. Clark?
	Clark: Yeah.
	Student: Is you gonna be our new teacher?

**Table 4.2.1** 

The scene showed Clark talking with a student who sent out from the class.

1) Denotative Meaning

Clark asked the student why did the student stood outside the classroom with the trash instead of study. Then the students explain that he was asked to go outside by teacher because he can't study.

# 2) Connotative Meaning

Clark in this scene showed personal competence through his action in not pointing a student as 'stupid'. Teacher is not allow to discriminate students in every factor because each student has different capability in studying and absorbing the material. Student have a right to get the education and teaching is a teacher's duty. This scene represents the first point of personal competence that is appreciate each students with justice.

b. Showing a personality as an honest, well-behaved individual and become the role model as a teacher.

In this movie there is one scene which figure out the second aspect of personality competence as explained in table 4.2.2.

Visual Data	Audio Data
	Clark: I always wanted to go rock climbing.
	But there I was, on the edge of this cliff,
	ropes on me, and my friends are yelling,
	"jump, jump, jump!" And I looked down
S MALINA	and it is a long way down. So, I'm on the cliff
45: 10	and I'm yelling, "I can't, I can't, I can't." And
	my friends are yelling, "yes, you can. You
	can do it! Jump! Jump! Jump!" And I did. I
	thought I was going to die, but when I
	jumped out, it felt like I was flying. I did
	something that I never thought I could do.

**Table 4.2.2** 

And it was pretty cool. Now you guys may
not know this, but in this classroom we're
rock climbing every day. We are climbing up
and up and up. And we are there, and now it's
time to jump. I know you're scared. But I
want you to do it. I want you to jump. I want
you guys to feel what it's like To fly. So, I
want each of you to come up here, and light
one of these candles. Ok, come on up, guys.
And when you light a candle. It symbolizes
that we are joined together. And if you trust
me you can learn more than you ever
dreamed of, and that's a promise.

In this scene, Clark is telling his past story in front of the students to support them.

1) Denotative Meaning

In front of the students, with a big cake and candles, Clark told about his previous story. He tried to support and convince students that they have ability and capacity to pass the test.

2) Connotative Meaning

This scene portrayed the personal competence. In this case, Clark tell his story to the students about how to negotiate with his fear. He wanted his students to manage their fear as he did previously. He showed his job attitude and responsibility as a teacher where teacher should appreciate each student's potency. He trusted the students well. This considered as the second point that is become the role model for students.

c. Showing teacher's personality as a stable, wise and firm individual.

Teacher is demanded to act wisely in any condition in the classroom. In this movie there is one scene which figured the third aspect of personality competence as seen in table 4.2.3 below:

Visual Data	Audio Data
	Shameika: (throw her book down)
	Clark: Shameika don't do that.
	Shameika : (throw the book again)
	Clark: Shameika don't
	Shameika: Or what! What are you gonna
16:42	do? Suspend me? Go ahead. suspend me I
	wanna leave.
	Clark: (Walk to the door)
	Julio: Look the fool's leavin already.
	Clark: (Back to the class) Sit down! I am
	not leaving and you are not leaving.

Table 4	.2.3
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This scene showed a student who showed her rejection and dislikeness toward the teacher.

1) Denotative Meaning

Shameika sat on the table and throwed her book right when Clark is talking in the class. Clark asked Shameika not to throw the book but Shameika is not listening and throw the book again. Clark noticed Shameika for the second time but Shameika yelled and defiance Clark because at the situation like this, usually teacher will ask the student to leave class. But then Clark clearly noticed Shameika that nobody will leave the room.

#### 2) Connotative Meaning

In this scene Clark tried to control his anger in front of the rebelled students. This includes in personal competence which showed by the action of wise and firm which is includes in the third point.

## d. showing high responsibility as a teacher

There are two scenes which show the second aspect of personality competence, it could be seen in table 4.2.4 and 4.2.5

Visual Data	Audio Data
	Clark: Hehey Come on! Go to your
	seat! Come here.
192 12	Julio: What?
	Clark: Yeah, go to your room, Julio! Hey,
	who's talking to you?
31:59	Tayshawn: Was I talking to you? You
	gonna hit me?
	Clark: No. But you did break rule number

**Table 4.2.4** 

2. "You gonna hit me, sir?"
Tayshawn: Hey, get off me, dawg! (run
outside the class)
Clark: You think that's funny? Shameika,
you're in charge.
Shameika: What!
Clark: (go to chase Tayshawn) Tayshawn!
Look, don't do this! Hey! Look, I know you
have 2 strikes. You walk out now, they'll
expel you for sure. Just get back in there
Tayshawn: Why?
Clark: Because I would miss your glowing
personality. Mr. Turner doesn't have to
know anything about this. Just give
yourself another chance.

This scene presented Clark run to the class and stop Tayshawn and Julio from fighting.

1) Denotative Meaning

Clark who was outside run quickly to the class when he heard Tayshawn and Julio is fighting. Clark tried to separate them, but Tayshawn is really in his bad anger and he seems to leave the school. So Clark chased him and asked Tayshawn to stay at school, because if Tayshawn go, he will be scolded by the headmaster. After hearing Clark's explanation, Tayshawn agree and back to the class.

# 2) Connotative Meaning

The scene showed teacher's responsibility as a teacher. Being a teacher is not merely about teaching and delivering knowledge but more than it, teacher has a responsibility to control student's behavior inside and outside the class such as avoiding students from fight with each other. This scene belongs to the fourth category in personal competence that is showing responsibility as a teacher.

Table 4	.2.5
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Visual Data	Audio Data
	Clark: And I'm proud of you.
	Shameika: Mr. Clark, we have to get
	certain grades
	to graduate, right? So what if we, you
	know, choke?
	Clark: But you're not going to choke. You
01:08:41	guys didn't work hard all this year just to
	get ready for some tests. Every day, in this
	room we are learning things far more
	valuable than you can get in some book. I
	teach youand you teach me. And,
	together, we learn to love and love to learn.
	So next week you're gonna do the best
	that you can do, and you are going walk out
	of that room and know that you can do

anything you want for the rest of your lives.
Tomorrow is the big day, but don't worry.
You know the material backwards and
forwards. So, just get a good night's sleep
and, you know, good luck.

The scene shows a situation where Clark gives spirit to the students because the examination schedule is getting closer.

1) Denotative Meaning

Clark is cheering the students up because they much worried about the examination. The students have no confidence to pass the test because everybody has judges them as stupid and they will not pass the test. But Clark convinced his students that they have ability and could pass the test.

# 2) Connotative Meaning

The scene portrayed that teacher has a big responsibility toward students learning output. If students pass the test, it means teacher success in their teaching but on the other way if students did not pass the test, that must be there is something wrong with the teaching and learning process. This scene also belongs to the fourth category, that is showing high responsibility in teaching.

## e. Uphold the ethic code of teaching profession

In this movie the researcher can't find any scene which portrayed the fifth aspect of personality competence. The result of the research shows that there are five scenes which represent personality competence in the Ron Clark Story Film.

#### **3.** Social competence

The section below showed some social competences found in the film. Social competence closely related to the ability to communicate in a community.

- a. Be inclusive, objective, and avoid discriminate action related to the gender, religion, race, physical condition, social background and socioeconomic status.
- b. Communicate effectively, empathic and well-mannered with teacher, school staff, parent and community.
- c. Quickly adapted with the new environment
- d. Generate good relationship with other profession.

In this movie, there is one scene which portrayed aspect 1, 3 and 4 of social competence. The detail of scene is explains in table 4.3.1 below:

Visual Data	Audio Data
	Receptionist: Cash only, checkout's at
	11:30.
	Clark: Okthis is great. And, uh, what's
	your name?
PARA I	Receptionist: Yolanda
and the second s	Clark: Thank you, Yolanda. Hi (greet
04:41	another stranger)

**Table 4.3.1** 

The scene portrayed a situation on a lobby of apartment where the receptionist is explains the time of check out to Clark.

# 1) Denotative Meaning

The scene shows a situation in the lobby of apartment. The receptionist didn't said much but she explained that she only received cash for the payment. Clark thanked her respectfully and asked her name. Then the receptionist told that her name is Yolanda.

#### 2) Connotative Meaning

The Americans is well known as busy people, they even have less attention to each other. But, here Clark showed off a different side of American, he try to build a good relationship by asking the receptionist's name. It showed that he could create wellbehaved communication with people in general. Thus, he did not treat people differently because of their skin color which is a very common issue in New York. This scene has all aspects of social competences that he could do well in communication, avoid discrimination, and quickly adapted with the environment.

There are two scenes which figure out the second aspect of social competence, it can be seen in the table 4.3.2 and table 4.3.3

**Table 4.3.2** 

Visual Data	Audio Data
12:12	<b>Clark</b> : I'd like to meet all the parents, Mr. Vasquez, before I start teaching. Very nice to meet you all, today.

This scene shows a situation where Clark meets the parent right before he started teaching at his new school.

1) Denotative Meaning

In this scene, Clark seemed to have a meeting with the parents even before he start teaching at his new school. He wanted to make a deal with parents about their children's education.

2) Connotative Meaning

The social competence is shown by Clark's effort to build close relationship with the parents and involve parents in their student's learning process outside the school. Teacher is the foster parent at school and has responsibility in student's learning development. Beside, teacher should inform students learning development to the parent.

**Table 4.3.3** 

Visual Data	Audio Data
	Clark: Hey, can you guys teach me how to do
	that? Oh, you don't think I can learn how to do
	that?
	Student: No!

41:50	Clark: Ok, all right, I'll make you a deal. If I
	learn how to Dou ble-Dutch, then you guys
	gotta learn something from me.
	Student: What?
	Clark: Everything you need to know for the
	seventh grade.
	<b>Student</b> : Is he for real?
	Clark: All right.
	Student: So, you gonna jump?

The scene showed Clark joined with students who are playing at the school yard.

1) Denotative Meaning

The students were playing jumping rope at the school yard, then Clark approached and asked students to teach him how to play. The students did not believe that Clark could do jumping rope, so Clark make a deal with them: if Clark could do the jumping rope, Clark will receive something from him. Then students agree to teach Clark how to do jumping rope.

2) Connotative Meaning

The connotative meaning here showed the social competence. It proved by Clark's ability to get involved with students. Even teacher has higher position than students, teacher should have ability to communicate effectively with their students.

It is very good if students build emotional closeness with the teacher.

The result of the research showed that there are three scenes that presented social competence in the Ron Clark Story film.

## 4. Professional competence

This section explained some professional competence that found in the film. Professional competence is related to the teacher's ability in mastery the whole subject matter continuously.

# a. Mastery the subject matter, structure, concept of science which supports learning.

There are two scenes which portrayed the first aspect of professional competence. It could be seen in table 4.4.1 and table 4.4.2 below:

Visual Data	Audio Data
	Clark: Dr. King talked about justice rollin'
	down like waters here, pass these around,
	guys and righteousness like a mighty
	stream. It's like on a hot day when you go
24:24	outside, and "whoosh!" somebody opens up
	a fire hydrant, and there's water streaming all
	over the place! And everybody's runnin'
	around and going crazy. That's what Dr.
	King wanted justice and freedom to feel like

Table	4.4.1
1 4010	

This scene presented that Clark explained about the history of Dr. King in the classroom

1) Denotative Meaning

It is history time, Clark was explained about the history of Dr. King in front of the students with full of enthusiasm. He walked around the class to monitor students.

2) Connotative Meaning

This scene portrayed the figure of a teacher which mastery the basic of subject matter. Beside mastery the subject matter, teacher also should teach attractively and creatively to avoid the boredom. Sometimes, teacher needs to walk around the class during the lesson to check student's condition to the back. This scene refers to the first aspect of professional competence that is mastery the basic of subject matter.

Tab	le 4	.4.2
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Visual Data	Audio Data
46: 41	The revolutionary war, industrialism gives a huge influence towards the history of America.

The scene drew a situation where Mr. Clark is explaining how revolutionary war happened in America.

1) Denotative Meaning

In front of the students, Clark explained how revolutionary war happened and influence American history. He explains clearly and deliver all the knowledge he has to the students.

2) Connotative Meaning

Teacher mastery the whole aspects of learning material and delivered to the students is the key aspect in professional competence. This is refers to the first point that is mastering the basic material of subject matter.

b. Comprehend the standard of competency and basic competence of subject matter

In this movie the researcher can't find any scene which portrayed the second aspect of professional competence.

c.	Develop	the	subject	matter	creatively
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Visual Data	Audio Data
	Clark: [singing] now let's get down to some presidential learning. Start with George Washington straight from Mount Vernon the first president and commander-
48:45	in-chief fought the revolutionary war so we could be free. John Adams was second,
	Thomas Jefferson third. When we fought for independence. their voices were heard when in the course of human events we took a stand and we've been doin' it since

#### **Table 4.4.2**

it's a tribute to the leaders of the USA it's a
presidents rap, all right, all right ok, ok.
Students : [sing along]

This scene shows the effort and seriousness of Clark in teaching. He teaches history which known as a boring subject through music and sing so the students attract to his method and they enjoy the lesson.

1) Denotative Meaning

History class is usually boring, so students did not pay attention in the class. But one day, Clark turns the music on and sings a rap. Clark uses an attractive method in teaching history to catch student's attention. The lyric is about the list of American presidents and the achievement for America. He asked students to sing together and memories the list of American presidents through song. The students find it is so interesting and all of them follow Clark singing the list of American President.

2) Connotative Meaning

Creative teaching is the part of professional competence. Teacher demands to teach creatively using any media to attract student's attention towards the subject matter. In this scene, Clark is teaching history, but the students seem not interested in this lesson. So, Clark used music as the media of teaching to attract student's attention. He made the history material in a rap and the students really enjoy the class. Clark proved to the students that learning is not boring and could be something fun. This scene refers to the third point that is to develop the learning material creatively.

d. Develop the professionalism in a sustained manner by doing reflective action.

In this movie the researcher can't find any scene which portrayed the fourth aspect of professional competence.

e. Utilize the information and communication technology to communicate and self-development.

There is one scene which portrayed the fifth aspect of professional competence as described in table 4.4.3 below:

Visual Data	Audio Data
	Clark: Ok, now just because I'm on this
	video tape, doesn't mean that I can't see you.
CALL IN	Alita, is that gum?
01.05.04	Alita: (rolling her eyes)
01:05:04	Clark: All right, is everybody ready?
	Students: Yes, sir.
	Clark: Gravity the force of attraction
	between 2 objects. That is gravity. Now,
	according to the definition of gravity, why
	did the egg fall?

Table 4.4.3

This scene shows Clark's effort to teach students using television. Clark was in hospital due to his sick, so he can't go to the school and teach students.

1) Denotative meaning

In this scene Clark was teaching using television as the medium. He was sick and asked to rest in hospital for days, but he has to teach students. So he recorded himself and teaches students from his room through the recorded.

2) Connotative meaning

This scnene shows that teaching is not only a face to face communication between teacher and students. Using technology as the medium of teaching and communication with students is one element of professional competence. It could increase the quality of teaching learning. This scene refers to the fifth point that is utilizing information and communication technology to communicate

The result of the research shows that there are four scenes that represent professional competence in the Ron Clark Story film.

#### **B.** Negative aspects in The Ron Clark Story film

Aside teacher competences that presented in the film, The Ron Clark Story film also contain negative aspects. This is related to the culture differences between Indonesian and America. The film setting is in America which well known for their liberalism in all aspect of life. American culture is very different from Indonesian culture which gave big priority on politeness. The negative aspects that found in The Ron Clark Story are:

1. Apartheid issue

Apartheid issue is very sensitive in New York because most of New Yorkers are dark-skinned people and they are very sensitive when they meet white people. There is a scene where Clark meets the motel's receptionist to ask about school information in Harlem and the receptionist told Clark that he will not be accepted easily because he is a white people and she also told Clark to hired an attorney in case he get in trouble.

2. Disrespect

Liberalism is a common issue in their daily life. The American has less respect toward the older people. The children usually call the older by their name. In the film, the disrespect action showed from student's habit which ignores their teacher. They also call teacher by *dude*, *yo*, *dawg*, *man* and another informal language.

3. Bullying

Bullying becomes a frightening issue for children. The popular students will always bully the minor students. In the film, it showed by the action of some students which bullied Tayshawn because he has no friend. Another action seen from a scene where Shameika and her two friends bullied Badriyah because she is not from America like them.

## 4. Culture

Culture difference will create different perspective in many aspects such in fashion and men-women relationship. There is a kissing scene between Clark and his girlfriend which should not suitable with Indonesian tradition.

# C. Limitation of the Research

The researcher realized that there were some barriers in conducting this research. This barrier which occurred were not caused by inability of the researcher but caused by the limitation of the research like equipment of the research, time, and fund. Hope to the next researcher will have a better analysis.